

*Survey results show punch percentages rounded, but net totals are calculated using decimals before rounding.*

**Q1. Have you ever seen or heard the word Holocaust before?**

	<b>Total</b>	<b>18-29</b>
Yes, I have definitely heard about the Holocaust .....	89%	88%
Yes, I think I've heard about the Holocaust .....	8	7
No, I don't think I have heard about the Holocaust .....	2	3
No, I definitely have not heard about the Holocaust .....	1	2

The term "Holocaust" refers to the systematic persecution and murder of Jewish people by the German Nazi regime and its collaborators between 1933 and 1945. You will now see some questions about the Holocaust.

**Q2. Approximately how many Jews were killed during the Holocaust?**

	<b>Total</b>	<b>18-29</b>
25,000 .....	*	*
100,000 .....	3	3
1 million .....	8	10
2 million .....	8	7
6 million .....	47	53
20 million .....	15	11
Not sure .....	19	16
2 MILLION OR FEWER (NET) .....	20%	20
DO NOT KNOW 6 MILLION KILLED (NET) .....	53	47

**Q3. The largest number of Jewish people murdered by the Nazis and their collaborators came from:**

	<b>Total</b>	<b>18-29</b>
Germany .....	36%	46%
Poland .....	35	31
The Soviet Union .....	4	1
Austria .....	4	2
The Netherlands .....	2	4
Hungary .....	1	1
France .....	*	*
Romania .....	*	*
Not sure .....	16	13

**Q4. During the Holocaust, many were sent to concentration camps, killing centers (death camps), killing sites, transit camps, and ghettos. Please name all of the concentration camps, killing centers (death camps), killing sites, transit camps or ghettos you have heard of.**

	<b>Total</b>	<b>18-29</b>		<b>Total</b>	<b>18-29</b>
Auschwitz-Birkenau .....	69%	63%	Belzec .....	1	1
Bergen-Belsen .....	15	2	Kraków-Plaszów .....	1	1
Dachau .....	10	5	Flossenbürg .....	1	*
Treblinka .....	7	3	Mauthausen .....	1	-
Sobibór .....	5	2	Majdanek .....	1	-
Warsaw Ghetto .....	3	2	Sachsenhausen .....	1	-
Ravensbrück .....	2	1	Other .....	2	3
Buchenwald .....	2	*	Don't know .....	26	33
Chelmno .....	2	2			

**Q5.** Thinking about the ordinary European populations where the Holocaust took place, which of the following statements are correct?

	<b>Total</b>	<b>18-29</b>
Hitler and high-ranking Nazi officials committed most of the crimes against Jews during the Holocaust.....	58%	66%
A significant portion of ordinary people across Europe helped the Nazis and their collaborators carry out the Holocaust, directly and indirectly .....	33	32
Most ordinary people in Europe were not aware of the persecution of Jews during the Holocaust .....	31	25
Most ordinary Europeans tried to help or rescue Jews...	26	21
Not sure.....	12	11

**B1.** You will now see a few statements that some people have made about the Holocaust, which included the persecution and murder of approximately 6 million Jews between 1933 and 1945. For each, please indicate if you agree or disagree.

	<b>AGREE</b>		<b>DISAGREE</b>		<b>NET</b>	
	<b>Strong</b>	<b>Some</b>	<b>Some</b>	<b>Strong</b>	<b>AGREE</b>	<b>DISAGREE</b>
• The Holocaust happened, and the number of Jews who were killed during the Holocaust has been accurately and fairly described. ....	37%	45	14	3	83%	17
<b>18-29</b>	31%	47	18	3	78%	22
• The Holocaust happened, but the number of Jews who were killed during the Holocaust has been greatly exaggerated. ....	2%	6	40	53	8%	92
<b>18-29</b>	3%	8	42	47	11%	89
• The Holocaust is a myth and did not happen. ....	*	2	12	85	2%	98
<b>18-29</b>	1%	4	16	78	5%	95

Holocaust denial denies the historical reality and the extent of the extermination of the Jews by the German Nazis and their accomplices during World War II, known as the Holocaust. Holocaust denial refers specifically to any attempt to claim that the Holocaust did not take place. Holocaust denial may include publicly denying or calling into doubt the use of principal mechanisms of destruction (such as gas chambers, mass shooting, starvation and torture) or the intentionality of the genocide of the Jewish people.

Switching gears, you will now be asked some questions about the U.K. today.

**Q9.** In your opinion, how common is Holocaust denial in the U.K. today?

	<b>Total</b>	<b>18-29</b>
Very common .....	4%	6%
Somewhat common .....	20	24
Not common .....	58	59
Not sure.....	19	11
<b>COMMON (NET).....</b>	<b>24%</b>	<b>30</b>
<b>NOT COMMON (NET) .....</b>	<b>58</b>	<b>59</b>

Holocaust distortion refers to intentional efforts to excuse or minimize the impact of the Holocaust or its principal elements, including collaborators and allies of Nazi Germany, the gross minimization of the number of the victims of the Holocaust in contradiction to reliable sources, attempts to blame the Jews for causing their own genocide, statements that cast the Holocaust as a positive historical event, or attempts to blur the responsibility for the establishment of concentration camps and killing centers (death camps), devised and operated by Nazi Germany by putting blame on other nations or ethnic groups.

**Q10.** In your opinion, how common is Holocaust distortion in the U.K. today?

	<u>Total</u>	<u>18-29</u>
Very common .....	4%	6%
Somewhat common .....	22	26
Not common .....	54	49
Not sure.....	20	19
 COMMON (NET).....	 26%	 32
NOT COMMON (NET) .....	54	49

**Q11.** Have you encountered Holocaust denial or distortion while on social media?

	<u>Total</u>	<u>18-29</u>
Yes, often .....	3%	6%
Yes, occasionally .....	9	15
Yes, but only once or twice .....	12	21
No.....	66	54
I am not active on social media.....	11	4
 YES (NET) .....	 23%	 42

**Q12. [IF SEEN HOLOCAUST DENIAL/DISTORTION ON SOCIAL MEDIA]** You indicated that you have encountered Holocaust denial or distortion previously while on social media. On which social media platforms do you recall seeing Holocaust denial or distortion?

	<u>Total</u>	<u>18-29</u>		<u>Total</u>	<u>18-29</u>
X (Twitter).....	42%	39%	YikYak.....	2	6
Facebook.....	37	26	Threads.....	2	2
YouTube.....	30	34	Pinterest.....	2	2
Instagram.....	23	39	LinkedIn .....	1	1
TikTok.....	23	42	Signal.....	*	1
Reddit.....	8	10	Mastodon .....	*	1
WhatsApp.....	7	9	Discord.....	*	1
Snapchat .....	5	10	Other.....	2	2
Messenger (Facebook) .....	3	3	None of the above .....	1	-
Telegram .....	3	5	Not sure .....	3	1

You will now see a statement. Please indicate if you agree or disagree with that statement.

**Q13.** Something like the Holocaust (another mass genocide against the Jewish people) could happen again today.

	<u>Total</u>	<u>18-29</u>
Strongly agree.....	20%	23%
Agree.....	48	45
Disagree.....	23	28
Strongly disagree .....	8	5
 AGREE (NET) .....	 69%	 68
DISAGREE (NET).....	31	32

B2. You will now see a few statements about Holocaust education. For each, please indicate if you agree or disagree.

	AGREE		DISAGREE		NET	
	Strong	Some	Some	Strong	AGREE	DISAGREE
• It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.....	57%	37	4	1	94%	6
<b>18-29</b>	61%	35	3	1	96%	4
• The Holocaust should be taught in schools.....	51%	41	5	3	92%	8
<b>18-29</b>	60%	29	6	4	90%	10

The following questions are for statistical purposes only.

DAGE. What is your age?

	Total	18-29
18-29 .....	20%	100%
30-44 .....	25	-
45-54 .....	18	-
55-64 .....	15	-
65+ .....	23	-

D100. What is your gender?

	Total	18-29
A man .....	49%	51%
A woman .....	51	49
Self-describe .....	*	*

DCON. What country do you live in?

	Total	18-29
Austria .....	-	-
France .....	-	-
Germany .....	-	-
Hungary.....	-	-
Poland .....	-	-
Romania.....	-	-
United Kingdom.....	100	100
United States.....	-	-

UK\_REGION. [IF UK] In what area of the U.K. do you reside?

	Total	18-29
East of England.....	7%	6%
East Midlands.....	9	6
London .....	14	23
North East .....	4	3
North West .....	11	14
Northern Ireland .....	3	4
Scotland .....	9	9
South East.....	14	8
South West.....	8	7
Wales .....	5	5
West Midlands.....	9	12
Yorkshire and the Humber .....	8	3

**UK\_ETHNICITY.** [IF UK] To ensure a representative sample of adults, could you please indicate your ethnicity/nationality?

	<b>Total</b>	<b>18-29</b>
White .....	86%	69%
Black/African/Caribbean/Black British.....	3	7
Asian/Asian British .....	8	12
Mixed/multiple ethnic groups .....	3	9
Other ethnic group .....	1	2

**UK\_EDUCATION.** [IF UK] What is the highest level of education you have completed?

	<b>Total</b>	<b>18-29</b>
Apprenticeship .....	7%	2%
1-4 GCSEs (or equivalent) .....	17	14
5+ GCSEs (or equivalent) .....	19	14
The Scottish National 5 Certificate (or equivalent).....	1	2
2+ A Levels or Scottish Highers (or equivalent).....	29	40
Degree or above .....	28	28

**UK\_INCOME.** [IF UK] And, for statistical purposes only, what would you say is your total annual family income before taxes?

	<b>Total</b>	<b>18-29</b>
Less than £20,000.....	21%	22%
£20,000 - £39,999 .....	35	36
£40,000 - £49,999 .....	14	14
£50,000 - £74,999 .....	17	14
£75,000 - £99,999 .....	7	4
£100,000 or more.....	4	8
Prefer not to say.....	3	2