### **Screening Questions**

• {Age}

Under 18 [TERMINATE]	
18-24	25%
25-29	26%
30-34	25%
35-39	24%
40+ [TERMINATE]	

• Are you currently enrolled in college?

Yes	22%
No	78%

#### **Survey Questions**

**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

#### 1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	79%
Yes, I think I've heard about the Holocaust	12%
No, I don't think I have heard about the Holocaust	5%
No, I definitely have not heard about the Holocaust	4%

#### IF NO, SKIP TO Q7

# 2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	76%
The Nazis	65%
Germany	32%
World War I	14%
Jews	12%
The Great Depression	6%
The United States	4%
Palestine	1%
Israel	
Franklin Delano Roosevelt/FDR	
Other	2%
Not sure	2%

### 3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	89%
Homosexuals	36%
The Disabled/People with disabilities	32%
Roma-Sinti (Gypsies)	25%
Jehovah's Witnesses	17%
Resistance Workers	16%
Non-Jewish Poles	16%
Communists	16%
Rescuers	12%
Other	4%
Not sure	3%

# **4.** In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

Germany	81%
Poland	37%
Europe (Generally)	27%
Austria	24%
Former Czechoslovakia/Czech Republic/Slovakia	17%
Former Soviet Union	15%
France	14%
Hungary	14%
Belgium	13%
Denmark	11%
Lithuania	11%
Romania	10%
Former Yugoslavia	9%
Italy	9%
The Netherlands (Holland)	8%
Ukraine	8%
Estonia	8%
Latvia	8%
Greece	5%
The United States	3%
North Africa	3%
Australia	2%
China	1%
All of the above	1%
Other	
Not sure	5%

**5.** During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED]** 

Auschwitz	50%
Dachau	6%
Warsaw ghetto	3%
Treblinka	2%
Bergen-Belsen	1%
Lodz ghetto	1%
Chelmno	1%
Buchenwald	1%
Other incorrect response	17%
Don't know/None	29%

#### **6.** With which of the wars listed below is the Holocaust associated with?

The Civil War	6%
World War I	20%
World War II	63%
The Vietnam War	2%
Not sure	9%

**7.** You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

#### Adolf Hitler

TOTAL FAMILIAR	92%
TOTAL NOT FAMILIAR	5%
Very familiar	65%
Familiar	27%
Not very familiar	3%
Not at all familiar	2%
Not sure	3%

#### • Anne Frank

TOTAL FAMILIAR TOTAL NOT FAMILIAR	81% 14%
Very familiar Familiar Not very familiar Not at all familiar Not sure	49% 32% 6% 8% 5%

#### Oskar Schindler

TOTAL FAMILIAR TOTAL NOT FAMILIAR	44% 46%
Very familiar	17%
Familiar	27%
Not very familiar	24%
Not at all familiar	22%
Not sure	10%

#### • Elie Wiesel

TOTAL FAMILIAR TOTAL NOT FAMILIAR	28% 60%
Very familiar	11%
Familiar	17%
Not very familiar	28%
Not at all familiar	32%
Not sure	12%

**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

### **8.** Who was the leader of Nazi Germany during the Holocaust? **[OPEN ENDED]**

Adolf Hitler	90%
Other	6%
Not sure	4%

# **9. Approximately** how many Jews were killed during the Holocaust?<sub>1</sub> Please select from the following list:

4%
5%
10%
17%
36%
13%
15%

5

<sup>&</sup>lt;sup>1</sup> UCL Study <a href="https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf">https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf</a>

# **10.** Okay, and how was the Holocaust carried out? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	40%
Shooting	27%
Gassing	14%
Slave labor camps	11%
Death camps	6%
Starvation	6%
Ghettos	3%
Medical experiments	1%
Other	24%
Not sure	17%

# **11.** From what you know or have heard, what was Auschwitz? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	51%
Death/extermination camp	18%
Forced labor camp	1%
Other	13%
Not sure	24%

**Intro:** Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

# **12.** Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	88%
No, I do not believe the Holocaust happened	4%
Not sure	8%

# **13.** Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?<sup>2</sup>

The Holocaust happened, and the number of Jews who died in it	77%
have been fairly described	
The Holocaust happened, but the number of Jews who died in it	12%
has been greatly exaggerated	
The Holocaust is a myth and did not happen	2%
Not sure	9%

<sup>&</sup>lt;sup>2</sup> ADL Global 100 https://global100.adl.org/static/ADL\_GLOBAL\_100\_SURVEY\_QUESTIONNAIRE.pdf

**Intro:** We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

### **14.** Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES TOTAL NO	50% 41%
Yes, often	8%
Yes, occasionally	19%
Yes, but only once or twice	23%
No	41%
Not sure	9%

**Intro**: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

#### **15.** People still talk too much about the Holocaust.3

TOTAL AGREE	20%
TOTAL DISAGREE	52%
Strongly agree	10%
Agree	10%
Neutral—neither agree nor disagree	24%
Disagree	28%
Strongly disagree	24%
Not sure	4%

#### **16.** Something like the Holocaust could happen again today.

TOTAL AGREE	50%
TOTAL DISAGREE	20%
Strongly agree	16%
Agree	34%
Neutral—neither agree nor disagree	23%
Disagree	11%
Strongly disagree	9%
Not sure	7%

<sup>&</sup>lt;sup>3</sup> ADL Global 100 https://global100.adl.org/static/ADL\_GLOBAL\_100\_SURVEY\_QUESTIONNAIRE.pdf

#### **17.** Holocaust education should be compulsory in school.

TOTAL AGREE TOTAL DISAGREE	66% 3%
Strongly agree	28%
Agree	38%
Neutral—neither agree nor disagree	24%
Disagree	2%
Strongly disagree	1%
Not sure	7%

# **18.** It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	81%
TOTAL DISAGREE	5%
Strongly agree	47%
Agree	34%
Neutral—neither agree nor disagree	9%
Disagree	3%
Strongly disagree	2%
Not sure	5%

**Intro**: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

#### **19.** Where did you first hear about the Holocaust?

At school	70%
At home	8%
Television	6%
Museums	3%
Movies	2%
Social Media	2%
Books	1%
Online, not on social media	1%
From a friend	1%
At a house of worship (church/synagogue/mosque/temple)	
Other	
Not sure	6%

# **20.** [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? **[OPEN ENDED]**

Social Media	16%
Schindler's List	16%
Number the Stars	16%
The Boy in the Striped Pajamas	8%
A film adaptation of the Diary of Anne Frank	4%
Night (book)	4%
Jojo Rabbit	4%
Other	4%
Not sure	28%

# 21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	49%
High school	40%
Elementary school	26%
All of the above	9%
Did not learn about the Holocaust in school	7%
Not sure	4%

# **22. [If ANY CHOICE BESIDES "Did not learn about the Holocaust in school"]** Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	59%
Social studies/Government/Civics	22%
English/Language arts	8%
Special assembly	3%
School trip to a museum	1%
A special class dedicated to the Holocaust	
Other	
Not sure	7%

# **23.** In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	30%
Lessons about the Holocaust are mostly historically accurate, but	53%
could be better	
Lessons about the Holocaust are historically inaccurate	3%
Not sure	14%

# **24.** Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	67%
The government	10%
Parents	3%
It is no one's responsibility	3%
Religious institutions	2%
Non-profit organizations	2%
The private sector	1%
Not sure	12%

# **25.** In your opinion, what are the biggest benefits of teaching the Holocaust in school? **[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	62%
To learn from past mistakes and prevent genocide and mass	52%
atrocity today	
To prevent something like the Holocaust from happening again	43%
Teaches about racism, intolerance, and indifference	36%
To study the past and consider our roles as citizens today	12%
Learning about the Holocaust is the right thing to do	7%
Other	1%
None	5%

# **26.** Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited, but someone I know has visited	31%
I have personally visited a Holocaust museum in the United	30%
States	
I have not visited a Holocaust museum and do not know anyone	30%
who has visited one	
Not sure	9%

### **27.** Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	56%
I know of a survivor of the Holocaust but not personally	22%
I personally knew a survivor of the Holocaust who has passed	9%
away	
I personally know a survivor of the Holocaust	8%
Not sure	5%

**INTRO:** We're almost finished. We are now going to ask some questions about the United States today.

**28.** Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	7%
Yes—on social media	33%
Yes—both in my community and on social media	19%
No	36%
Not sure	5%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?4

TOTAL ACCEPTABLE	14%
TOTAL NOT ACCEPTABLE	72%
Strongly acceptable	8%
Somewhat acceptable	6%
Somewhat unacceptable	20%
Strongly unacceptable	52%
Not sure	14%

**30.** Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	64%
No, there is not antisemitism in the United States today	14%
Not sure	22%

<sup>&</sup>lt;sup>4</sup> http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/

### **Demographics**

**Intro:** We're just about finished...

### **31. {Gender}**

Male	55%
Female	45%
Other	

### 32. {Race}

White or Caucasian	80%
Hispanic or Latino	3%
Black or African American	12%
Native American or American Indian	
Asian/Pacific Islander	3%
Other	2%

### **33.** In terms of political orientation or ideology do you consider yourself....?

Conservative	32%
Moderate	24%
Liberal	20%
Progressive	9%
Other	4%
Not sure	11%

### **34.** What is your religion?

Protestant	17%
Evangelical	4%
Catholic	24%
Jewish	
Muslim	
Atheist/Agnostic	7%
Other [specify]	19%
None/Not affiliated	25%
Not sure	4%

### **35.** What is the highest level of education you have completed?

Some high school or less High school graduate Some college College graduate Some graduate school Graduate/post-graduate degree Technical school	8% 26% 21% 26% 5% 13% 1%
<b>36.</b> What is your annual household income?	
30. What is your aimual nousehold meome.	
You and your family earn less than \$20,000 annually	14%
\$20,000 to \$40,000	22%
\$40,000 to \$60,000	25%
\$60,000 to \$75,000	12%
\$75,000 to \$100,000	12%

14%

1%

More than \$100,000

Not sure