Screening Questions

• {Age}

Under 18 [TERMINATE]	
18-24	25%
25-29	24%
30-34	25%
35-39	26%
40+ [TERMINATE]	

• Are you currently enrolled in college?

Yes	23%
No	77%

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	84%
Yes, I think I've heard about the Holocaust	9%
No, I don't think I have heard about the Holocaust	4%
No, I definitely have not heard about the Holocaust	3%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	86%
The Nazis	70%
Germany	36%
Jews	12%
World War I	11%
The Great Depression	4%
The United States	1%
Israel	1%
Palestine	1%
Franklin Delano Roosevelt/FDR	1%
Other	4%
Not sure	3%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	95%
Homosexuals	33%
The Disabled/People with disabilities	32%
Roma-Sinti (Gypsies)	24%
Resistance Workers	16%
Jehovah's Witnesses	15%
Non-Jewish Poles	14%
Rescuers	10%
Communists	10%
Other	2%
Not sure	3%

4. In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

Germany	83%
Poland	36%
Europe (Generally)	20%
Austria	18%
France	10%
Former Czechoslovakia/Czech Republic/Slovakia	9%
Hungary	8%
Denmark	7%
Belgium	6%
Former Soviet Union	6%
Ukraine	6%
Italy	6%
The Netherlands (Holland)	5%
Former Yugoslavia	4%
Romania	4%
Lithuania	2%
Estonia	2%
Latvia	2%
Greece	1%
The United States	
North Africa	
China	
Australia	
All of the above	5%
Other	
Not sure	8%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	54%
Dachau	10%
Bergen-Belsen	4%
Warsaw ghetto	3%
Belzec	1%
Treblinka	1%
Chelmno	
Buchenwald	
Other incorrect response	6%
Don't know/None	35%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	1%
World War I	26%
World War II	58%
The Vietnam War	1%
Not sure	14%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

• Adolf Hitler

TOTAL FAMILIAR	97%
TOTAL NOT FAMILIAR	3%
Very familiar	59%
Familiar	38%
Not very familiar	3%
Not at all familiar	
Not sure	

• Anne Frank

TOTAL FAMILIAR	84%
TOTAL NOT FAMILIAR	13%
Very familiar	55%
Familiar	29%
Not very familiar	10%
Not at all familiar	3%
Not sure	3%

• Oskar Schindler

TOTAL FAMILIAR TOTAL NOT FAMILIAR	40% 43%
TO THE IVOT THISIERING	13 /0
Very familiar	20%
Familiar	20%
Not very familiar	20%
Not at all familiar	23%
Not sure	17%

• Elie Wiesel

TOTAL FAMILIAR TOTAL NOT FAMILIAR	20% 65%
Very familiar	11%
Familiar	9%
Not very familiar	26%
Not at all familiar	39%
Not sure	15%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? **[OPEN ENDED]**

Adolf Hitler	97%
Other	
Not sure	3%

9. Approximately how many Jews were killed during the Holocaust?1 Please select from the following list:

25,000	1%
100,000	3%
1 Million	9%
2 Million	19%
6 Million	42%
20 Million	10%
Not sure	16%

5

 $^{^{1} \} UCL \ Study \ \underline{https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf}$

10. Okay, and how was the Holocaust carried out? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	43%
Shooting	31%
Gassing	18%
Slave labor camps	8%
Death camps	7%
Starvation	7%
Ghettos	4%
Medical experiments	2%
Other	17%
Not sure	16%

11. From what you know or have heard, what was Auschwitz? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	62%
Death/extermination camp	16%
Forced labor camp	2%
Other	9%
Not sure	20%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	92%
No, I do not believe the Holocaust happened	2%
Not sure	6%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it	83%
have been fairly described	
The Holocaust happened, but the number of Jews who died in it	6%
has been greatly exaggerated	
The Holocaust is a myth and did not happen	
Not sure	11%

² Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES TOTAL NO	44% 46%
Yes, often	2%
Yes, occasionally	20%
Yes, but only once or twice	22%
No	46%
Not sure	10%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.3

TOTAL AGREE	6%
TOTAL DISAGREE	68%
Strongly agree	2%
Agree	4%
Neutral—neither agree nor disagree	23%
Disagree	40%
Strongly disagree	28%
Not sure	3%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

16. Something like the Holocaust could happen again today.

Neutral—neither agree nor disagree

Disagree

Not sure

Strongly disagree

TOTAL AGREE	57%
TOTAL DISAGREE	23%
	4 = 0 /
Strongly agree	17%
Agree	40%
Neutral—neither agree nor disagree	15%
Disagree	17%
Strongly disagree	6%
Not sure	5%
	- 70
17. Holocaust education should be compulsory in school.	
TOTAL ACREE	(20/
TOTAL AGREE	63%
TOTAL DISAGREE	4%
Strongly agree	25%
Agree	38%
rigice	30 /0

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

28%

3%

1%

5%

TOTAL AGREE	83%
TOTAL DISAGREE	1%
Strongly agree	45%
Agree	38%
Neutral—neither agree nor disagree	11%
Disagree	1%
Strongly disagree	
Not sure	5%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	79%
At home	7%
Television	3%
Social Media	2%
Museums	2%
Books	1%
Movies	1%
From a friend	
Online, not on social media	
At a house of worship (church/synagogue/mosque/temple)	
Other	
Not sure	5%

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? **[OPEN ENDED]**

Anne Frank: Diary of a Young Girl	18%
The Zookeeper's Wife	12%
Social Media	6%
Schindler's List	6%
Life is Beautiful	6%
Other	6%
Not sure	46%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	55%
High school	34%
Elementary school	30%
All of the above	7%
Did not learn about the Holocaust in school	6%
Not sure	4%

22. [If ANY CHOICE BESIDES "Did not learn about the Holocaust in school"]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	61%
Social studies/Government/Civics	25%
English/Language arts	3%
School trip to a museum	1%
A special class dedicated to the Holocaust	
Special assembly	
Other	1%
Not sure	9%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	23%
Lessons about the Holocaust are mostly historically accurate, but	59%
could be better	
Lessons about the Holocaust are historically inaccurate	1%
Not sure	17%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	67%
The government	9%
Parents	2%
Non-profit organizations	2%
Religious institutions	1%
The private sector	1%
It is no one's responsibility	7%
Not sure	11%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? **[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	69%
To learn from past mistakes and prevent genocide and mass	53%
atrocity today	
To prevent something like the Holocaust from happening again	47%
Teaches about racism, intolerance, and indifference	42%
To study the past and consider our roles as citizens today	14%
Learning about the Holocaust is the right thing to do	3%
Other	2%
None	6%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone	48%
who has visited one	
I have personally visited a Holocaust museum in the United	22%
States	
I have not visited, but someone I know has visited	18%
Not sure	12%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	69%
I know of a survivor of the Holocaust but not personally	19%
I personally knew a survivor of the Holocaust who has passed	4%
away	
I personally know a survivor of the Holocaust	
Not sure	8%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	7%
Yes—on social media	31%
Yes—both in my community and on social media	7%
No	46%
Not sure	9%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?4

TOTAL ACCEPTABLE TOTAL NOT ACCEPTABLE	10% 70%
Strongly acceptable Somewhat acceptable Somewhat unacceptable	2% 8% 15%
Strongly unacceptable Not sure	55% 20%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	55%
No, there is not antisemitism in the United States today	7%
Not sure	38%

⁴ http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/

Demographics

Intro: We're just about finished...

31. {Gender}

Male Female	48% 52%
Other	
32. {Race}	

White or Caucasian	88%
Hispanic or Latino	2%
Black or African American	3%
Native American or American Indian	5%
Asian/Pacific Islander	1%
Other	1%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	23%
Moderate	27%
Liberal	19%
Progressive	2%
Other	9%
Not sure	20%

34. What is your religion?

Protestant	17%
Evangelical	2%
Catholic	29%
Jewish	
Muslim	
Atheist/Agnostic	8%
Other [specify]	19%
None/Not affiliated	24%
Not sure	1%

35. What is the highest level of education you have completed?

Some high school or less High school graduate Some college College graduate Some graduate school Graduate/post-graduate degree Technical school	6% 21% 22% 30% 4% 14% 3%
36. What is your annual household income?	
You and your family earn less than \$20,000 annually \$20,000 to \$40,000 \$40,000 to \$60,000 \$60,000 to \$75,000 to \$100,000 More than \$100,000	11% 18% 22% 12% 17% 14%

6%

Not sure