

Schoen Cooperman Research
Claims Conference Holocaust Poll—IDAHO
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	27%
25-29	27%
30-34	26%
35-39	20%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	23%
No	77%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	80%
Yes, I think I've heard about the Holocaust	13%
No, I don't think I have heard about the Holocaust	3%
No, I definitely have not heard about the Holocaust	4%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Adolf Hitler	83%
The Nazis	64%
Germany	34%
World War I	13%
Jews	12%
The Great Depression	6%
The United States	5%
Israel	3%
Palestine	1%
Franklin Delano Roosevelt/FDR	1%
Other	4%
Not sure	5%

3. Who were victims during the Holocaust? **[SELECT ALL THAT APPLY]**

The Jewish people	93%
Homosexuals	38%
The Disabled/People with disabilities	37%
Roma-Sinti (Gypsies)	32%
Resistance Workers	18%
Jehovah's Witnesses	15%
Non-Jewish Poles	13%
Rescuers	11%
Communists	10%
Other	5%
Not sure	5%

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4. In which country or countries listed below did the Holocaust take place? **SELECT ALL THAT APPLY**

Germany	78%
Poland	44%
Austria	29%
Europe (Generally)	27%
France	14%
Former Czechoslovakia/Czech Republic/Slovakia	13%
Former Soviet Union	13%
Belgium	8%
The Netherlands (Holland)	8%
Romania	8%
Hungary	7%
Former Yugoslavia	7%
Denmark	6%
Italy	6%
Ukraine	6%
Lithuania	5%
Estonia	3%
Latvia	3%
Greece	2%
The United States	1%
North Africa	1%
Australia	1%
China	--
All of the above	3%
Other	--
Not sure	11%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	56%
Dachau	6%
Warsaw ghetto	4%
Bergen-Belsen	2%
Belzec	1%
Treblinka	1%
Buchenwald	1%
Chelmno	--
Other incorrect response	8%
Don't know/None	32%

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6. With which of the wars listed below is the Holocaust associated with?

The Civil War	4%
World War I	20%
World War II	66%
The Vietnam War	1%
Not sure	9%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	92%
TOTAL NOT FAMILIAR	5%
Very familiar	64%
Familiar	28%
Not very familiar	4%
Not at all familiar	1%
Not sure	3%

- Anne Frank

TOTAL FAMILIAR	84%
TOTAL NOT FAMILIAR	12%
Very familiar	56%
Familiar	28%
Not very familiar	8%
Not at all familiar	4%
Not sure	4%

- Oskar Schindler

TOTAL FAMILIAR	37%
TOTAL NOT FAMILIAR	51%
Very familiar	11%
Familiar	26%
Not very familiar	30%
Not at all familiar	21%
Not sure	12%

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- Elie Wiesel

TOTAL FAMILIAR	24%
TOTAL NOT FAMILIAR	64%
Very familiar	10%
Familiar	14%
Not very familiar	31%
Not at all familiar	33%
Not sure	12%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	92%
Other	2%
Not sure	6%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	2%
100,000	4%
1 million	8%
2 million	15%
6 million	41%
20 million	9%
Not sure	21%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	40%
Shooting	30%
Gassing	14%
Slave labor camps	11%
Death camps	10%
Starvation	7%
Ghettos	4%
Medical experiments	2%
Other	13%
Not sure	22%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	54%
Death/extermination camp	20%
Forced labor camp	2%
Other	11%
Not sure	20%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	91%
No, I do not believe the Holocaust happened	1%
Not sure	8%

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13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	79%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	10%
The Holocaust is a myth and did not happen	1%
Not sure	10%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	43%
TOTAL NO	48%
Yes, often	4%
Yes, occasionally	20%
Yes, but only once or twice	19%
No	48%
Not sure	9%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	13%
TOTAL DISAGREE	59%
Strongly agree	5%
Agree	8%
Neutral—neither agree nor disagree	26%
Disagree	28%
Strongly disagree	31%
Not sure	2%

² Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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16. Something like the Holocaust could happen again today.

TOTAL AGREE	68%
TOTAL DISAGREE	9%
Strongly agree	28%
Agree	40%
Neutral—neither agree nor disagree	18%
Disagree	7%
Strongly disagree	2%
Not sure	5%

17. Holocaust education should be compulsory in school.

TOTAL AGREE	62%
TOTAL DISAGREE	5%
Strongly agree	33%
Agree	29%
Neutral—neither agree nor disagree	27%
Disagree	2%
Strongly disagree	3%
Not sure	6%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	80%
TOTAL DISAGREE	3%
Strongly agree	53%
Agree	27%
Neutral—neither agree nor disagree	16%
Disagree	2%
Strongly disagree	1%
Not sure	1%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

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19. Where did you first hear about the Holocaust?

At school	69%
At home	11%
Books	6%
Television	2%
Movies	1%
Online, not on social media	1%
Other	--
Museums	--
From a friend	--
At a house of worship (church/synagogue/mosque/temple)	--
Social media	--
Not sure	10%

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Anne Frank: Diary of a Young Girl	38%
Social Media/Online	19%
Schindler's List	14%
Number the Stars	5%
The Pianist	5%
Jojo Rabbit	5%
Life is Beautiful	--
The Boy in the Striped Pajamas	--
A film adaptation of the Diary of Anne Frank	--
Night (book)	--
Shoah (film)	--
All the Light We Cannot See	--
The Zookeeper's Wife	--
Other	16%
Not sure	--

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	53%
High school	37%
Elementary school	27%
All of the above	7%
Did not learn about the Holocaust in school	5%
Not sure	5%

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22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay,
 and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	58%
Social studies/Government/Civics	17%
English/Language arts	9%
Special assembly	2%
A special class dedicated to the Holocaust	1%
School trip to a museum	1%
Other	2%
Not sure	10%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	22%
Lessons about the Holocaust are mostly historically accurate, but could be better	53%
Lessons about the Holocaust are historically inaccurate	6%
Not sure	19%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	67%
The government	9%
Parents	7%
It is no one’s responsibility	6%
Religious institutions	2%
Non-profit organizations	1%
The private sector	--
Not sure	8%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
[MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event	71%
To learn from past mistakes and prevent genocide and mass atrocity today	57%
Teaches about racism, intolerance, and indifference	47%
To prevent something like the Holocaust from happening again	42%
To study the past and consider our roles as citizens today	14%
Learning about the Holocaust is the right thing to do	12%
Other	3%
None	4%

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26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	45%
I have not visited, but someone I know has visited	28%
I have personally visited a Holocaust museum in the United States	20%
Not sure	7%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	63%
I know of a survivor of the Holocaust but not personally	23%
I personally knew a survivor of the Holocaust who has passed away	6%
I personally know a survivor of the Holocaust	5%
Not sure	3%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	13%
Yes—on social media	28%
Yes—both in my community and on social media	17%
No	35%
Not sure	7%

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29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	13%
TOTAL NOT ACCEPTABLE	68%
Strongly acceptable	4%
Somewhat acceptable	9%
Somewhat unacceptable	13%
Strongly unacceptable	55%
Not sure	19%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	64%
No, there is not antisemitism in the United States today	7%
Not sure	29%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	43%
Female	56%
Other	1%

32. {Race}

White or Caucasian	90%
Hispanic or Latino	2%
Black or African American	1%
Asian/Pacific Islander	3%
Other	4%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	29%
Moderate	24%
Liberal	21%
Progressive	4%
Other	5%
Not sure	17%

34. What is your religion?

Protestant	10%
Mormon/LDS	20%
Evangelical	4%
Catholic	13%
Jewish	--
Muslim	--
Atheist/Agnostic	10%
Other [specify]	10%
None/Not affiliated	26%
Not sure	7%

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35. What is the highest level of education you have completed?

Some high school or less	6%
High school graduate	25%
Some college	30%
College graduate	24%
Some graduate school	4%
Graduate/post-graduate degree	10%
Technical school	1%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	22%
\$20,000 to \$40,000	20%
\$40,000 to \$60,000	23%
\$60,000 to \$75,000	9%
\$75,000 to \$100,000	13%
More than \$100,000	9%
Not sure	4%