

Schoen Cooperman Research  
Claims Conference Holocaust Poll—MISSOURI  
March 2020

**Screening Questions**

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	24%
30-34	23%
35-39	27%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	19%
No	81%

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<b>Survey Questions</b>
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**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

**1. Have you ever seen or heard the word Holocaust before?**

Yes, I have definitely heard about the Holocaust	81%
Yes, I think I've heard about the Holocaust	15%
No, I don't think I have heard about the Holocaust	1%
No, I definitely have not heard about the Holocaust	3%

**IF NO, SKIP TO Q7**

**2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Adolf Hitler	79%
The Nazis	65%
Germany	34%
World War I	8%
Jews	8%
The Great Depression	4%
The United States	4%
Israel	2%
Palestine	1%
Franklin Delano Roosevelt/FDR	--
Other	2%
Not sure	2%

**3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]**

The Jewish people	92%
Homosexuals	36%
The Disabled/People with disabilities	34%
Resistance Workers	29%
Roma-Sinti (Gypsies)	22%
Non-Jewish Poles	18%
Jehovah's Witnesses	15%
Communists	11%
Rescuers	10%
Other	6%
Not sure	2%

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4. In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

Germany	76%
Poland	36%
Austria	24%
Europe (Generally)	21%
Former Czechoslovakia/Czech Republic/Slovakia	16%
Belgium	13%
Hungary	13%
France	11%
Denmark	10%
Former Soviet Union	9%
Former Yugoslavia	8%
The Netherlands (Holland)	6%
Ukraine	6%
Italy	6%
Romania	6%
Latvia	5%
Lithuania	4%
Estonia	4%
The United States	3%
Greece	2%
North Africa	1%
Australia	1%
China	--
All of the above	3%
Other	1%
Not sure	11%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	45%
Dachau	8%
Belzec	4%
Buchenwald	2%
Bergen-Belsen	1%
Sobibor	1%
Chelmno	1%
Treblinka	1%
Warsaw ghetto	1%
Other incorrect response	13%
Don't know/None	37%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	2%
World War I	18%
World War II	67%
The Vietnam War	2%
Not sure	11%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	92%
TOTAL NOT FAMILIAR	6%
Very familiar	60%
Familiar	32%
Not very familiar	5%
Not at all familiar	1%
Not sure	2%

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- Anne Frank

TOTAL FAMILIAR	83%
TOTAL NOT FAMILIAR	15%
Very familiar	49%
Familiar	34%
Not very familiar	13%
Not at all familiar	2%
Not sure	2%

- Oskar Schindler

TOTAL FAMILIAR	39%
TOTAL NOT FAMILIAR	48%
Very familiar	19%
Familiar	20%
Not very familiar	22%
Not at all familiar	26%
Not sure	13%

- Elie Wiesel

TOTAL FAMILIAR	26%
TOTAL NOT FAMILIAR	63%
Very familiar	13%
Familiar	13%
Not very familiar	22%
Not at all familiar	41%
Not sure	11%

**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

**8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]**

Adolf Hitler	94%
Other	2%
Not sure	4%

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**9. Approximately** how many Jews were killed during the Holocaust?<sup>1</sup> Please select from the following list:

25,000	3%
100,000	4%
1 million	10%
2 million	15%
6 million	36%
20 million	16%
Not sure	16%

**10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	38%
Shooting	33%
Gassing	14%
Slave labor camps	12%
Death camps	7%
Ghettos	5%
Medical experiments	4%
Starvation	3%
Death marches	1%
Other	23%
Not sure	15%

**11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	49%
Death/extermination camp	17%
Forced labor camp	2%
Other	13%
Not sure	24%

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<sup>1</sup> UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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**Intro:** Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

**12.** Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	96%
No, I do not believe the Holocaust happened	1%
Not sure	3%

**13.** Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?<sup>2</sup>

The Holocaust happened, and the number of Jews who died in it have been fairly described	86%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	5%
The Holocaust is a myth and did not happen	3%
Not sure	6%

**Intro:** We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

**14.** Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	45%
TOTAL NO	48%
Yes, often	8%
Yes, occasionally	16%
Yes, but only once or twice	21%
No	48%
Not sure	7%

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<sup>2</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

**15. People still talk too much about the Holocaust.<sup>3</sup>**

TOTAL AGREE	10%
TOTAL DISAGREE	60%
Strongly agree	4%
Agree	6%
Neutral—neither agree nor disagree	27%
Disagree	26%
Strongly disagree	34%
Not sure	3%

**16. Something like the Holocaust could happen again today.**

TOTAL AGREE	59%
TOTAL DISAGREE	19%
Strongly agree	26%
Agree	33%
Neutral—neither agree nor disagree	17%
Disagree	11%
Strongly disagree	8%
Not sure	5%

**17. Holocaust education should be compulsory in school.**

TOTAL AGREE	71%
TOTAL DISAGREE	2%
Strongly agree	34%
Agree	37%
Neutral—neither agree nor disagree	23%
Disagree	1%
Strongly disagree	1%
Not sure	4%

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<sup>3</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)



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March 2020

**18.** It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	85%
TOTAL DISAGREE	2%
Strongly agree	59%
Agree	26%
Neutral—neither agree nor disagree	10%
Disagree	1%
Strongly disagree	1%
Not sure	3%

**Intro:** You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

**19.** Where did you first hear about the Holocaust?

At school	71%
At home	9%
Online, not on social media	4%
Television	3%
Books	2%
Movies	1%
Social Media	1%
At a house of worship (church/synagogue/mosque/temple)	--
From a friend	--
Museums	--
Other	4%
Not sure	5%

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**20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]**

Schindler’s List	24%
Anne Frank: Diary of a Young Girl	14%
The Boy in the Striped Pajamas	14%
Social Media	5%
Life is Beautiful	5%
Number the Stars	5%
The Pianist	5%
The Zookeeper’s Wife	--
A film adaptation of the Diary of Anne Frank	--
Night (book)	--
Shoah (film)	--
Jojo Rabbit	--
All the Light We Cannot See	--
Other	22%
Not sure	6%

**21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]**

Middle school/Junior high school	56%
Elementary school	30%
High school	27%
All of the above	6%
Did not learn about the Holocaust in school	7%
Not sure	3%

**22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?**

History/European history/World history	54%
Social studies/Government/Civics	28%
English/Language arts	6%
School trip to a museum	1%
A special class dedicated to the Holocaust	1%
Special assembly	--
Other	2%
Not sure	8%

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**23.** In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	29%
Lessons about the Holocaust are mostly historically accurate, but could be better	54%
Lessons about the Holocaust are historically inaccurate	3%
Not sure	14%

**24.** Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	66%
The government	14%
It is no one's responsibility	3%
Parents	3%
Non-profit organizations	2%
The private sector	1%
Religious institutions	--
Not sure	11%

**25.** In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
**[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	73%
To learn from past mistakes and prevent genocide and mass atrocity today	58%
To prevent something like the Holocaust from happening again	46%
Teaches about racism, intolerance, and indifference	38%
To study the past and consider our roles as citizens today	13%
Learning about the Holocaust is the right thing to do	8%
Other	2%
None	3%

**26.** Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	44%
I have not visited, but someone I know has visited	22%
I have personally visited a Holocaust museum in the United States	20%
Not sure	14%

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**27.** Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	63%
I know of a survivor of the Holocaust but not personally	20%
I personally know a survivor of the Holocaust	5%
I personally knew a survivor of the Holocaust who has passed away	4%
Not sure	8%

**INTRO:** We're almost finished. We are now going to ask some questions about the United States today.

**28.** Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

*Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."*

Yes—in my community	12%
Yes—on social media	35%
Yes—both in my community and on social media	12%
No	33%
Not sure	8%

**29.** Do you think that it is acceptable for an individual to hold neo-Nazi views?<sup>4</sup>

TOTAL ACCEPTABLE	15%
TOTAL NOT ACCEPTABLE	67%
Strongly acceptable	4%
Somewhat acceptable	11%
Somewhat unacceptable	8%
Strongly unacceptable	59%
Not sure	18%

**30.** Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	64%
No, there is not antisemitism in the United States today	8%
Not sure	28%

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<sup>4</sup> <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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<b>Demographics</b>
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**Intro:** We're just about finished...

**31. {Gender}**

Male	54%
Female	43%
Other	3%

**32. {Race}**

White or Caucasian	78%
Hispanic or Latino	4%
Black or African American	11%
Asian/Pacific Islander	3%
Other	4%

**33. In terms of political orientation or ideology do you consider yourself....?**

Conservative	22%
Moderate	23%
Liberal	23%
Progressive	7%
Other	7%
Not sure	18%

**34. What is your religion?**

Protestant	18%
Evangelical	6%
Catholic	17%
Jewish	--
Muslim	--
Atheist/Agnostic	8%
Other [specify]	21%
None/Not affiliated	25%
Not sure	5%

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**35. What is the highest level of education you have completed?**

Some high school or less	8%
High school graduate	25%
Some college	30%
College graduate	22%
Some graduate school	2%
Graduate/post-graduate degree	12%
Technical school	1%

**36. What is your annual household income?**

You and your family earn less than \$20,000 annually	19%
\$20,000 to \$40,000	26%
\$40,000 to \$60,000	18%
\$60,000 to \$75,000	7%
\$75,000 to \$100,000	17%
More than \$100,000	8%
Not sure	6%