

Schoen Cooperman Research
Claims Conference Holocaust Poll—Oregon
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	24%
30-34	26%
35-39	24%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	19%
No	81%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Oregon
March 2020

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	80%
Yes, I think I've heard about the Holocaust	11%
No, I don't think I have heard about the Holocaust	5%
No, I definitely have not heard about the Holocaust	4%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	79%
The Nazis	67%
Germany	31%
Jews	11%
World War I	10%
The Great Depression	6%
The United States	5%
Franklin Delano Roosevelt/FDR	4%
Israel	3%
Palestine	1%
Other	6%
Not sure	2%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	92%
Homosexuals	40%
The Disabled/People with disabilities	39%
Roma-Sinti (Gypsies)	30%
Resistance Workers	22%
Non-Jewish Poles	20%
Communists	17%
Jehovah's Witnesses	15%
Rescuers	10%
Other	10%
Not sure	3%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Oregon
 March 2020

4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

Germany	74%
Poland	36%
Europe (Generally)	33%
Austria	24%
France	16%
Former Czechoslovakia/Czech Republic/Slovakia	15%
Former Soviet Union	15%
Belgium	13%
Hungary	11%
The Netherlands (Holland)	11%
Former Yugoslavia	9%
Denmark	8%
Ukraine	8%
Italy	8%
Romania	7%
Lithuania	5%
Latvia	3%
Estonia	3%
The United States	2%
Greece	1%
Australia	1%
North Africa	1%
China	--
All of the above	6%
Other	1%
Not sure	10%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz	47%
Dachau	7%
Bergen-Belsen	3%
Treblinka	2%
Belzec	2%
Buchenwald	2%
Warsaw ghetto	1%
Other incorrect response	11%
Don't know/None	39%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Oregon
 March 2020

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	2%
World War I	20%
World War II	71%
The Vietnam War	--
Not sure	7%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	92%
TOTAL NOT FAMILIAR	5%
Very familiar	64%
Familiar	28%
Not very familiar	4%
Not at all familiar	1%
Not sure	3%

- Anne Frank

TOTAL FAMILIAR	84%
TOTAL NOT FAMILIAR	15%
Very familiar	49%
Familiar	35%
Not very familiar	8%
Not at all familiar	7%
Not sure	1%

- Oskar Schindler

TOTAL FAMILIAR	35%
TOTAL NOT FAMILIAR	57%
Very familiar	12%
Familiar	23%
Not very familiar	24%
Not at all familiar	33%
Not sure	8%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Oregon
March 2020

- Elie Wiesel

TOTAL FAMILIAR	24%
TOTAL NOT FAMILIAR	65%
Very familiar	10%
Familiar	14%
Not very familiar	26%
Not at all familiar	39%
Not sure	11%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	94%
Other	1%
Not sure	5%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	2%
100,000	4%
1 Million	8%
2 Million	15%
6 Million	39%
20 Million	10%
Not sure	22%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

Schoen Cooperman Research
Claims Conference Holocaust Poll—Oregon
March 2020

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	29%
Shooting	29%
Gassing	13%
Slave labor camps	10%
Death camps	9%
Starvation	6%
Medical experiments	3%
Ghettos	3%
Other	26%
Not sure	16%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	52%
Death/extermination camp	18%
Forced labor camp	2%
Other	12%
Not sure	23%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	88%
No, I do not believe the Holocaust happened	5%
Not sure	7%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? ²

The Holocaust is a myth and did not happen	3%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	9%
The Holocaust happened, and the number of Jews who died in it have been fairly described	79%
Not sure	9%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
Claims Conference Holocaust Poll—Oregon
March 2020

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	54%
TOTAL NO	39%
Yes, often	9%
Yes, occasionally	20%
Yes, but only once or twice	25%
No	39%
Not sure	7%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	15%
TOTAL DISAGREE	58%
Strongly agree	6%
Agree	9%
Neutral—neither agree nor disagree	24%
Disagree	26%
Strongly disagree	32%
Not sure	3%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	56%
TOTAL DISAGREE	16%
Strongly agree	25%
Agree	31%
Neutral—neither agree nor disagree	22%
Disagree	9%
Strongly disagree	7%
Not sure	6%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Oregon
 March 2020

17. Holocaust education should be compulsory in school.

TOTAL AGREE	66%
TOTAL DISAGREE	8%
Strongly agree	31%
Agree	35%
Neutral—neither agree nor disagree	20%
Disagree	6%
Strongly disagree	2%
Not sure	6%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	81%
TOTAL DISAGREE	2%
Strongly agree	47%
Agree	34%
Neutral—neither agree nor disagree	13%
Disagree	2%
Strongly disagree	--
Not sure	4%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	67%
At home	9%
Television	5%
Books	4%
Movies	2%
Online, not on social media	2%
Museums	2%
At a house of worship (church/synagogue/mosque/temple)	1%
Social Media	--
From a friend	--
Other	3%
Not sure	5%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Oregon
 March 2020

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

A film adaptation of the Diary of Anne Frank	12%
Anne Frank: Diary of a Young Girl	11%
Social Media	11%
Life is Beautiful	8%
Schindler’s List	4%
Night (book)	4%
Number the Stars	4%
The Zookeeper’s Wife	4%
The Boy in the Striped Pajamas	--
The Pianist	--
Shoah (film)	--
Jojo Rabbit	--
All the Light We Cannot See	--
Other	12%
Not sure	30%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	57%
High school	35%
Elementary school	26%
All of the above	8%
Did not learn about the Holocaust in school	7%
Not sure	6%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	59%
Social studies/Government/Civics	20%
English/Language arts	9%
Special assembly	2%
A special class dedicated to the Holocaust	2%
School trip to a museum	--
Other	1%
Not sure	7%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Oregon
 March 2020

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	22%
Lessons about the Holocaust are mostly historically accurate, but could be better	57%
Lessons about the Holocaust are historically inaccurate	6%
Not sure	15%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	59%
The government	11%
Parents	6%
It is no one’s responsibility	8%
Religious institutions	2%
The private sector	2%
Non-profit organizations	2%
Not sure	10%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
[MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event	60%
To learn from past mistakes and prevent genocide and mass atrocity today	54%
Teaches about racism, intolerance, and indifference	43%
To prevent something like the Holocaust from happening again	41%
To study the past and consider our roles as citizens today	21%
Learning about the Holocaust is the right thing to do	5%
Other	2%
None	5%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have personally visited a Holocaust museum in the United States	15%
I have not visited, but someone I know has visited	32%
I have not visited a Holocaust museum and do not know anyone who has visited one	39%
Not sure	14%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Oregon
 March 2020

27. Do you personally know or know of a survivor of the Holocaust?

I personally know a survivor of the Holocaust	4%
I personally knew a survivor of the Holocaust who has passed away	9%
I know of a survivor of the Holocaust but not personally	24%
I do not know or know of a survivor of the Holocaust	52%
Not sure	11%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler.”

Yes—in my community	10%
Yes—on social media	31%
Yes—both in my community and on social media	20%
No	31%
Not sure	8%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	11%
TOTAL NOT ACCEPTABLE	72%
Strongly acceptable	4%
Somewhat acceptable	7%
Somewhat unacceptable	7%
Strongly unacceptable	65%
Not sure	17%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	70%
No, there is not antisemitism in the United States today	8%
Not sure	22%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

Schoen Cooperman Research
Claims Conference Holocaust Poll—Oregon
March 2020

Demographics

Intro: We're just about finished...

31. {Gender}

Male	54%
Female	45%
Other	1%

32. {Race}

White or Caucasian	73%
Hispanic or Latino	12%
Black or African American	2%
Native American or American Indian	1%
Asian/Pacific Islander	5%
Other	7%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	17%
Moderate	17%
Liberal	35%
Progressive	7%
Other	10%
Not sure	14%

34. What is your religion?

Protestant	14%
Evangelical	2%
Catholic	13%
Jewish	--
Muslim	--
Atheist/Agnostic	11%
Other [specify]	20%
None/Not affiliated	31%
Not sure	9%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Oregon
March 2020

35. What is the highest level of education you have completed?

Some high school or less	6%
High school graduate	26%
Some college	32%
College graduate	23%
Some graduate school	3%
Graduate/post-graduate degree	9%
Technical school	1%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	17%
\$20,000 to \$40,000	31%
\$40,000 to \$60,000	17%
\$60,000 to \$75,000	11%
\$75,000 to \$100,000	8%
More than \$100,000	12%
Not sure	4%