

Schoen Cooperman Research
Claims Conference Holocaust Poll—NEVADA
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	25%
25-29	25%
30-34	25%
35-39	25%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	26%
No	74%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	79%
Yes, I think I've heard about the Holocaust	10%
No, I don't think I have heard about the Holocaust	4%
No, I definitely have not heard about the Holocaust	7%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	80%
The Nazis	67%
Germany	39%
World War I	17%
Jews	15%
The Great Depression	8%
The United States	5%
Israel	2%
Palestine	1%
Franklin Delano Roosevelt/FDR	1%
Other	2%
Not sure	2%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	93%
Homosexuals	37%
The Disabled/People with disabilities	30%
Roma-Sinti (Gypsies)	25%
Resistance Workers	19%
Jehovah's Witnesses	13%
Non-Jewish Poles	15%
Communists	11%
Rescuers	10%
Other	7%
Not sure	4%

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4. In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

Germany	75%
Poland	33%
Europe (Generally)	25%
Austria	19%
Former Czechoslovakia/Czech Republic/Slovakia	13%
France	11%
Hungary	11%
Italy	11%
Ukraine	9%
Former Yugoslavia	8%
Belgium	6%
Former Soviet Union	6%
Romania	6%
The Netherlands (Holland)	5%
Denmark	5%
Lithuania	3%
The United States	3%
Latvia	3%
Estonia	2%
North Africa	1%
Greece	--
China	--
Australia	--
All of the above	4%
Other	3%
Not sure	7%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	43%
Dachau	6%
Treblinka	4%
Belzec	3%
Buchenwald	2%
Warsaw ghetto	2%
Bergen-Belsen	1%
Chelmno	--
Other concentration camp, death camp, or ghetto	3%
Other incorrect response	2%
Don't know/None	41%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	3%
World War I	19%
World War II	68%
The Vietnam War	1%
Not sure	9%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	93%
TOTAL NOT FAMILIAR	5%
Very familiar	66%
Familiar	27%
Not very familiar	4%
Not at all familiar	1%
Not sure	2%

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- Anne Frank

TOTAL FAMILIAR	82%
TOTAL NOT FAMILIAR	14%
Very familiar	49%
Familiar	33%
Not very familiar	11%
Not at all familiar	3%
Not sure	4%

- Oskar Schindler

TOTAL FAMILIAR	37%
TOTAL NOT FAMILIAR	51%
Very familiar	14%
Familiar	23%
Not very familiar	26%
Not at all familiar	25%
Not sure	12%

- Elie Wiesel

TOTAL FAMILIAR	27%
TOTAL NOT FAMILIAR	61%
Very familiar	11%
Familiar	16%
Not very familiar	28%
Not at all familiar	33%
Not sure	12%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	93%
Other	--
Not sure	7%

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9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	2%
100,000	3%
1 million	8%
2 million	10%
6 million	46%
20 million	13%
Not sure	18%

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	24%
Gassing	20%
Death camps	7%
Slave labor camps	7%
Ghettos	4%
Shooting	3%
Starvation	2%
Medical experiments	2%
Other	15%
Not sure	15%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPOSNES ALLOWED]

Concentration camp	46%
Death/extermination camp	11%
Forced labor camp	--
Other	10%
Not sure	33%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	93%
No, I do not believe the Holocaust happened	2%
Not sure	5%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? ²

The Holocaust happened, and the number of Jews who died in it have been fairly described	76%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	13%
The Holocaust is a myth and did not happen	2%
Not sure	9%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	56%
TOTAL NO	36%
Yes, often	9%
Yes, occasionally	24%
Yes, but only once or twice	23%
No	36%
Not sure	8%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	16%
TOTAL DISAGREE	55%
Strongly agree	7%
Agree	9%
Neutral—neither agree nor disagree	27%
Disagree	25%
Strongly disagree	30%
Not sure	2%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	65%
TOTAL DISAGREE	18%
Strongly agree	20%
Agree	45%
Neutral—neither agree nor disagree	12%
Disagree	12%
Strongly disagree	6%
Not sure	5%

17. Holocaust education should be compulsory in school.

TOTAL AGREE	62%
TOTAL DISAGREE	8%
Strongly agree	31%
Agree	31%
Neutral—neither agree nor disagree	24%
Disagree	5%
Strongly disagree	3%
Not sure	6%

³ ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	78%
TOTAL DISAGREE	2%
Strongly agree	50%
Agree	28%
Neutral—neither agree nor disagree	15%
Disagree	2%
Strongly disagree	--
Not sure	5%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	69%
At home	10%
Television	6%
Books	3%
Online, not on social media	3%
Movies	1%
Museums	1%
Social Media	--
At a house of worship (church/synagogue/mosque/temple)	--
From a friend	--
Other	1%
Not sure	6%

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20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Anne Frank: Diary of a Young Girl	16%
Schindler’s List	16%
The Pianist	14%
Social Media	8%
The Boy in the Striped Pajamas	8%
Night (book)	8%
Life is Beautiful	4%
Shoah (film)	4%
The Zookeeper’s Wife	4%
Other	4%
Not sure	14%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	49%
High school	33%
Elementary school	31%
All of the above	6%
Did not learn about the Holocaust in school	5%
Not sure	6%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	63%
Social studies/Government/Civics	16%
English/Language arts	8%
School trip to a museum	3%
Special assembly	2%
A special class dedicated to the Holocaust	1%
Other	1%
Not sure	6%

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23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	29%
Lessons about the Holocaust are mostly historically accurate, but could be better	55%
Lessons about the Holocaust are historically inaccurate	4%
Not sure	12%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	67%
The government	10%
Parents	5%
Religious institutions	2%
It is no one's responsibility	5%
The private sector	3%
Non-profit organizations	1%
Not sure	7%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
[MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event	62%
To learn from past mistakes and prevent genocide and mass atrocity today	51%
To prevent something like the Holocaust from happening again	44%
Teaches about racism, intolerance, and indifference	44%
To study the past and consider our roles as citizens today	18%
Learning about the Holocaust is the right thing to do	7%
Other	2%
None	2%

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26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	44%
I have not visited, but someone I know has visited	25%
I have personally visited a Holocaust museum in the United States	20%
Not sure	11%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	58%
I know of a survivor of the Holocaust but not personally	21%
I personally knew a survivor of the Holocaust who has passed away	8%
I personally know a survivor of the Holocaust	7%
Not sure	6%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	11%
Yes—on social media	37%
Yes—both in my community and on social media	22%
No	26%
Not sure	4%

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29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	13%
TOTAL NOT ACCEPTABLE	75%
Strongly acceptable	6%
Somewhat acceptable	7%
Somewhat unacceptable	14%
Strongly unacceptable	61%
Not sure	12%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	66%
No, there is not antisemitism in the United States today	10%
Not sure	24%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	50%
Female	50%
Other	--

32. {Race}

White or Caucasian	51%
Hispanic or Latino	28%
Black or African American	9%
Native American or American Indian	1%
Asian/Pacific Islander	8%
Other	3%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	20%
Moderate	23%
Liberal	23%
Progressive	9%
Other	8%
Not sure	17%

34. What is your religion?

Protestant	9%
Evangelical	2%
Catholic	26%
Jewish	1%
Muslim	--
Atheist/Agnostic	7%
Other [specify]	20%
None/Not affiliated	31%
Not sure	4%

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35. What is the highest level of education you have completed?

Some high school or less	4%
High school graduate	26%
Some college	36%
College graduate	20%
Some graduate school	2%
Graduate/post-graduate degree	9%
Technical school	3%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	17%
\$20,000 to \$40,000	25%
\$40,000 to \$60,000	18%
\$60,000 to \$75,000	14%
\$75,000 to \$100,000	9%
More than \$100,000	15%
Not sure	2%