

Schoen Cooperman Research
Claims Conference Holocaust Poll—VERMONT
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	37%
25-29	21%
30-34	22%
35-39	20%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	21%
No	79%

Schoen Cooperman Research
Claims Conference Holocaust Poll—VERMONT
March 2020

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	81%
Yes, I think I've heard about the Holocaust	11%
No, I don't think I have heard about the Holocaust	4%
No, I definitely have not heard about the Holocaust	4%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	79%
The Nazis	63%
Germany	35%
World War I	12%
Jews	7%
The Great Depression	5%
The United States	3%
Israel	1%
Other	4%
Not sure	9%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	91%
Homosexuals	37%
The Disabled/People with disabilities	35%
Roma-Sinti (Gypsies)	28%
Resistance Workers	23%
Non-Jewish Poles	16%
Jehovah's Witnesses	15%
Communists	9%
Rescuers	6%
Other	6%
Not sure	7%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—VERMONT
 March 2020

**4. In which country or countries listed below did the Holocaust take place?
 SELECT ALL THAT APPLY**

Germany	74%
Europe (Generally)	35%
Poland	31%
Austria	26%
France	16%
Former Czechoslovakia/Czech Republic/Slovakia	15%
Former Soviet Union	13%
Hungary	10%
Belgium	9%
The Netherlands (Holland)	9%
Ukraine	9%
Italy	9%
Former Yugoslavia	8%
Denmark	7%
Romania	7%
Latvia	5%
Lithuania	4%
Estonia	4%
The United States	2%
North Africa	1%
Greece	1%
China	1%
Australia	1%
All of the above	3%
Other	2%
Not sure	13%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz	54%
Dachau	8%
Bergen-Belsen	2%
Treblinka	2%
Buchenwald	2%
Belzec	1%
Warsaw ghetto	1%
Other incorrect response	9%
Don't know/None	33%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—VERMONT
 March 2020

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	1%
World War I	17%
World War II	65%
The Vietnam War	1%
Not sure	16%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	90%
TOTAL NOT FAMILIAR	8%
Very familiar	63%
Familiar	27%
Not very familiar	4%
Not at all familiar	4%
Not sure	2%

- Anne Frank

TOTAL FAMILIAR	86%
TOTAL NOT FAMILIAR	10%
Very familiar	51%
Familiar	35%
Not very familiar	5%
Not at all familiar	5%
Not sure	4%

- Oskar Schindler

TOTAL FAMILIAR	35%
TOTAL NOT FAMILIAR	50%
Very familiar	10%
Familiar	25%
Not very familiar	24%
Not at all familiar	26%
Not sure	15%

Schoen Cooperman Research
Claims Conference Holocaust Poll—VERMONT
March 2020

- Elie Wiesel

TOTAL FAMILIAR	27%
TOTAL NOT FAMILIAR	56%
Very familiar	10%
Familiar	17%
Not very familiar	27%
Not at all familiar	29%
Not sure	17%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	92%
Other	3%
Not sure	5%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	3%
100,000	4%
1 million	10%
2 million	12%
6 million	35%
20 million	8%
Not sure	28%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

Schoen Cooperman Research
 Claims Conference Holocaust Poll—VERMONT
 March 2020

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	38%
Shooting	30%
Gassing	17%
Death camps	7%
Slave labor camps	10%
Starvation	6%
Medical experiments	2%
Ghettos	--
Other	15%
Not sure	22%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	57%
Death/extermination camp	14%
Forced labor camp	--
Other	12%
Not sure	17%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	90%
No, I do not believe the Holocaust happened	--
Not sure	10%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	83%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	3%
The Holocaust is a myth and did not happen	--
Not sure	14%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
 Claims Conference Holocaust Poll—VERMONT
 March 2020

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	43%
TOTAL NO	42%
Yes, often	4%
Yes, occasionally	18%
Yes, but only once or twice	21%
No	42%
Not sure	15%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	8%
TOTAL DISAGREE	65%
Strongly agree	3%
Agree	5%
Neutral—neither agree nor disagree	20%
Disagree	31%
Strongly disagree	34%
Not sure	7%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	57%
TOTAL DISAGREE	15%
Strongly agree	22%
Agree	35%
Neutral—neither agree nor disagree	20%
Disagree	9%
Strongly disagree	6%
Not sure	8%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
 Claims Conference Holocaust Poll—VERMONT
 March 2020

17. Holocaust education should be compulsory in school.

TOTAL AGREE	64%
TOTAL DISAGREE	5%
Strongly agree	32%
Agree	32%
Neutral—neither agree nor disagree	24%
Disagree	3%
Strongly disagree	2%
Not sure	7%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	79%
TOTAL DISAGREE	3%
Strongly agree	51%
Agree	28%
Neutral—neither agree nor disagree	12%
Disagree	1%
Strongly disagree	2%
Not sure	6%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	76%
At home	6%
Television	2%
Books	2%
From a friend	2%
Movies	1%
Social Media	--
Online, not on social media	--
Museums	--
At a house of worship (church/synagogue/mosque/temple)	--
Other	--
Not sure	11%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—VERMONT
 March 2020

**20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust?
 [OPEN ENDED]**

Anne Frank: Diary of a Young Girl	27%
Schindler’s List	27%
The Pianist	18%
A film adaptation of the Diary of Anne Frank	9%
Night (book)	9%
Other	--
Not sure	10%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	50%
Elementary school	35%
High school	35%
All of the above	10%
Did not learn about the Holocaust in school	2%
Not sure	11%

**22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]
 Okay, and in which class or classes did you learn about the Holocaust at school?**

History/European history/World history	58%
Social studies/Government/Civics	22%
English/Language arts	3%
A special class dedicated to the Holocaust	1%
Special assembly	1%
School trip to a museum	--
Other	1%
Not sure	14%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	23%
Lessons about the Holocaust are mostly historically accurate, but could be better	51%
Lessons about the Holocaust are historically inaccurate	3%
Not sure	23%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—VERMONT
 March 2020

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	65%
The government	6%
Parents	3%
The private sector	1%
Non-profit organizations	1%
Religious institutions	--
It is no one's responsibility	5%
Not sure	19%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
 [MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	62%
To learn from past mistakes and prevent genocide and mass atrocity today	56%
Teaches about racism, intolerance, and indifference	47%
To prevent something like the Holocaust from happening again	38%
To study the past and consider our roles as citizens today	16%
Learning about the Holocaust is the right thing to do	5%
Other	3%
None	10%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	36%
I have not visited, but someone I know has visited	23%
I have personally visited a Holocaust museum in the United States	19%
Not sure	22%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	56%
I know of a survivor of the Holocaust but not personally	19%
I personally know a survivor of the Holocaust	5%
I personally knew a survivor of the Holocaust who has passed away	4%
Not sure	16%

Schoen Cooperman Research
Claims Conference Holocaust Poll—VERMONT
March 2020

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	13%
Yes—on social media	22%
Yes—both in my community and on social media	17%
No	34%
Not sure	14%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	6%
TOTAL NOT ACCEPTABLE	70%
Strongly acceptable	3%
Somewhat acceptable	3%
Somewhat unacceptable	11%
Strongly unacceptable	59%
Not sure	24%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	67%
No, there is not antisemitism in the United States today	3%
Not sure	30%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

Schoen Cooperman Research
Claims Conference Holocaust Poll—VERMONT
March 2020

Demographics

Intro: We're just about finished...

31. {Gender}

Male	49%
Female	51%
Other	--

32. {Race}

White or Caucasian	93%
Hispanic or Latino	2%
Black or African American	1%
Asian/Pacific Islander	2%
Other	2%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	14%
Moderate	17%
Liberal	30%
Progressive	10%
Other	6%
Not sure	23%

34. What is your religion?

Protestant	19%
Evangelical	1%
Catholic	17%
Jewish	1%
Muslim	--
Atheist/Agnostic	14%
Other [specify]	12%
None/Not affiliated	25%
Not sure	11%

Schoen Cooperman Research
Claims Conference Holocaust Poll—VERMONT
March 2020

35. What is the highest level of education you have completed?

Some high school or less	5%
High school graduate	32%
Some college	24%
College graduate	25%
Some graduate school	1%
Graduate/post-graduate degree	8%
Technical school	5%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	21%
\$20,000 to \$40,000	20%
\$40,000 to \$60,000	18%
\$60,000 to \$75,000	11%
\$75,000 to \$100,000	13%
More than \$100,000	9%
Not sure	8%