

Request for Proposals (RFP): Addressing Holocaust Inversion

Conference on Jewish Material Claims Against Germany (Claims Conference)

1. Background and Context

Holocaust inversion—the distortion and misuse of Holocaust terminology, imagery, and analogies—has become a growing issue in contemporary discourse. This includes the false equivalence of Israel with Nazi Germany, as well as broader misapplications of Holocaust-related language that distort history and diminish its significance. These misuses contribute to the erosion of public understanding of the Holocaust.

To address this challenge, the Claims Conference seeks proposals for scholarly research, educational materials and curriculum development, and programs that analyze and respond to Holocaust inversion.

Particular emphasis will be placed on initiatives targeting university campuses and academic institutions, ensuring that administrators, faculty, and students are equipped to recognize and address Holocaust inversion effectively.

2. Objective

The purpose of this RFP is to support projects that:

- Conduct rigorous **scholarly research** on Holocaust inversion, examining its historical roots, contemporary manifestations, and societal impact.
- Develop and promote **curriculum and materials** tailored for diverse audiences, including educators, administrators, professional groups, and policymakers, to equip them with tools to recognize and address Holocaust inversion.
- Create **educational programs** that engage diverse audiences, educators and students in discussions about the responsible use of Holocaust-related language and the consequences of historical distortion.

3. Scope of Work

The project(s) should focus on one or more of the following areas:

a. Scholarly Research

- Investigate trends and patterns in Holocaust inversion, particularly in media, politics, and education.
- Analyze the role of language in shaping public perception and its misuse in historical comparisons.
- Explore effective strategies for countering Holocaust inversion.

b. Curriculum and Material Development

- Develop a variety of materials addressing Holocaust inversion, adaptable for multiple audiences (University and academic professionals including professors and administrators and students, teachers, journalists, politicians, professional associations, and the general public).
- Incorporate interdisciplinary approaches, including history, civics, language arts, media literacy, and ethics, to foster critical thinking about Holocaust-related rhetoric.
- Provide guidance on how to teach about the misuse of Holocaust analogies in contemporary contexts.

c. Program Implementation

- Design and execute programs that educate communities (especially those in decision making roles and those with multiplier effects) about the dangers of Holocaust inversion.
- Develop workshops, seminars, or training sessions for educators, administrators, policymakers, student leaders and professional groups.
- Establish public awareness initiatives to counter misinformation and promote responsible historical discourse.
- Create campus-based programming, including speaker series, panel discussions, and engagement initiatives that directly address Holocaust inversion.

4. Proposal Requirements

All proposals must be submitted through the Claims Conference application portal in FLUXX by March 28 and must include:

- **Brief Project Summary** – Brief overview of the project’s objectives, methodology, and intended outcomes.
- **Qualifications** – Description of the organization’s experience in Holocaust education, historical research, or related fields.
- **Budget** – Itemized breakdown of costs. A minimum of 10% in matching funds will be required for any project.

5. Evaluation Criteria

Proposals will be assessed based on:

- **Relevance and impact** – The extent to which the project addresses Holocaust inversion and provides practical solutions.
- **Scholarly rigor and educational value** – The quality of research and/or materials.
- **Feasibility and sustainability** – The likelihood of successful implementation and long-term impact.
- **Expertise of the applicant(s)** – Experience and credentials in Holocaust studies, education, or related disciplines.

- **If not a Shoah-focused institution, applicants must demonstrate partnerships with recognized Holocaust scholars or institutions.**

6. Submission Instructions

Proposals must be submitted **through the FLUXX grants management portal by March 28**. Late submissions will not be considered. Questions may be directed to [Your Contact Information].

7. Budget and Contract Terms

Funding for selected projects will be determined based on the scope and feasibility of proposals. Awardees will be awarded a grant and enter a formal contract with the Claims Conference outlining deliverables.