

Schoen Cooperman Research
Claims Conference Holocaust Poll—NEW MEXICO
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	27%
25-29	25%
30-34	26%
35-39	22%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	30%
No	70%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	79%
Yes, I think I've heard about the Holocaust	12%
No, I don't think I have heard about the Holocaust	6%
No, I definitely have not heard about the Holocaust	3%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	80%
The Nazis	64%
Germany	37%
Jews	15%
World War I	12%
The United States	6%
The Great Depression	4%
Israel	2%
Franklin Delano Roosevelt/FDR	1%
Palestine	--
Other	4%
Not sure	3%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	93%
Homosexuals	37%
The Disabled/People with disabilities	33%
Roma-Sinti (Gypsies)	30%
Resistance Workers	17%
Non-Jewish Poles	16%
Rescuers	13%
Communists	9%
Jehovah's Witnesses	9%
Other	5%
Not sure	4%

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4. In which country or countries listed below did the Holocaust take place? **SELECT ALL THAT APPLY**

Germany	82%
Poland	29%
Europe (Generally)	27%
Austria	18%
France	13%
Hungary	12%
Former Czechoslovakia/Czech Republic/Slovakia	12%
Belgium	11%
Former Soviet Union	9%
Italy	8%
Former Yugoslavia	7%
The Netherlands (Holland)	7%
Ukraine	7%
Romania	6%
Denmark	5%
Estonia	4%
Latvia	4%
The United States	3%
Lithuania	2%
Greece	2%
North Africa	1%
China	1%
Australia	1%
All of the above	2%
Other	--
Not sure	9%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	52%
Dachau	9%
Bergen-Belsen	2%
Belzec	2%
Treblinka	2%
Buchenwald	2%
Chelmno	1%
Warsaw ghetto	1%
Other incorrect response	9%
Don't know/None	35%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	3%
World War I	16%
World War II	68%
The Vietnam War	3%
Not sure	10%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	93%
TOTAL NOT FAMILIAR	2%
Very familiar	65%
Familiar	28%
Not very familiar	2%
Not at all familiar	--
Not sure	5%

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- Anne Frank

TOTAL FAMILIAR	87%
TOTAL NOT FAMILIAR	9%
Very familiar	55%
Familiar	32%
Not very familiar	7%
Not at all familiar	2%
Not sure	4%

- Oskar Schindler

TOTAL FAMILIAR	34%
TOTAL NOT FAMILIAR	52%
Very familiar	14%
Familiar	20%
Not very familiar	23%
Not at all familiar	29%
Not sure	14%

- Elie Wiesel

TOTAL FAMILIAR	24%
TOTAL NOT FAMILIAR	62%
Very familiar	9%
Familiar	15%
Not very familiar	29%
Not at all familiar	33%
Not sure	14%

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Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	95%
Other	1%
Not sure	4%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	2%
100,000	6%
1 million	8%
2 million	11%
6 million	44%
20 million	9%
Not sure	20%

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	37%
Shooting	34%
Gassing	18%
Slave labor camps	10%
Death camps	7%
Starvation	5%
Ghettos	5%
Medical experiments	1%
Other	18%
Not sure	16%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	56%
Death/extermination camp	11%
Forced labor camp	1%
Other	9%
Not sure	26%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	93%
No, I do not believe the Holocaust happened	1%
Not sure	6%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	84%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	7%
The Holocaust is a myth and did not happen	--
Not sure	9%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	43%
TOTAL NO	50%
Yes, often	3%
Yes, occasionally	22%
Yes, but only once or twice	18%
No	50%
Not sure	7%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	11%
TOTAL DISAGREE	60%
Strongly agree	5%
Agree	6%
Neutral—neither agree nor disagree	25%
Disagree	33%
Strongly disagree	27%
Not sure	4%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	65%
TOTAL DISAGREE	12%
Strongly agree	21%
Agree	44%
Neutral—neither agree nor disagree	16%
Disagree	7%
Strongly disagree	5%
Not sure	7%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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17. Holocaust education should be compulsory in school.

TOTAL AGREE	64%
TOTAL DISAGREE	7%
Strongly agree	29%
Agree	35%
Neutral—neither agree nor disagree	23%
Disagree	4%
Strongly disagree	3%
Not sure	6%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	89%
TOTAL DISAGREE	--
Strongly agree	51%
Agree	38%
Neutral—neither agree nor disagree	6%
Disagree	--
Strongly disagree	--
Not sure	5%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	76%
At home	13%
Television	2%
Social Media	2%
Books	1%
Movies	1%
Online, not on social media	--
At a house of worship (church/synagogue/mosque/temple)	--
From a friend	--
Museums	--
Other	--
Not sure	5%

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20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Anne Frank: Diary of a Young Girl	27%
Jojo Rabbit	17%
Number the Stars	7%
A film adaptation of the Diary of Anne Frank	7%
Shoah (film)	7%
Social Media	2%
Schindler’s List	--
Life is Beautiful	--
The Boy in the Striped Pajamas	--
Night (book)	--
The Pianist	--
All the Light We Cannot See	--
The Zookeeper’s Wife	--
Other	7%
Not sure	26%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	56%
Elementary school	36%
High school	29%
All of the above	8%
Did not learn about the Holocaust in school	1%
Not sure	7%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	58%
Social studies/Government/Civics	23%
English/Language arts	7%
School trip to a museum	3%
A special class dedicated to the Holocaust	--
Special assembly	--
Other	2%
Not sure	7%

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23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	27%
Lessons about the Holocaust are mostly historically accurate, but could be better	55%
Lessons about the Holocaust are historically inaccurate	1%
Not sure	17%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	62%
The government	12%
It is no one's responsibility	7%
Parents	6%
Non-profit organizations	3%
Religious institutions	1%
The private sector	--
Not sure	9%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
[MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event	64%
To learn from past mistakes and prevent genocide and mass atrocity today	54%
To prevent something like the Holocaust from happening again	48%
Teaches about racism, intolerance, and indifference	43%
To study the past and consider our roles as citizens today	19%
Learning about the Holocaust is the right thing to do	6%
Other	1%
None	4%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	38%
I have personally visited a Holocaust museum in the United States	26%
I have not visited, but someone I know has visited	24%
Not sure	12%

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27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	64%
I know of a survivor of the Holocaust but not personally	18%
I personally knew a survivor of the Holocaust who has passed away	7%
I personally know a survivor of the Holocaust	3%
Not sure	8%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	10%
Yes—on social media	30%
Yes—both in my community and on social media	20%
No	35%
Not sure	5%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	9%
TOTAL NOT ACCEPTABLE	75%
Strongly acceptable	2%
Somewhat acceptable	7%
Somewhat unacceptable	16%
Strongly unacceptable	59%
Not sure	16%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	65%
No, there is not antisemitism in the United States today	11%
Not sure	24%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	45%
Female	53%
Other	2%

32. {Race}

White or Caucasian	40%
Hispanic or Latino	45%
Black or African American	2%
Native American or American Indian	10%
Asian/Pacific Islander	2%
Other	1%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	23%
Moderate	17%
Liberal	21%
Progressive	5%
Other	7%
Not sure	27%

34. What is your religion?

Protestant	9%
Evangelical	4%
Catholic	29%
Jewish	--
Muslim	--
Atheist/Agnostic	8%
Other [specify]	19%
None/Not affiliated	28%
Not sure	3%

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35. What is the highest level of education you have completed?

Some high school or less	8%
High school graduate	22%
Some college	32%
College graduate	21%
Some graduate school	3%
Graduate/post-graduate degree	10%
Technical school	4%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	26%
\$20,000 to \$40,000	26%
\$40,000 to \$60,000	21%
\$60,000 to \$75,000	6%
\$75,000 to \$100,000	9%
More than \$100,000	6%
Not sure	6%