

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	26%
30-34	25%
35-39	23%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	21%
No	79%

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	80%
Yes, I think I've heard about the Holocaust	13%
No, I don't think I have heard about the Holocaust	1%
No, I definitely have not heard about the Holocaust	6%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	81%
The Nazis	63%
Germany	32%
World War I	10%
Jews	10%
The United States	5%
The Great Depression	3%
Franklin Delano Roosevelt/FDR	3%
Palestine	2%
Israel	--
Other	1%
Not sure	6%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	91%
Homosexuals	38%
The Disabled/People with disabilities	34%
Roma-Sinti (Gypsies)	29%
Resistance Workers	22%
Non-Jewish Poles	17%
Jehovah's Witnesses	17%
Communists	13%
Rescuers	12%
Other	7%
Not sure	6%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—KANSAS
 March 2020

4. In which country or countries listed below did the Holocaust take place? **SELECT ALL THAT APPLY**

Germany	75%
Poland	35%
Austria	23%
Europe (Generally)	23%
Former Czechoslovakia/Czech Republic/Slovakia	17%
Hungary	14%
France	12%
Former Yugoslavia	11%
Ukraine	10%
The Netherlands (Holland)	10%
Romania	9%
Belgium	9%
Denmark	7%
Former Soviet Union	6%
Italy	6%
Lithuania	6%
The United States	4%
Latvia	3%
Estonia	2%
Greece	2%
North Africa	1%
Australia	1%
China	--
All of the above	3%
Other	2%
Not sure	11%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	52%
Dachau	7%
Bergen-Belsen	4%
Buchenwald	2%
Belzec	1%
Treblinka	1%
Warsaw ghetto	1%
Other incorrect response	12%
Don't know/None	25%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—KANSAS
 March 2020

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	3%
World War I	14%
World War II	66%
The Vietnam War	--
Not sure	17%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	93%
TOTAL NOT FAMILIAR	7%
Very familiar	62%
Familiar	31%
Not very familiar	6%
Not at all familiar	1%
Not sure	--

- Anne Frank

TOTAL FAMILIAR	88%
TOTAL NOT FAMILIAR	12%
Very familiar	53%
Familiar	35%
Not very familiar	7%
Not at all familiar	5%
Not sure	--

- Oskar Schindler

TOTAL FAMILIAR	36%
TOTAL NOT FAMILIAR	55%
Very familiar	14%
Familiar	22%
Not very familiar	30%
Not at all familiar	25%
Not sure	9%

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

- Elie Wiesel

TOTAL FAMILIAR	25%
TOTAL NOT FAMILIAR	65%
Very familiar	9%
Familiar	16%
Not very familiar	26%
Not at all familiar	39%
Not sure	10%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	92%
Other	1%
Not sure	7%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	2%
100,000	3%
1 million	4%
2 million	13%
6 million	41%
20 million	10%
Not sure	27%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	42%
Shooting	38%
Gassing	15%
Slave labor camps	11%
Starvation	6%
Ghettos	5%
Death camps	4%
Medical experiments	1%
Other	15%
Not sure	16%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	61%
Death/extermination camp	14%
Forced labor camp	2%
Other	7%
Not sure	21%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	94%
No, I do not believe the Holocaust happened	4%
Not sure	2%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	83%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	7%
The Holocaust is a myth and did not happen	2%
Not sure	8%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
 Claims Conference Holocaust Poll—KANSAS
 March 2020

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	49%
TOTAL NO	44%
Yes, often	3%
Yes, occasionally	22%
Yes, but only once or twice	24%
No	44%
Not sure	7%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	9%
TOTAL DISAGREE	56%
Strongly agree	3%
Agree	6%
Neutral—neither agree nor disagree	27%
Disagree	26%
Strongly disagree	30%
Not sure	8%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	58%
TOTAL DISAGREE	20%
Strongly agree	29%
Agree	29%
Neutral—neither agree nor disagree	15%
Disagree	11%
Strongly disagree	9%
Not sure	7%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
 Claims Conference Holocaust Poll—KANSAS
 March 2020

17. Holocaust education should be compulsory in school.

TOTAL AGREE	67%
TOTAL DISAGREE	7%
Strongly agree	30%
Agree	37%
Neutral—neither agree nor disagree	18%
Disagree	5%
Strongly disagree	2%
Not sure	8%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	81%
TOTAL DISAGREE	6%
Strongly agree	52%
Agree	29%
Neutral—neither agree nor disagree	9%
Disagree	3%
Strongly disagree	3%
Not sure	4%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	74%
At home	10%
Television	3%
Social Media	2%
Museums	2%
Books	1%
Movies	1%
Online, not on social media	1%
From a friend	--
At a house of worship (church/synagogue/mosque/temple)	--
Other	--
Not sure	6%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—KANSAS
 March 2020

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Anne Frank: Diary of a Young Girl	7%
Social Media	7%
Schindler’s List	7%
Life is Beautiful	7%
The Boy in the Striped Pajamas	7%
A film adaptation of the Diary of Anne Frank	7%
All the Light We Cannot See	7%
Other	34%
Not sure	17%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	55%
High school	37%
Elementary school	31%
All of the above	11%
Did not learn about the Holocaust in school	3%
Not sure	10%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	59%
Social studies/Government/Civics	24%
English/Language arts	4%
A special class dedicated to the Holocaust	2%
School trip to a museum	3%
Other	2%
Not sure	6%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	27%
Lessons about the Holocaust are mostly historically accurate, but could be better	55%
Lessons about the Holocaust are historically inaccurate	2%
Not sure	16%

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	65%
The government	10%
It is no one's responsibility	5%
Parents	4%
The private sector	3%
Non-profit organizations	2%
Not sure	11%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	71%
To learn from past mistakes and prevent genocide and mass atrocity today	53%
Teaches about racism, intolerance, and indifference	46%
To prevent something like the Holocaust from happening again	45%
To study the past and consider our roles as citizens today	13%
Learning about the Holocaust is the right thing to do	6%
None	4%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	37%
I have personally visited a Holocaust museum in the United States	26%
I have not visited, but someone I know has visited	21%
Not sure	16%

27. Do you personally know or know of a survivor of the Holocaust?

I personally know a survivor of the Holocaust	3%
I personally knew a survivor of the Holocaust who has passed away	4%
I know of a survivor of the Holocaust but not personally	18%
I do not know or know of a survivor of the Holocaust	68%
Not sure	7%

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	13%
Yes—on social media	27%
Yes—both in my community and on social media	13%
No	42%
Not sure	5%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	7%
TOTAL NOT ACCEPTABLE	72%
Strongly acceptable	1%
Somewhat acceptable	6%
Somewhat unacceptable	12%
Strongly unacceptable	60%
Not sure	21%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	57%
No, there is not antisemitism in the United States today	11%
Not sure	32%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

Demographics

Intro: We're just about finished...

31. {Gender}

Male	43%
Female	57%
Other	--

32. {Race}

White or Caucasian	82%
Hispanic or Latino	9%
Black or African American	5%
Asian/Pacific Islander	2%
Other	2%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	25%
Moderate	26%
Liberal	18%
Progressive	5%
Other	7%
Not sure	19%

34. What is your religion?

Protestant	16%
Evangelical	6%
Catholic	17%
Jewish	1%
Muslim	1%
Atheist/Agnostic	7%
Other [specify]	20%
None/Not affiliated	26%
Not sure	6%

Schoen Cooperman Research
Claims Conference Holocaust Poll—KANSAS
March 2020

35. What is the highest level of education you have completed?

Some high school or less	4%
High school graduate	21%
Some college	32%
College graduate	27%
Some graduate school	4%
Graduate/post-graduate degree	9%
Technical school	3%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	17%
\$20,000 to \$40,000	29%
\$40,000 to \$60,000	14%
\$60,000 to \$75,000	12%
\$75,000 to \$100,000	16%
More than \$100,000	10%
Not sure	2%