

Schoen Cooperman Research
Claims Conference Holocaust Poll—COLORADO
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	24%
25-29	25%
30-34	25%
35-39	26%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	23%
No	77%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	79%
Yes, I think I've heard about the Holocaust	10%
No, I don't think I have heard about the Holocaust	3%
No, I definitely have not heard about the Holocaust	8%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	82%
The Nazis	68%
Germany	37%
Jews	12%
World War I	10%
The United States	6%
The Great Depression	5%
Franklin Delano Roosevelt/FDR	2%
Israel	2%
Other	2%
Not sure	2%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	93%
Homosexuals	42%
The Disabled/People with disabilities	36%
Roma-Sinti (Gypsies)	31%
Resistance Workers	24%
Non-Jewish Poles	16%
Jehovah's Witnesses	15%
Communists	12%
Rescuers	12%
Other	7%
Not sure	3%

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4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

Germany	82%
Poland	40%
Europe (Generally)	35%
Austria	28%
Former Czechoslovakia/Czech Republic/Slovakia	19%
Hungary	16%
France	16%
Belgium	14%
Romania	13%
Ukraine	12%
The Netherlands (Holland)	10%
Former Yugoslavia	10%
Denmark	10%
Italy	10%
Former Soviet Union	8%
Lithuania	7%
Estonia	6%
Latvia	5%
North Africa	3%
Greece	2%
Australia	1%
The United States	1%
China	1%
All of the above	--
Other	--
Not sure	5%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	46%
Dachau	11%
Bergen-Belsen	3%
Belzec	2%
Buchenwald	2%
Warsaw ghetto	2%
Treblinka	1%
Other concentration camps, death camps, or ghettos	3%
Other incorrect response	11%
Don't know/None	31%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	4%
World War I	14%
World War II	74%
The Vietnam War	2%
Not sure	6%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	95%
TOTAL NOT FAMILIAR	2%
Very familiar	65%
Familiar	30%
Not very familiar	--
Not at all familiar	2%
Not sure	3%

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- Anne Frank

TOTAL FAMILIAR	83%
TOTAL NOT FAMILIAR	14%
Very familiar	57%
Familiar	26%
Not very familiar	10%
Not at all familiar	4%
Not sure	3%

- Oskar Schindler

TOTAL FAMILIAR	46%
TOTAL NOT FAMILIAR	43%
Very familiar	20%
Familiar	26%
Not very familiar	23%
Not at all familiar	20%
Not sure	11%

- Elie Wiesel

TOTAL FAMILIAR	30%
TOTAL NOT FAMILIAR	58%
Very familiar	15%
Familiar	15%
Not very familiar	28%
Not at all familiar	30%
Not sure	12%

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Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	91%
Other	1%
Not sure	8%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	4%
100,000	4%
1 million	11%
2 million	10%
6 million	43%
20 million	15%
Not sure	13%

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	34%
Gassing	19%
Death camps	15%
Slave labor camps	12%
Ghettos	8%
Medical experiments	7%
Shooting	6%
Starvation	5%
Other	15%
Not sure	6%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	51%
Death/extermination camp	18%
Forced labor camp	10%
Other	9%
Not sure	27%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	94%
No, I do not believe the Holocaust happened	3%
Not sure	3%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	80%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	7%
The Holocaust is a myth and did not happen	6%
Not sure	7%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	61%
TOTAL NO	36%
Yes, often	14%
Yes, occasionally	21%
Yes, but only once or twice	26%
No	36%
Not sure	3%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	17%
TOTAL DISAGREE	60%
Strongly agree	8%
Agree	9%
Neutral—neither agree nor disagree	20%
Disagree	29%
Strongly disagree	31%
Not sure	3%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	62%
TOTAL DISAGREE	12%
Strongly agree	29%
Agree	33%
Neutral—neither agree nor disagree	22%
Disagree	6%
Strongly disagree	6%
Not sure	4%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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17. Holocaust education should be compulsory in school.

TOTAL AGREE	66%
TOTAL DISAGREE	9%
Strongly agree	35%
Agree	31%
Neutral—neither agree nor disagree	22%
Disagree	7%
Strongly disagree	2%
Not sure	3%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	80%
TOTAL DISAGREE	4%
Strongly agree	52%
Agree	28%
Neutral—neither agree nor disagree	13%
Disagree	3%
Strongly disagree	1%
Not sure	3%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	62%
At home	11%
Television	5%
Books	5%
Social Media	4%
Movies	3%
At a house of worship (church/synagogue/mosque/temple)	2%
From a friend	2%
Other	1%
Museums	--
Online, not on social media	--
Not sure	5%

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20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Social Media	31%
Anne Frank: Diary of a Young Girl	14%
Night (book)	13%
The Boy in the Striped Pajamas	9%
Schindler’s List	8%
Shoah (film)	6%
A film adaptation of the Diary of Anne Frank	3%
The Pianist	3%
Other	3%
Not sure	10%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	54%
Elementary school	30%
High school	29%
All of the above	8%
Did not learn about the Holocaust in school	5%
Not sure	7%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	61%
Social studies/Government/Civics	23%
English/Language arts	4%
School trip to a museum	2%
Special assembly	2%
A special class dedicated to the Holocaust	1%
Other	1%
Not sure	6%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	31%
Lessons about the Holocaust are mostly historically accurate, but could be better	54%
Lessons about the Holocaust are historically inaccurate	2%
Not sure	13%

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24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	62%
Parents	12%
The government	8%
Religious institutions	3%
The private sector	2%
Non-profit organizations	1%
It is no one's responsibility	4%
Not sure	8%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? [MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event	65%
To learn from past mistakes and prevent genocide and mass atrocity today	57%
To prevent something like the Holocaust from happening again	45%
Teaches about racism, intolerance, and indifference	37%
To study the past and consider our roles as citizens today	13%
Learning about the Holocaust is the right thing to do	6%
Other	2%
None	3%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	34%
I have personally visited a Holocaust museum in the United States	28%
I have not visited, but someone I know has visited	27%
Not sure	11%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	55%
I know of a survivor of the Holocaust but not personally	22%
I personally know a survivor of the Holocaust	9%
I personally knew a survivor of the Holocaust who has passed away	9%
Not sure	5%

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INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	18%
Yes—on social media	27%
Yes—both in my community and on social media	18%
No	35%
Not sure	2%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	14%
TOTAL NOT ACCEPTABLE	72%
Strongly acceptable	5%
Somewhat acceptable	9%
Somewhat unacceptable	16%
Strongly unacceptable	56%
Not sure	14%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	71%
No, there is not antisemitism in the United States today	11%
Not sure	18%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	57%
Female	42%
Other	1%

32. {Race}

White or Caucasian	68%
Hispanic or Latino	15%
Black or African American	5%
Native American or American Indian	2%
Asian/Pacific Islander	9%
Other	1%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	17%
Moderate	30%
Liberal	26%
Progressive	7%
Other	8%
Not sure	12%

34. What is your religion?

Protestant	17%
Evangelical	5%
Catholic	22%
Jewish	3%
Muslim	1%
Atheist/Agnostic	9%
Other [specify]	16%
None/Not affiliated	22%
Not sure	5%

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35. What is the highest level of education you have completed?

Some high school or less	8%
High school graduate	20%
Some college	26%
College graduate	26%
Some graduate school	3%
Graduate/post-graduate degree	16%
Technical school	1%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	15%
\$20,000 to \$40,000	19%
\$40,000 to \$60,000	16%
\$60,000 to \$75,000	14%
\$75,000 to \$100,000	16%
More than \$100,000	16%
Not sure	4%