

Schoen Cooperman Research  
Claims Conference Holocaust Poll—NEW HAMPSHIRE  
March 2020

**Screening Questions**

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	22%
30-34	26%
35-39	26%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	20%
No	80%

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<b>Survey Questions</b>
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**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

**1. Have you ever seen or heard the word Holocaust before?**

Yes, I have definitely heard about the Holocaust	83%
Yes, I think I've heard about the Holocaust	12%
No, I don't think I have heard about the Holocaust	2%
No, I definitely have not heard about the Holocaust	3%

**IF NO, SKIP TO Q7**

**2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Adolf Hitler	78%
The Nazis	62%
Germany	29%
World War I	11%
Jews	10%
The United States	6%
The Great Depression	4%
Palestine	2%
Israel	1%
Franklin Delano Roosevelt/FDR	--
Other	2%
Not sure	5%

**3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]**

The Jewish people	91%
The Disabled/People with disabilities	43%
Homosexuals	41%
Roma-Sinti (Gypsies)	29%
Resistance Workers	20%
Non-Jewish Poles	19%
Jehovah's Witnesses	19%
Rescuers	13%
Communists	12%
Other	5%
Not sure	6%

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**4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]**

Germany	75%
Poland	43%
Europe (Generally)	27%
Austria	23%
France	16%
Belgium	15%
Former Czechoslovakia/Czech Republic/Slovakia	14%
Former Soviet Union	13%
Hungary	11%
The Netherlands (Holland)	11%
Italy	9%
Romania	8%
Denmark	7%
Ukraine	7%
Former Yugoslavia	6%
Estonia	5%
Latvia	5%
Lithuania	4%
Greece	3%
The United States	2%
North Africa	--
China	--
Australia	--
All of the above	3%
Other	--
Not sure	13%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	52%
Dachau	6%
Bergen-Belsen	3%
Warsaw ghetto	3%
Belzec	2%
Treblinka	2%
Sobibor	1%
Buchenwald	1%
Krakow ghetto	1%
Other incorrect response	3%
Don't know/None	42%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	--
World War I	18%
World War II	67%
The Vietnam War	1%
Not sure	14%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	94%
TOTAL NOT FAMILIAR	--
Very familiar	58%
Familiar	36%
Not very familiar	--
Not at all familiar	--
Not sure	6%

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- Anne Frank

TOTAL FAMILIAR	88%
TOTAL NOT FAMILIAR	6%
Very familiar	54%
Familiar	34%
Not very familiar	2%
Not at all familiar	4%
Not sure	6%

- Oskar Schindler

TOTAL FAMILIAR	42%
TOTAL NOT FAMILIAR	44%
Very familiar	14%
Familiar	28%
Not very familiar	17%
Not at all familiar	27%
Not sure	14%

- Elie Wiesel

TOTAL FAMILIAR	29%
TOTAL NOT FAMILIAR	56%
Very familiar	14%
Familiar	15%
Not very familiar	22%
Not at all familiar	34%
Not sure	15%

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**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

**8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]**

Adolf Hitler	94%
Other	1%
Not sure	5%

**9. Approximately how many Jews were killed during the Holocaust?<sup>1</sup> Please select from the following list:**

25,000	--
100,000	7%
1 million	12%
2 million	15%
6 million	36%
20 million	7%
Not sure	23%

**10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	41%
Shooting	28%
Gassing	11%
Slave labor camps	8%
Death camps	7%
Starvation	5%
Ghettos	3%
Medical experiments	1%
Other	17%
Not sure	24%

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<sup>1</sup> UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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**11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	61%
Death/extermination camp	11%
Forced labor camp	3%
Other	9%
Not sure	22%

**Intro:** Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

**12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?**

Yes, I believe the Holocaust happened	93%
No, I do not believe the Holocaust happened	1%
Not sure	6%

**13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? <sup>2</sup>**

The Holocaust happened, and the number of Jews who died in it have been fairly described	87%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	3%
The Holocaust is a myth and did not happen	2%
Not sure	8%

**Intro:** We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

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<sup>2</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**14.** Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	47%
TOTAL NO	44%
Yes, often	3%
Yes, occasionally	17%
Yes, but only once or twice	27%
No	44%
Not sure	9%

**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

**15.** People still talk too much about the Holocaust.<sup>3</sup>

TOTAL AGREE	9%
TOTAL DISAGREE	62%
Strongly agree	4%
Agree	5%
Neutral—neither agree nor disagree	24%
Disagree	31%
Strongly disagree	31%
Not sure	5%

**16.** Something like the Holocaust could happen again today.

TOTAL AGREE	57%
TOTAL DISAGREE	20%
Strongly agree	20%
Agree	37%
Neutral—neither agree nor disagree	17%
Disagree	12%
Strongly disagree	8%
Not sure	6%

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<sup>3</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)



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**17. Holocaust education should be compulsory in school.**

TOTAL AGREE	69%
TOTAL DISAGREE	4%
Strongly agree	31%
Agree	38%
Neutral—neither agree nor disagree	20%
Disagree	2%
Strongly disagree	2%
Not sure	7%

**18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.**

TOTAL AGREE	85%
TOTAL DISAGREE	1%
Strongly agree	48%
Agree	37%
Neutral—neither agree nor disagree	10%
Disagree	--
Strongly disagree	1%
Not sure	4%

**Intro:** You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

**19. Where did you first hear about the Holocaust?**

At school	74%
At home	10%
Books	3%
Movies	3%
Television	1%
Museums	1%
Social Media	--
Online, not on social media	--
At a house of worship (church/synagogue/mosque/temple)	--
From a friend	--
Other	2%
Not sure	6%

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**20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]**

The Boy in the Striped Pajamas	29%
Anne Frank: Diary of a Young Girl	24%
Social Media	6%
Schindler’s List	6%
Night (book)	6%
Number the Stars	6%
Jojo Rabbit	6%
Life is Beautiful	--
A film adaptation of the Diary of Anne Frank	--
The Pianist	--
Shoah (film)	--
All the Light We Cannot See	--
The Zookeeper’s Wife	--
Other	12%
Not sure	5%

**21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]**

Middle school/Junior high school	56%
High school	38%
Elementary school	27%
All of the above	7%
Did not learn about the Holocaust in school	2%
Not sure	7%

**22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?**

History/European history/World history	44%
Social studies/Government/Civics	34%
English/Language arts	3%
A special class dedicated to the Holocaust	2%
School trip to a museum	2%
Special assembly	--
Other	3%
Not sure	12%

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**23.** In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	27%
Lessons about the Holocaust are mostly historically accurate, but could be better	51%
Lessons about the Holocaust are historically inaccurate	1%
Not sure	21%

**24.** Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	69%
The government	6%
It is no one's responsibility	6%
Parents	3%
Non-profit organizations	2%
Religious institutions	1%
The private sector	--
Not sure	13%

**25.** In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
**[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	71%
To learn from past mistakes and prevent genocide and mass atrocity today	51%
Teaches about racism, intolerance, and indifference	45%
To prevent something like the Holocaust from happening again	36%
To study the past and consider our roles as citizens today	17%
Learning about the Holocaust is the right thing to do	9%
Other	--
None	7%

**26.** Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	38%
I have personally visited a Holocaust museum in the United States	26%
I have not visited, but someone I know has visited	20%
Not sure	16%

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**27.** Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	60%
I know of a survivor of the Holocaust but not personally	19%
I personally know a survivor of the Holocaust	6%
I personally knew a survivor of the Holocaust who has passed away	4%
Not sure	11%

**INTRO:** We're almost finished. We are now going to ask some questions about the United States today.

**28.** Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

*Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."*

Yes—in my community	8%
Yes—on social media	25%
Yes—both in my community and on social media	19%
No	42%
Not sure	6%

**29.** Do you think that it is acceptable for an individual to hold neo-Nazi views?<sup>4</sup>

TOTAL ACCEPTABLE	9%
TOTAL NOT ACCEPTABLE	70%
Strongly acceptable	3%
Somewhat acceptable	6%
Somewhat unacceptable	10%
Strongly unacceptable	60%
Not sure	21%

**30.** Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	64%
No, there is not antisemitism in the United States today	5%
Not sure	31%

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<sup>4</sup> <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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<b>Demographics</b>
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**Intro:** We're just about finished...

**31. {Gender}**

Male	47%
Female	51%
Other	2%

**32. {Race}**

White or Caucasian	91%
Hispanic or Latino	4%
Black or African American	1%
Native American or American Indian	--
Asian /Pacific Islander	3%
Other	1%

**33. In terms of political orientation or ideology do you consider yourself....?**

Conservative	19%
Moderate	28%
Liberal	24%
Progressive	6%
Other	9%
Not sure	14%

**34. What is your religion?**

Protestant	16%
Evangelical	1%
Catholic	29%
Jewish	--
Muslim	--
Atheist/Agnostic	9%
Other [specify]	10%
None/Not affiliated	27%
Not sure	8%

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**35. What is the highest level of education you have completed?**

Some high school or less	2%
High school graduate	27%
Some college	25%
College graduate	29%
Some graduate school	2%
Graduate/post-graduate degree	13%
Technical school	2%

**36. What is your annual household income?**

You and your family earn less than \$20,000 annually	14%
\$20,000 to \$40,000	14%
\$40,000 to \$60,000	21%
\$60,000 to \$75,000	11%
\$75,000 to \$100,000	23%
More than \$100,000	12%
Not sure	5%