

Schoen Cooperman Research  
Claims Conference Holocaust Poll—TEXAS  
March 2020

**Screening Questions**

- {Age}

Under 18 [TERMINATE]	--
18-24	24%
25-29	26%
30-34	25%
35-39	25%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	32%
No	68%

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<b>Survey Questions</b>
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**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

**1. Have you ever seen or heard the word Holocaust before?**

Yes, I have definitely heard about the Holocaust	76%
Yes, I think I've heard about the Holocaust	13%
No, I don't think I have heard about the Holocaust	3%
No, I definitely have not heard about the Holocaust	8%

**IF NO, SKIP TO Q7**

**2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Adolf Hitler	75%
The Nazis	63%
Germany	38%
World War I	13%
Jews	13%
The Great Depression	10%
The United States	7%
Israel	3%
Palestine	3%
Franklin Delano Roosevelt/FDR	2%
Other	1%
Not sure	4%

**3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]**

The Jewish people	82%
Homosexuals	32%
The Disabled/People with disabilities	31%
Roma-Sinti (Gypsies)	27%
Non-Jewish Poles	22%
Jehovah's Witnesses	20%
Resistance Workers	17%
Communists	17%
Rescuers	11%
Other	5%
Not sure	2%

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**4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]**

Germany	69%
Poland	33%
Europe (Generally)	21%
Austria	17%
Hungary	13%
France	11%
Former Czechoslovakia/Czech Republic/Slovakia	11%
Belgium	10%
Italy	10%
Former Yugoslavia	8%
The United States	8%
The Netherlands (Holland)	7%
Denmark	7%
Ukraine	7%
Former Soviet Union	6%
Romania	6%
Lithuania	5%
Greece	5%
Australia	4%
Estonia	3%
Latvia	3%
North Africa	2%
China	--
All of the above	1%
Other	--
Not sure	8%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	45%
Dachau	5%
Treblinka	3%
Bergen-Belsen	2%
Belzec	2%
Chelmno	1%
Sobibor	1%
Buchenwald	--
Majdanek	--
Warsaw ghetto	--
Other incorrect response	26%
Don't know/None	29%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	8%
World War I	26%
World War II	55%
The Vietnam War	2%
Not sure	9%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	89%
TOTAL NOT FAMILIAR	6%
Very familiar	66%
Familiar	23%
Not very familiar	4%
Not at all familiar	2%
Not sure	5%

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- Anne Frank

TOTAL FAMILIAR	76%
TOTAL NOT FAMILIAR	20%
Very familiar	53%
Familiar	23%
Not very familiar	10%
Not at all familiar	10%
Not sure	4%

- Oskar Schindler

TOTAL FAMILIAR	38%
TOTAL NOT FAMILIAR	51%
Very familiar	15%
Familiar	23%
Not very familiar	25%
Not at all familiar	26%
Not sure	11%

- Elie Wiesel

TOTAL FAMILIAR	31%
TOTAL NOT FAMILIAR	56%
Very familiar	17%
Familiar	14%
Not very familiar	27%
Not at all familiar	29%
Not sure	13%

**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

**8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]**

Adolf Hitler	83%
Other	11%
Not sure	6%

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**9. Approximately** how many Jews were killed during the Holocaust?<sup>1</sup> Please select from the following list:

25,000	6%
100,000	3%
1 million	10%
2 million	13%
6 million	37%
20 million	11%
Not sure	20%

**10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Shooting	28%
Concentration camps	27%
Gassing	14%
Slave labor camps	9%
Death camps	6%
Starvation	4%
Ghettos	3%
Medical experiments	1%
Other	28%
Not sure	20%

**11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	42%
Death/extermination camp	15%
Forced labor camp	2%
Other	19%
Not sure	28%

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<sup>1</sup> UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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**Intro:** Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

**12.** Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	90%
No, I do not believe the Holocaust happened	4%
Not sure	6%

**13.** Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?<sup>2</sup>

The Holocaust happened, and the number of Jews who died in it have been fairly described	69%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	12%
The Holocaust is a myth and did not happen	6%
Not sure	12%

**Intro:** We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

**14.** Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	58%
TOTAL NO	32%
Yes, often	16%
Yes, occasionally	24%
Yes, but only once or twice	18%
No	32%
Not sure	10%

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<sup>2</sup> ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

**15. People still talk too much about the Holocaust.<sup>3</sup>**

TOTAL AGREE	25%
TOTAL DISAGREE	48%
Strongly agree	17%
Agree	8%
Neutral—neither agree nor disagree	21%
Disagree	21%
Strongly disagree	27%
Not sure	6%

**16. Something like the Holocaust could happen again today.**

TOTAL AGREE	58%
TOTAL DISAGREE	19%
Strongly agree	24%
Agree	34%
Neutral—neither agree nor disagree	16%
Disagree	11%
Strongly disagree	8%
Not sure	7%

**17. Holocaust education should be compulsory in school.**

TOTAL AGREE	64%
TOTAL DISAGREE	7%
Strongly agree	31%
Agree	33%
Neutral—neither agree nor disagree	23%
Disagree	5%
Strongly disagree	2%
Not sure	6%

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<sup>3</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)



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**18.** It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	80%
TOTAL DISAGREE	4%
Strongly agree	52%
Agree	28%
Neutral—neither agree nor disagree	10%
Disagree	2%
Strongly disagree	2%
Not sure	6%

**Intro:** You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

**19.** Where did you first hear about the Holocaust?

At school	62%
At home	7%
Television	7%
Books	5%
Social Media	3%
Movies	2%
Museums	2%
Online, not on social media	1%
At a house of worship (church/synagogue/mosque/temple)	1%
From a friend	1%
Other	--
Not sure	9%

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**20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]**

Life is Beautiful	18%
Social Media	16%
Anne Frank: Diary of a Young Girl	16%
Schindler’s List	7%
All the Light We Cannot See	5%
The Boy in the Striped Pajamas	2%
A film adaptation of the Diary of Anne Frank	2%
Night (book)	2%
Number the Stars	2%
The Pianist	2%
Jojo Rabbit	2%
The Zookeeper’s Wife	2%
Other	11%
Not sure	13%

**21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]**

Middle school/Junior high school	59%
High school	31%
Elementary school	22%
All of the above	6%
Did not learn about the Holocaust in school	2%
Not sure	8%

**22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?**

History/European history/World history	51%
Social studies/Government/Civics	17%
English/Language arts	12%
A special class dedicated to the Holocaust	5%
School trip to a museum	3%
Special assembly	1%
Other	3%
Not sure	8%

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**23.** In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	34%
Lessons about the Holocaust are mostly historically accurate, but could be better	49%
Lessons about the Holocaust are historically inaccurate	3%
Not sure	14%

**24.** Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	54%
The government	10%
The private sector	7%
Parents	6%
Religious institutions	4%
Non-profit organizations	2%
It is no one's responsibility	4%
Not sure	13%

**25.** In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
**[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	60%
To learn from past mistakes and prevent genocide and mass atrocity today	49%
To prevent something like the Holocaust from happening again	39%
Teaches about racism, intolerance, and indifference	39%
To study the past and consider our roles as citizens today	12%
Learning about the Holocaust is the right thing to do	10%
Other	--
None	9%

**26.** Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have personally visited a Holocaust museum in the United States	34%
I have not visited a Holocaust museum and do not know anyone who has visited one	27%
I have not visited, but someone I know has visited	25%
Not sure	14%

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**27.** Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	51%
I know of a survivor of the Holocaust but not personally	21%
I personally knew a survivor of the Holocaust who has passed away	10%
I personally know a survivor of the Holocaust	7%
Not sure	11%

**INTRO:** We're almost finished. We are now going to ask some questions about the United States today.

**28.** Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

*Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."*

Yes—in my community	14%
Yes—on social media	37%
Yes—both in my community and on social media	13%
No	25%
Not sure	11%

**29.** Do you think that it is acceptable for an individual to hold neo-Nazi views?<sup>4</sup>

TOTAL ACCEPTABLE	21%
TOTAL NOT ACCEPTABLE	63%
Strongly acceptable	13%
Somewhat acceptable	8%
Somewhat unacceptable	14%
Strongly unacceptable	49%
Not sure	16%

**30.** Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	64%
No, there is not antisemitism in the United States today	12%
Not sure	24%

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<sup>4</sup> <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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**Demographics**

**Intro:** We're just about finished...

**31. {Gender}**

Male	54%
Female	46%
Other	--

**32. {Race}**

White or Caucasian	50%
Hispanic or Latino	29%
Black or African American	13%
Asian/Pacific Islander	3%
Other	5%

**33. In terms of political orientation or ideology do you consider yourself....?**

Conservative	24%
Moderate	28%
Liberal	24%
Progressive	5%
Other	4%
Not sure	15%

**34. What is your religion?**

Protestant	19%
Evangelical	8%
Catholic	32%
Jewish	3%
Muslim	2%
Atheist/Agnostic	5%
Other [specify]	12%
None/Not affiliated	13%
Not sure	6%

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**35. What is the highest level of education you have completed?**

Some high school or less	4%
High school graduate	23%
Some college	25%
College graduate	23%
Some graduate school	5%
Graduate/post-graduate degree	17%
Technical school	3%

**36. What is your annual household income?**

You and your family earn less than \$20,000 annually	17%
\$20,000 to \$40,000	22%
\$40,000 to \$60,000	18%
\$60,000 to \$75,000	12%
\$75,000 to \$100,000	15%
More than \$100,000	14%
Not sure	2%