

Schoen Consulting  
Claims Conference Holocaust Poll—NEW JERSEY  
March 2020

<b>Screening Questions</b>
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- {Age}

Under 18 [TERMINATE]	--
18-24	24%
25-29	26%
30-34	25%
35-39	25%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	28%
No	72%

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<b>Survey Questions</b>
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**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

**1. Have you ever seen or heard the word Holocaust before?**

Yes, I have definitely heard about the Holocaust	79%
Yes, I think I've heard about the Holocaust	13%
No, I don't think I have heard about the Holocaust	6%
No, I definitely have not heard about the Holocaust	2%

**IF NO, SKIP TO Q7**

**2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Adolf Hitler	79%
The Nazis	67%
Germany	38%
World War I	16%
Jews	13%
The Great Depression	7%
The United States	6%
Israel	5%
Franklin Delano Roosevelt/FDR	2%
Palestine	1%
Other	2%
Not sure	4%

**3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]**

The Jewish people	92%
Homosexuals	40%
The Disabled/People with disabilities	38%
Roma-Sinti (Gypsies)	29%
Jehovah's Witnesses	19%
Resistance Workers	18%
Non-Jewish Poles	16%
Communists	14%
Rescuers	12%
Other	5%
Not sure	4%

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**4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]**

Germany	74%
Poland	31%
Europe (Generally)	28%
Austria	26%
Former Czechoslovakia/Czech Republic/Slovakia	12%
Hungary	12%
France	11%
Denmark	11%
Italy	11%
Belgium	9%
Former Soviet Union	8%
Ukraine	8%
Latvia	8%
The Netherlands (Holland)	7%
Lithuania	7%
Former Yugoslavia	6%
Romania	6%
Estonia	6%
Greece	4%
The United States	3%
North Africa	2%
Australia	1%
China	--
All of the above	4%
Other	--
Not sure	8%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	53%
Dachau	4%
Bergen-Belsen	4%
Belzec	3%
Chelmno	2%
Warsaw ghetto	2%
Krakow ghetto	1%
Treblinka	1%
Sobibor	1%
Buchenwald	1%
Other incorrect response	14%
Don't know/None	29%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	3%
World War I	21%
World War II	66%
The Vietnam War	1%
Not sure	9%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	95%
TOTAL NOT FAMILIAR	3%
Very familiar	67%
Familiar	28%
Not very familiar	2%
Not at all familiar	1%
Not sure	2%

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- Anne Frank

TOTAL FAMILIAR	78%
TOTAL NOT FAMILIAR	19%
Very familiar	50%
Familiar	28%
Not very familiar	11%
Not at all familiar	8%
Not sure	3%

- Oskar Schindler

TOTAL FAMILIAR	37%
TOTAL NOT FAMILIAR	49%
Very familiar	17%
Familiar	20%
Not very familiar	25%
Not at all familiar	24%
Not sure	14%

- Elie Wiesel

TOTAL FAMILIAR	30%
TOTAL NOT FAMILIAR	57%
Very familiar	16%
Familiar	14%
Not very familiar	26%
Not at all familiar	31%
Not sure	13%

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**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

**8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]**

Adolf Hitler	89%
Other	1%
Not sure	10%

**9. Approximately how many Jews were killed during the Holocaust?<sup>1</sup> Please select from the following list:**

25,000	2%
100,000	4%
1 million	10%
2 million	11%
6 million	42%
20 million	10%
Not sure	21%

**10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	40%
Shooting	37%
Gassing	19%
Slave labor camps	11%
Death camps	5%
Starvation	5%
Medical experiments	3%
Ghettos	3%
Other	23%
Not sure	13%

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<sup>1</sup> UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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**11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	56%
Death/extermination camp	13%
Forced labor camp	2%
Other	15%
Not sure	22%

**Intro:** Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

**12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?**

Yes, I believe the Holocaust happened	88%
No, I do not believe the Holocaust happened	6%
Not sure	6%

**13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? <sup>2</sup>**

The Holocaust happened, and the number of Jews who died in it have been fairly described	78%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	12%
The Holocaust is a myth and did not happen	3%
Not sure	7%

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<sup>2</sup> ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**Intro:** We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

**14.** Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	54%
TOTAL NO	36%
Yes, often	8%
Yes, occasionally	23%
Yes, but only once or twice	23%
No	36%
Not sure	10%

**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

**15.** People still talk too much about the Holocaust.<sup>3</sup>

TOTAL AGREE	23%
TOTAL DISAGREE	51%
Strongly agree	10%
Agree	13%
Neutral—neither agree nor disagree	21%
Disagree	31%
Strongly disagree	20%
Not sure	5%

**16.** Something like the Holocaust could happen again today.

TOTAL AGREE	51%
TOTAL DISAGREE	17%
Strongly agree	21%
Agree	30%
Neutral—neither agree nor disagree	26%
Disagree	11%
Strongly disagree	6%

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<sup>3</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)



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Not sure 6%  
**17. Holocaust education should be compulsory in school.**

TOTAL AGREE 61%  
 TOTAL DISAGREE 8%

Strongly agree 34%  
 Agree 27%  
 Neutral—neither agree nor disagree 27%  
 Disagree 5%  
 Strongly disagree 3%  
 Not sure 4%

**18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.**

TOTAL AGREE 76%  
 TOTAL DISAGREE 8%

Strongly agree 44%  
 Agree 32%  
 Neutral—neither agree nor disagree 12%  
 Disagree 5%  
 Strongly disagree 3%  
 Not sure 4%

**Intro:** You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

**19. Where did you first hear about the Holocaust?**

At school 69%  
 At home 6%  
 Television 6%  
 Books 5%  
 At a house of worship (church/synagogue/mosque/temple) 3%  
 Movies 2%  
 Social Media 2%  
 Online, not on social media 1%  
 From a friend --  
 Museums --  
 Other --  
 Not sure 6%

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**20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust?  
 [OPEN ENDED]**

Schindler’s List	19%
Anne Frank: Diary of a Young Girl	14%
Social Media	12%
All the Light We Cannot See	11%
Night (book)	8%
Life is Beautiful	3%
The Boy in the Striped Pajamas	3%
A film adaptation of the Diary of Anne Frank	3%
Number the Stars	--
The Pianist	--
Shoah (film)	--
Jojo Rabbit	--
The Zookeeper’s Wife	--
Other	9%
Not sure	18%

**21. At what level of school did you learn about the Holocaust?  
 [SELECT ALL THAT APPLY]**

Middle school/Junior high school	42%
Elementary school	40%
High school	38%
All of the above	10%
Did not learn about the Holocaust in school	5%
Not sure	7%

**22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]  
 Okay, and in which class or classes did you learn about the Holocaust at school?**

History/European history/World history	55%
Social studies/Government/Civics	23%
English/Language arts	6%
School trip to a museum	2%
A special class dedicated to the Holocaust	1%
Special assembly	1%
Other	3%
Not sure	9%

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**23.** In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	28%
Lessons about the Holocaust are mostly historically accurate, but could be better	53%
Lessons about the Holocaust are historically inaccurate	5%
Not sure	14%

**24.** Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	57%
The government	9%
Religious institutions	7%
It is no one's responsibility	7%
Parents	5%
The private sector	1%
Non-profit organizations	--
Not sure	14%

**25.** In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
**[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	63%
To learn from past mistakes and prevent genocide and mass atrocity today	52%
To prevent something like the Holocaust from happening again	35%
Teaches about racism, intolerance, and indifference	33%
To study the past and consider our roles as citizens today	19%
Learning about the Holocaust is the right thing to do	11%
Other	2%
None	4%

**26.** Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	33%
I have not visited, but someone I know has visited	31%
I have personally visited a Holocaust museum in the United States	24%
Not sure	12%

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**27.** Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	62%
I know of a survivor of the Holocaust but not personally	18%
I personally know a survivor of the Holocaust	9%
I personally knew a survivor of the Holocaust who has passed away	4%
Not sure	7%

**INTRO:** We're almost finished. We are now going to ask some questions about the United States today.

**28.** Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

*Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."*

Yes—in my community	11%
Yes—on social media	37%
Yes—both in my community and on social media	8%
No	37%
Not sure	7%

**29.** Do you think that it is acceptable for an individual to hold neo-Nazi views?<sup>4</sup>

TOTAL ACCEPTABLE	18%
TOTAL NOT ACCEPTABLE	69%
Strongly acceptable	4%
Somewhat acceptable	14%
Somewhat unacceptable	12%
Strongly unacceptable	57%
Not sure	13%

**30.** Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	64%
No, there is not antisemitism in the United States today	14%
Not sure	22%

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<sup>4</sup> <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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<b>Demographics</b>
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**Intro:** We're just about finished...

**31. {Gender}**

Male	50%
Female	49%
Other	1%

**32. {Race}**

White or Caucasian	58%
Hispanic or Latino	13%
Black or African American	13%
Native American or American Indian	--
Asian/Pacific Islander	9%
Other	7%

**33. In terms of political orientation or ideology do you consider yourself....?**

Conservative	16%
Moderate	27%
Liberal	29%
Progressive	8%
Other	9%
Not sure	11%

**34. What is your religion?**

Protestant	16%
Evangelical	2%
Catholic	29%
Jewish	2%
Muslim	1%
Atheist/Agnostic	5%
Other [specify]	16%
None/Not affiliated	24%
Not sure	5%

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**35. What is the highest level of education you have completed?**

Some high school or less	3%
High school graduate	19%
Some college	21%
College graduate	36%
Some graduate school	4%
Graduate/post-graduate degree	15%
Technical school	2%

**36. What is your annual household income?**

You and your family earn less than \$20,000 annually	10%
\$20,000 to \$40,000	17%
\$40,000 to \$60,000	19%
\$60,000 to \$75,000	15%
\$75,000 to \$100,000	14%
More than \$100,000	20%
Not sure	5%