

Schoen Consulting
 US – Canada Holocaust Survey Comparison
 October 2018

General Awareness - Open Ended Questions

	United States	Canada
1. Have you ever seen or heard the word Holocaust before?		
Yes, I have definitely heard about the Holocaust	89%	85%
Yes, I think I've heard about the Holocaust	7%	9%
No, I don't think I have heard about the Holocaust	3%	3%
No, I definitely have not heard about the Holocaust	1%	3%
2. In your own words, what does the term <u>Holocaust</u> refer to? OPEN ENDED* WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)		
Extermination of the Jews/Jewish people	62%	64%
World War II	4%	32%
The Nazis	3%	24%
Genocide generally	18%	19%
Adolf Hitler	3%	15%
Other	14%	8%
Not sure	3%	4%
3. Who or what do you think caused the Holocaust? OPEN ENDED WITH PRECODES (MULTIPLE ANSWERS ACCEPTED)		
Adolf Hitler	83%	48%
The Nazis	67%	19%
Germany	36%	12%
Jews	10%	3%
World War I	6%	3%
Other	1%	18%
Not sure	4%	8%
4. Who were victims during the Holocaust? SELECT ALL THAT APPLY		
The Jewish People	94%	96%
The disabled / People with disabilities	32%	40%
Homosexuals	33%	40%
Roma-Sinti (Gypsies)	22%	35%
Resistance workers	16%	28%
Non-Jewish Poles	17%	22%
Communists	10%	21%
Jehovah's Witnesses	14%	20%
Rescuers	9%	15%
Other	1%	8%
Not sure	3%	3%

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5. In which country or countries did the Holocaust take place? **SELECT ALL THAT APPLY**

Germany	84%	81%
Poland	37%	43%
Europe	24%	36%
Austria	27%	28%
France	19%	28%
Hungary	17%	24%
The Netherlands (Holland)	15%	23%
Belgium	14%	19%
Ukraine	8%	16%
Former Yugoslavia	10%	15%
Latvia	6%	14%
Estonia	5%	13%
Denmark	9%	12%
Lithuania	5%	12%
Former Soviet Union	8%	11%
North Africa	--	4%
Canada	--	--
The United States	1%	--
Australia	1%	--
South Africa	--	--
All of the above	2%	3%
Other	--	2%
Not sure	4%	4%

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6. From what you know or have heard, what was Auschwitz? **OPEN ENDED WITH PRECODES [MULTIPLE RESPONSES ACCEPTED]**

Concentration camp	40%	53%
Death/extermination camp	23%	32%
Forced labor camp	1%	3%
Other incorrect response	21%	12%
Not sure	20%	12%

7. Okay, and have you ever heard of “The Final Solution” before?

Yes, I have definitely heard of the Final Solution	34%	31%
Yes, I think I’ve heard of the Final Solution	7%	8%
I have heard of it generally but not sure what it means	14%	10%
No, I don’t think I have heard of it before	21%	22%
No, I definitely have not heard of it before	14%	20%
I’m not sure if I’ve heard of it or not	10%	9%

8. With which of the wars listed below is the Holocaust closely associated with?

World War II	67%	78%
World War I	17%	8%
The Civil War	1%	2%
The Vietnam War	1%	1%
Other	--	--
Not sure	14%	11%

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Familiarity with Key Holocaust Figures

	United States	Canada
9. First, when you think about the Holocaust who is the person or people who FIRST come to mind for you? OPEN ENDED WITH PRECODES [MULTIPLE RESPONSES ACCEPTED]		

Adolf hitler	65%	58%
Jews	26%	27%
The Nazis	8%	7%
Germans	5%	4%
Heinrich Himmler	1%	2%
Anne Frank	4%	2%
Adolf Eichmann	1%	1%
Oskar Schindler	--	1%
Joseph Goebbels	--	1%
Other	5%	5%
Not sure	1%	7%

INTRO: I will now read you the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

10. Adolf Hitler

TOTAL FAMILIAR	97%	94%
TOTAL NOT FAMILIAR	3%	5%
Very familiar	61%	56%
Familiar	36%	38%
Not very familiar	3%	3%
Not at all familiar	--	2%
Not sure	--	1%

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11. Joseph Goebbels

TOTAL FAMILIAR	46%	43%
TOTAL NOT FAMILIAR	49%	54%
Very familiar	22%	14%
Familiar	24%	29%
Not very familiar	20%	18%
Not at all familiar	29%	36%
Not sure	5%	3%

12. Heinrich Himmler

TOTAL FAMILIAR	53%	50%
TOTAL NOT FAMILIAR	43%	45%
Very familiar	27%	18%
Familiar	26%	32%
Not very familiar	30%	22%
Not at all familiar	13%	23%
Not sure	4%	5%

13. Adolf Eichmann

TOTAL FAMILIAR	45%	37%
TOTAL NOT FAMILIAR	45%	58%
Very familiar	20%	9%
Familiar	25%	28%
Not very familiar	24%	28%
Not at all familiar	21%	30%
Not sure	10%	5%

14. Anne Frank

TOTAL FAMILIAR	85%	76%
TOTAL NOT FAMILIAR	15%	24%
Very familiar	49%	38%
Familiar	36%	38%
Not very familiar	13%	14%
Not at all familiar	2%	10%
Not sure	--	--

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15. Oskar Schindler

TOTAL FAMILIAR	54%	55%
TOTAL NOT FAMILIAR	44%	42%
Very familiar	20%	18%
Familiar	34%	37%
Not very familiar	25%	21%
Not at all familiar	19%	21%
Not sure	2%	3%

16. Elie Wiesel

TOTAL FAMILIAR	42%	23%
TOTAL NOT FAMILIAR	54%	71%
Very familiar	18%	7%
Familiar	24%	16%
Not very familiar	22%	29%
Not at all familiar	32%	42%
Not sure	4%	6%

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The Final Solution & Crimes Against the Jewish People
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United States

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17. **Approximately** how many Jews were killed during the Holocaust? Please select from the following list:

25,000	3%	1%
100,000	10%	5%
1 million	11%	8%
2 million	7%	9%
6 million	49%	46%
20 million	6%	7%
Not sure	14%	24%

18. Okay and how was the Holocaust carried out? **SELECT ALL THAT APPLY**

Concentration Camps	29%	27%
Death Camps	36%	22%
Gassing	22%	18%
Starvation	19%	13%
Shooting	12%	12%
Slave labor camps	19%	12%
Medical experiments	12%	11%
Death marches	19%	8%
Mobile killing squads	9%	5%
Ghettos	4%	3%
All of the above	52%	57%
Other	--	--
Not sure	1%	8%

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19. During the Holocaust, Jews and many others were sent to concentration camps death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-END] [MULTIPLE RESPONSES ACCEPTED]**

Auschwitz	43%	45%
Dachau	6%	10%
Bergen-Belsen	2%	3%
Warsaw ghetto	8%	3%
Treblinka	10%	2%
Belzec	1%	1%
Chelmno	2%	1%
Majdanek	--	--
Sobibór	2%	--
Krakow ghetto	--	--
Jasenovac	--	--
Other incorrect response	10%	6%
Not sure	23%	43%

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Knowledge of Holocaust Facts

	United States	Canada
20. In which country did the Nazis first come to power? OPEN ENDED WITH PRECODES		
Germany	98%	88%
Other	1%	6%
Not sure	1%	6%
21. Who was the leader of Nazi Germany? OPEN ENDED WITH PRECODES		
Adolf Hitler	91%	93%
Other	3%	2%
Not sure	6%	5%
22. Thinking about the Nazis, did the Nazis persecute just the Jewish people or were other groups persecuted as well?		
Only Jews were persecuted by the Nazis	34%	27%
Other groups were persecuted as well	60%	60%
Not sure	6%	13%
23. From what you know, did some local populations in Nazi-occupied Europe collaborate in helping the Nazis, or did they not participate?		
<i>Collaboration can include the roundup and deportation of Jews to killing centers, actively participating in the murder of Jews, or committing other atrocities against Jewish citizens within their own national borders.</i>		
All local populations collaborated	5%	5%
Most local populations collaborated	13%	20%
Some local populations collaborated	47%	51%
Local populations did not collaborate at all	12%	3%
Not sure	23%	21%

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24. From what you know, did citizens of Nazi-occupied European countries resist the Nazi occupation during World War II?

By “resist” we mean non-violent resistance, armed resistance, helping people go into hiding, forgery of documents and publishing anti-Nazi publications.

Yes, most citizens resisted	27%	18%
Yes, some citizens resisted	62%	55%
No, there was not active resistance	4%	6%
Not sure	7%	21%

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Holocaust Denial

	United States	Canada
25. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?		
Yes, I believe the Holocaust happened	96%	93%
No, I do not believe the Holocaust happened	1%	2%
Not sure	3%	5%
26. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? PLEASE SELECT ONE		
The Holocaust is a myth and did not happen	--	1%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	9%	7%
The Holocaust happened, and the number of Jews who died in it have been fairly described	83%	83%
Not sure	8%	9%

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Perceptions/Misperceptions

	United States	Canada
27. Some non-Jews, or “righteous gentiles,” risked their lives to save Jews during the Holocaust.		
TOTAL AGREE	95%	85%
TOTAL DISAGREE	1%	2%
Strongly Agree	65%	49%
Agree	30%	36%
Neutral	3%	9%
Disagree	1%	1%
Strongly Disagree	--	1%
Not sure	1%	4%
28. Fewer people seem to care about the Holocaust today than they used to.		
TOTAL AGREE	70%	57%
TOTAL DISAGREE	13%	16%
Strongly Agree	11%	14%
Agree	59%	43%
Neutral	15%	23%
Disagree	9%	14%
Strongly Disagree	4%	2%
Not sure	2%	4%
29. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.		
TOTAL AGREE	80%	85%
TOTAL DISAGREE	3%	1%
Strongly Agree	63%	58%
Agree	17%	27%
Neutral	14%	10%
Disagree	3%	1%
Strongly Disagree	--	--
Not sure	3%	4%

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30. The Holocaust could happen again.

TOTAL AGREE	58%	45%
TOTAL DISAGREE	20%	23%
Strongly Agree	30%	18%
Agree	28%	27%
Neutral	19%	25%
Disagree	15%	16%
Strongly Disagree	5%	7%
Not sure	3%	7%

31. The Holocaust is unique and different than any other act of genocide that has occurred in the 20th/21st century.

TOTAL AGREE	65%	57%
TOTAL DISAGREE	9%	17%
Strongly Agree	34%	30%
Agree	31%	27%
Neutral	24%	22%
Disagree	7%	13%
Strongly Disagree	2%	4%
Not sure	2%	4%

32. Holocaust education should be compulsory in school.

TOTAL AGREE	88%	72%
TOTAL DISAGREE	2%	12%
Strongly Agree	57%	33%
Agree	31%	39%
Neutral	10%	16%
Disagree	1%	7%
Strongly Disagree	1%	5%
Not sure	--	--

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33. People still talk too much about what happened during the Holocaust.

TOTAL AGREE	18%	9%
TOTAL DISAGREE	53%	62%
Strongly Agree	4%	3%
Agree	14%	6%
Neutral	29%	25%
Disagree	28%	27%
Strongly Disagree	25%	35%
Not sure	--	4%

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Holocaust Education

	United States	Canada
34. Where did you first hear about the Holocaust?		
At school	59%	40%
At home	11%	15%
Television	7%	13%
Books	6%	7%
Movies	5%	5%
Internet/online	2%	3%
From a friend	1%	2%
At a house of worship	2%	1%
Museums	1%	--
Other	2%	2%
Not sure	4%	12%
 35. If respondents answer [Books], [Television] or [Movies], which? [OPEN ENDED]		
Schindler’s List	18%	7%
Anne Frank: Diary of a Young Girl	27%	5%
Number the Stars	1%	--
The Boy in the Striped Pyjamas	2%	1%
The Pianist	--	1%
Life is Beautiful	6%	1%
Holocaust (film)	15%	1%
Other	7%	51%
Not sure	19%	11%
 36. And from what you can remember, how old were you when you first heard about the Holocaust?		
Under 5	3%	4%
5-10	34%	28%
11-17 years	50%	45%
18-22 years	3%	5%
23+	2%	5%
I never heard about the Holocaust before this survey	--	2%
Not sure	8%	11%

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37. Do you think that all students should learn about the Holocaust while at school?

Yes	93%	82%
No	2%	7%
Not sure	5%	11%

38. Who do you think should be responsible for providing education about the Holocaust?

SELECT ALL THAT APPLY

Schools/teachers	81%	77%
Parents	41%	48%
The government	32%	32%
Religious institutions	17%	21%
Non-profit organizations	12%	13%
The private sector	7%	10%
It is no one's responsibility	3%	9%
Not sure	2%	6%

39. Do you think that schools spend enough time teaching students about the Holocaust?

Schools spend too much time teaching about the Holocaust	1%	4%
Schools spend enough time teaching about the Holocaust	31%	25%
Schools should spend more time teaching about the Holocaust	48%	44%
Not sure	20%	27%

40. Do you think that the lessons taught in schools about the Holocaust are historically accurate?

Lessons about the Holocaust are completely historically accurate	24%	24%
Lessons about the Holocaust are mostly historically accurate, but could be better	52%	43%
Lessons about the Holocaust are historically inaccurate	7%	2%
Not sure	17%	31%

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41. Have you personally or has anyone you know visited a Holocaust museum?

I have personally visited a Holocaust museum	20%	11%
I have not visited, but someone I know has visited	25%	18%
I have not visited a Holocaust museum and do not know anyone who has visited one	40%	62%
Not sure	15%	9%

42. Do you personally know or know of a survivor of the Holocaust?

I personally know a survivor of the Holocaust/knew a survivor who has passed away	12%	10%
I know of a survivor of the Holocaust but do not know him/her personally	22%	21%
I do not know or know of a survivor of the Holocaust	61%	62%
Not sure	5%	7%

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Antisemitism & Neo-Nazism

	United States	Canada
43. Have you heard of antisemitism?		
Yes, I have definitely heard about antisemitism	57%	55%
Yes, I think I've heard about the antisemitism	13%	9%
I have heard the term generally but not sure what it means	9%	14%
No, I don't think I have heard the word before	7%	7%
No, I definitely have not heard the word before	7%	8%
I'm not sure if I've heard the word or not	7%	7%
44. And in your own words, what does antisemitism mean? OPEN END WITH PRECODES		
Hostility to Jews	48%	36%
Discrimination against Jews	20%	13%
Prejudice against Jews	21%	10%
Violence against Jews	1%	2%
Other	12%	19%
Not sure	9%	20%
45. Okay, and from what you know or have heard, how many, if any, neo-Nazis are there in the United States today?		
GREAT DEAL/MANY	51%	47%
FEW/NONE AT ALL	33%	30%
A great deal	17%	15%
Many	34%	32%
A few	31%	27%
None at all	2%	3%
Not sure	16%	23%
46. Do you think that it is acceptable for an individual to hold neo-Nazi views?		
TOTAL ACCEPTABLE	11%	9%
TOTAL UNACCEPTABLE	78%	79%
Strongly acceptable	4%	3%
Somewhat acceptable	7%	6%
Somewhat unacceptable	14%	11%
Strongly unacceptable	64%	68%
Not sure	11%	12%

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47. Do you think that people should be allowed to use Nazi slogans and symbols?

People should be allowed to use Nazi slogans and symbols	15%	8%
They should not be allowed	72%	79%
Not sure	13%	13%