Screening Questions

• {Age}

Under 18 [TERMINATE]	
18-24	26%
25-29	25%
30-34	25%
35-39	24%
40+ [TERMINATE]	

• Are you currently enrolled in college?

Yes	25%
No	75%

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	81%
Yes, I think I've heard about the Holocaust	9%
No, I don't think I have heard about the Holocaust	1%
No, I definitely have not heard about the Holocaust	9%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	75%
The Nazis	58%
Germany	35%
World War I	15%
Jews	11%
The Great Depression	5%
The United States	5%
Palestine	1%
Israel	
Franklin Delano Roosevelt/FDR	
Other	4%
Not sure	3%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	89%
Homosexuals	35%
The Disabled/People with disabilities	33%
Roma-Sinti (Gypsies)	26%
Resistance Workers	22%
Non-Jewish Poles	16%
Rescuers	12%
Jehovah's Witnesses	11%
Communists	8%
Other	9%
Not sure	2%

4. In which country or countries listed below did the Holocaust take place? **SELECT ALL THAT APPLY**

Germany	75%
Poland	34%
Austria	23%
Europe (Generally)	20%
Former Czechoslovakia/Czech Republic/Slovakia	13%
Belgium	12%
Hungary	11%
France	11%
Former Soviet Union	9%
Denmark	9%
Romania	8%
Former Yugoslavia	8%
Italy	7%
Ukraine	7%
The Netherlands (Holland)	6%
Lithuania	6%
The United States	6%
Latvia	5%
Greece	2%
Estonia	2%
North Africa	2%
Australia	2%
All of the above	1%
Other	1%
Not sure	8%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	51%
Dachau	7%
Warsaw ghetto	3%
Bergen-Belsen	2%
Buchenwald	2%
Belzec	1%
Treblinka	1%
Krakow ghetto	1%
Other incorrect response	12%
Don't know/None	34%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	3%
World War I	17%
World War II	66%
The Vietnam War	4%
Not sure	10%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

• Adolf Hitler

TOTAL FAMILIAR	93%
TOTAL NOT FAMILIAR	5%
Very familiar	64%
Familiar	29%
Not very familiar	4%
Not at all familiar	1%
Not sure	2%

• Anne Frank

TOTAL FAMILIAR TOTAL NOT FAMILIAR	86% 9%
Very familiar Familiar Not very familiar Not at all familiar Not sure	56% 30% 7% 2% 5%
Oskar Schindler	
TOTAL FAMILIAR TOTAL NOT FAMILIAR	39% 52%
Very familiar Familiar Not very familiar Not at all familiar Not sure	21% 18% 24% 28% 9%
• Elie Wiesel	
TOTAL FAMILIAR TOTAL NOT FAMILIAR	33% 56%
Very familiar Familiar Not very familiar Not at all familiar Not sure	17% 16% 28% 28% 11%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? **[OPEN ENDED]**

Adolf Hitler	92%
Other	2%
Not sure	6%

9. Approximately how many Jews were killed during the Holocaust? Please select from the following list:

25,000	4%
100,000	7%
1 million	10%
2 million	15%
6 million	38%
20 million	11%
Not sure	15%

10. Okay, and how was the Holocaust carried out? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	34%
Shooting	33%
Gassing	16%
Slave labor camps	10%
Death camps	9%
Starvation	7%
Ghettos	3%
Medical experiments	1%
Other	24%
Not sure	13%

6

 $^{^{1} \} UCL \ Study \ \underline{https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf}$

11. From what you know or have heard, what was Auschwitz? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	55%
Death/extermination camp	12%
Forced labor camp	2%
Other	13%
Not sure	22%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	94%
No, I do not believe the Holocaust happened	
Not sure	6%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?2

The Holocaust happened, and the number of Jews who died in it	75%
have been fairly described	
The Holocaust happened, but the number of Jews who died in it	17%
has been greatly exaggerated	
The Holocaust is a myth and did not happen	5%
Not sure	3%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES TOTAL NO	52% 43%
Yes, often	8%
Yes, occasionally	22%
Yes, but only once or twice	22%
No	43%
Not sure	5%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	16%
TOTAL DISAGREE	57%
Strongly agree	9%
Agree	7%
Neutral—neither agree nor disagree	23%
Disagree	28%
Strongly disagree	29%
Not sure	4%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	65%
TOTAL DISAGREE	15%
Strongly agree Agree Neutral—neither agree nor disagree Disagree	29% 36% 14% 10%
Strongly disagree	5%
Not sure	6%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

17. Holocaust education should be compulsory in school.

TOTAL AGREE TOTAL DISAGREE	66% 9%
Strongly agree	35%
Agree	31%
Neutral—neither agree nor disagree	18%
Disagree	4%
Strongly disagree	5%
Not sure	7%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	83%
TOTAL DISAGREE	2%
Strongly agree	55%
Agree	28%
Neutral—neither agree nor disagree	11%
Disagree	2%
Strongly disagree	
Not sure	4%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	72%
At home	6%
Television	4%
Books	4%
Online, not on social media	4%
Social Media	2%
At a house of worship (church/synagogue/mosque/temple)	2%
From a friend	2%
Movies	1%
Museums	
Other	
Not sure	3%

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? **[OPEN ENDED]**

Anne Frank: Diary of a Young Girl	30%
Schindler's List	11%
Social Media	11%
Night (book)	11%
Number the Stars	7%
The Boy in the Striped Pajamas	4%
A film adaptation of the Diary of Anne Frank	4%
The Pianist	4%
Jojo Rabbit	4%
The Zookeeper's Wife	4%
Other	7%
Not sure	3%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	51%
High school	40%
Elementary school	34%
All of the above	11%
Did not learn about the Holocaust in school	6%
Not sure	3%

22. [If ANY CHOICE BESIDES "Did not learn about the Holocaust in school"]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	55%
Social studies/Government/Civics	24%
English/Language arts	13%
A special class dedicated to the Holocaust	1%
School trip to a museum	1%
Special assembly	1%
Other	2%
Not sure	3%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are mostly historically accurate, but	49%
could be better	
Lessons about the Holocaust are completely historically accurate	34%
Lessons about the Holocaust are historically inaccurate	4%
Not sure	13%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	61%
The government	11%
Parents	4%
It is no one's responsibility	5%
Non-profit organizations	3%
Religious institutions	3%
The private sector	1%
Not sure	12%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? **[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	59%
To learn from past mistakes and prevent genocide and mass	50%
atrocity today	
To prevent something like the Holocaust from happening again	43%
Teaches about racism, intolerance, and indifference	38%
To study the past and consider our roles as citizens today	17%
Learning about the Holocaust is the right thing to do	13%
Other	3%
None	4%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone	39%
who has visited one	
I have personally visited a Holocaust museum in the United	25%
States	
I have not visited, but someone I know has visited	22%
Not sure	14%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	54%
I know of a survivor of the Holocaust but not personally	24%
I personally know a survivor of the Holocaust	7%
I personally knew a survivor of the Holocaust who has passed	6%
away	
Not sure	9%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	10%
Yes—on social media	30%
Yes—both in my community and on social media	18%
No	35%
Not sure	7%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?4

TOTAL ACCEPTABLE TOTAL NOT ACCEPTABLE	16% 72%
Strongly acceptable	8%
Somewhat acceptable	8%
Somewhat unacceptable	10%
Strongly unacceptable	62%
Not sure	12%

⁴ http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	63%
No, there is not antisemitism in the United States today	15%
Not sure	22%

Demographics

Intro: We're just about finished...

31. {Gender}

Male	53%
Female	46%
Other	1%

32. {Race}

White or Caucasian	75%
Hispanic or Latino	7%
Black or African American	10%
Asian/Pacific Islander	3%
Other	5%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	22%
Moderate	24%
Liberal	21%
Progressive	8%
Other	6%
Not sure	19%

34. What is your religion?

Protestant	21%
Evangelical	7%
Catholic	13%
Jewish	1%
Muslim	
Atheist/Agnostic	10%
Other [specify]	14%
None/Not affiliated	24%
Not sure	10%

35. What is the highest level of education you have completed?

Some high school or less High school graduate Some college College graduate Some graduate school Graduate/post-graduate degree Technical school	8% 31% 20% 25% 4% 11% 1%
36. What is your annual household income?	
You and your family earn less than \$20,000 annually \$20,000 to \$40,000 \$40,000 to \$60,000 \$60,000 to \$75,000	21% 17% 22% 13%

12%

10%

5%

\$75,000 to \$100,000

More than \$100,000

Not sure