Screening Questions

• {Age}

Under 18 [TERMINATE]	
18-24	26%
25-29	23%
30-34	24%
35-39	27%
40+ [TERMINATE]	

• Are you currently enrolled in college?

Yes	19%
No	81%

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	82%
Yes, I think I've heard about the Holocaust	7%
No, I don't think I have heard about the Holocaust	2%
No, I definitely have not heard about the Holocaust	9%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	89%
The Nazis	66%
Germany	35%
World War I	12%
Jews	9%
The Great Depression	5%
The United States	3%
Israel	1%
Palestine	
Franklin Delano Roosevelt/FDR	1%
Other	4%
Not sure	1%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	98%
Homosexuals	40%
The Disabled/People with disabilities	38%
Roma-Sinti (Gypsies)	30%
Jehovah's Witnesses	19%
Resistance Workers	17%
Non-Jewish Poles	17%
Communists	12%
Rescuers	11%
Other	5%
Not sure	1%

4. In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

Germany	78%
Poland	34%
Europe (Generally)	30%
Austria	22%
France	15%
Former Czechoslovakia/Czech Republic/Slovakia	13%
Hungary	12%
Former Soviet Union	11%
Belgium	9%
Ukraine	8%
Romania	7%
Lithuania	6%
Former Yugoslavia	5%
Italy	5%
Estonia	5%
The Netherlands (Holland)	4%
Denmark	4%
Latvia	4%
The United States	2%
North Africa	1%
Greece	1%
China	
Australia	
All of the above	4%
Other	2%
Not sure	10%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	59%
Dachau	11%
Belzec	3%
Buchenwald	2%
Bergen-Belsen	1%
Lodz Ghetto	1%
Chelmno	1%
Sobibor	1%
Warsaw ghetto	1%
Treblinka	
Other incorrect response	10%
Don't know/None	28%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	1%
World War I	19%
World War II	72%
The Vietnam War	
Not sure	8%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

Adolf Hitler

TOTAL FAMILIAR	93%
TOTAL NOT FAMILIAR	4%
Very familiar	54%
Familiar	39%
Not very familiar	4%
Not at all familiar	
Not sure	3%

• Anne Frank

TOTAL FAMILIAR TOTAL NOT FAMILIAR	84% 13%
Very familiar Familiar Not very familiar Not at all familiar Not sure	46% 38% 12% 1% 3%
Oskar Schindler	
TOTAL FAMILIAR TOTAL NOT FAMILIAR	32% 55%
Very familiar Familiar Not very familiar Not at all familiar Not sure	13% 19% 28% 27% 13%
• Elie Wiesel	
TOTAL FAMILIAR TOTAL NOT FAMILIAR	24% 64%
Very familiar Familiar Not very familiar Not at all familiar Not sure	9% 15% 31% 33% 12%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? **[OPEN ENDED]**

Adolf Hitler	95%
Other	1%
Not sure	4%

9. Approximately how many Jews were killed during the Holocaust?1 Please select from the following list:

25,000	1%
100,000	5%
1 million	11%
2 million	13%
6 million	40%
20 million	9%
Not sure	21%

10. Okay, and how was the Holocaust carried out? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	41%
Shooting	33%
Gassing	15%
Slave labor camps	11%
Starvation	9%
Death camps	6%
Medical experiments	3%
Ghettos	3%
Other	21%
Not sure	16%

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¹ UCL Study https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf

11. From what you know or have heard, what was Auschwitz? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	61%
Death/extermination camp	17%
Forced labor camp	2%
Other	8%
Not sure	19%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	90%
No, I do not believe the Holocaust happened	3%
Not sure	7%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? 2

The Holocaust happened, and the number of Jews who died in it	81%
have been fairly described	
The Holocaust happened, but the number of Jews who died in it	8%
has been greatly exaggerated	
The Holocaust is a myth and did not happen	1%
Not sure	10%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	48%
TOTAL NO	45%
Yes, often	4%
Yes, occasionally	17%
Yes, but only once or twice	27%
No	45%
Not sure	7%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust. 3

TOTAL AGREE	7%
TOTAL DISAGREE	62%
	20/
Strongly agree	3%
Agree	4%
Neutral—neither agree nor disagree	24%
Disagree	36%
Strongly disagree	26%
Not sure	7%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	63%
TOTAL DISAGREE	14%
Strongly agree Agree Neutral—neither agree nor disagree Disagree Strongly disagree Not sure	26% 37% 16% 8% 6% 7%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

17. Holocaust education should be compulsory in school.

TOTAL AGREE TOTAL DISAGREE	70% 3%
Strongly agree	29%
Agree	41%
Neutral—neither agree nor disagree	19%
Disagree	2%
Strongly disagree	1%
Not sure	8%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	82%
TOTAL DISAGREE	2%
Strongly agree	53%
Agree	29%
Neutral—neither agree nor disagree	10%
Disagree	2%
Strongly disagree	
Not sure	6%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	71%
At home	11%
Books	3%
Social Media	3%
Television	2%
Movies	1%
At a house of worship (church/synagogue/mosque/temple)	1%
Online, not on social media	
From a friend	
Museums	
Other	
Not sure	8%

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? **[OPEN ENDED]**

Social Media	21%
The Boy in the Striped Pajamas	14%
Schindler's List	10%
A film adaptation of the Diary of Anne Frank	5%
Number the Stars	5%
The Pianist	5%
Life is Beautiful	
Night (book)	
Shoah (film)	
Jojo Rabbit	
All the Light We Cannot See	
The Zookeeper's Wife	
Anne Frank: Diary of a Young Girl	
Other	10%
Not sure	30%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	52%
High school	46%
Elementary school	29%
All of the above	10%
Did not learn about the Holocaust in school	1%
Not sure	6%

22. [If ANY CHOICE BESIDES "Did not learn about the Holocaust in school"]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	60%
Social studies/Government/Civics	22%
English/Language arts	6%
A special class dedicated to the Holocaust	1%
School trip to a museum	1%
Special assembly	
Other	1%
Not sure	9%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	23%
Lessons about the Holocaust are mostly historically accurate, but	54%
could be better	
Lessons about the Holocaust are historically inaccurate	6%
Not sure	17%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	65%
The government	13%
Parents	7%
It is no one's responsibility	3%
Religious institutions	1%
The private sector	
Non-profit organizations	
Not sure	11%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? **[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	62%
To learn from past mistakes and prevent genocide and mass	55%
atrocity today	
To prevent something like the Holocaust from happening again	46%
Teaches about racism, intolerance, and indifference	38%
To study the past and consider our roles as citizens today	12%
Learning about the Holocaust is the right thing to do	3%
Other	1%
None	8%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone	45%
who has visited one	
I have not visited, but someone I know has visited	24%
I have personally visited a Holocaust museum in the United	17%
States	
Not sure	14%

27. Do you personally know or know of a survivor of the Holocaust?

I personally know a survivor of the Holocaust	5%
I personally knew a survivor of the Holocaust who has passed	5%
away	
I know of a survivor of the Holocaust but not personally	22%
I do not know or know of a survivor of the Holocaust	61%
Not sure	7%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	10%
Yes—on social media	32%
Yes—both in my community and on social media	14%
No	39%
Not sure	5%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?4

TOTAL ACCEPTABLE TOTAL NOT ACCEPTABLE	10% 72%
Strongly acceptable	3%
Somewhat acceptable	7%
Somewhat unacceptable	19%
Strongly unacceptable	53%
Not sure	18%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	62%
No, there is not antisemitism in the United States today	6%
Not sure	32%

⁴ http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/

Demographics

Intro: We're just about finished...

31. {Gender}	
Male	45%
Female	54%
Other	1%
32. {Race}	
5 (5)	
White or Caucasian	81%
Hispanic or Latino	10%
Black or African American	1%
Native American or American Indian	4%
Asian/Pacific Islander	2%
Other	2%
33. In terms of political orientation or ideology do you consider	yourself?
Conservative	32%
Moderate	15%
Liberal	13%
Progressive	7%
Other	8%
Not sure	25%
34. What is your religion?	
Protestant	10%
Evangelical	6%
Catholic	19%
Jewish	
Muslim	
Atheist/Agnostic	6%
Other [specify]	24%
None/Not affiliated	30%
Not sure	5%

35. What is the highest level of education you have completed?

Some high school or less	6%
High school graduate	34%
Some college	31%
College graduate	18%
Some graduate school	3%
Graduate/post-graduate degree	6%
Technical school	2%
36. What is your annual household income?	

\$20,000 to \$40,000	%
	%
\$60,000 to \$75,000 79	%
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\$75,000 to \$100,000 12°	%
More than \$100,000 110	%
Not sure 6%	ó