## Screening Questions

- **{Age}**

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18 [TERMINATE]</td>
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<tr>
<td>18-24</td>
<td>25%</td>
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<td>25-29</td>
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<td>30-34</td>
<td>25%</td>
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<tr>
<td>35-39</td>
<td>25%</td>
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<tr>
<td>40+ [TERMINATE]</td>
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</table>

- Are you currently enrolled in college?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Yes</td>
<td>31%</td>
</tr>
<tr>
<td>No</td>
<td>69%</td>
</tr>
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</table>
Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?
   - Yes, I have definitely heard about the Holocaust: 78%
   - Yes, I think I’ve heard about the Holocaust: 10%
   - No, I don’t think I have heard about the Holocaust: 7%
   - No, I definitely have not heard about the Holocaust: 5%

IF NO, SKIP TO Q 7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]
   - Adolf Hitler: 72%
   - The Nazis: 62%
   - Germany: 36%
   - World War I: 13%
   - Jews: 11%
   - The Great Depression: 7%
   - The United States: 6%
   - Israel: 3%
   - Palestine: 2%
   - Franklin Delano Roosevelt/FDR: 1%
   - Other: 2%
   - Not sure: 4%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]
   - The Jewish people: 86%
   - Homosexuals: 34%
   - The Disabled/People with disabilities: 32%
   - Roma-Sinti (Gypsies): 25%
   - Resistance Workers: 17%
   - Jehovah’s Witnesses: 16%
   - Non-Jewish Poles: 15%
   - Communists: 11%
   - Rescuers: 11%
   - Other: 6%
   - Not sure: 6%
4. In which country or countries listed below did the Holocaust take place? **SELECT ALL THAT APPLY**

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>70%</td>
</tr>
<tr>
<td>Poland</td>
<td>31%</td>
</tr>
<tr>
<td>Austria</td>
<td>26%</td>
</tr>
<tr>
<td>Europe (Generally)</td>
<td>26%</td>
</tr>
<tr>
<td>France</td>
<td>12%</td>
</tr>
<tr>
<td>Hungary</td>
<td>12%</td>
</tr>
<tr>
<td>Former Czechoslovakia/Czech Republic/Slovakia</td>
<td>12%</td>
</tr>
<tr>
<td>Belgium</td>
<td>11%</td>
</tr>
<tr>
<td>Former Soviet Union</td>
<td>9%</td>
</tr>
<tr>
<td>The Netherlands (Holland)</td>
<td>7%</td>
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<tr>
<td>Former Yugoslavia</td>
<td>7%</td>
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<tr>
<td>Denmark</td>
<td>7%</td>
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<tr>
<td>Ukraine</td>
<td>7%</td>
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<tr>
<td>Italy</td>
<td>7%</td>
</tr>
<tr>
<td>Romania</td>
<td>6%</td>
</tr>
<tr>
<td>Lithuania</td>
<td>5%</td>
</tr>
<tr>
<td>The United States</td>
<td>5%</td>
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<tr>
<td>Estonia</td>
<td>4%</td>
</tr>
<tr>
<td>Latvia</td>
<td>3%</td>
</tr>
<tr>
<td>North Africa</td>
<td>3%</td>
</tr>
<tr>
<td>Greece</td>
<td>3%</td>
</tr>
<tr>
<td>China</td>
<td>2%</td>
</tr>
<tr>
<td>Australia</td>
<td>1%</td>
</tr>
<tr>
<td>All of the Above</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
<tr>
<td>Not sure</td>
<td>9%</td>
</tr>
</tbody>
</table>
5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz 44%
Dachau 6%
Bergen-Belsen 3%
Belzec 2%
Chelmno 1%
Treblinka 1%
Buchenwald 1%
Warsaw ghetto 1%
Other incorrect response 12%
Not sure/None 36%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War 5%
World War I 22%
World War II 60%
The Vietnam War 3%
Not sure 10%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR 91%
TOTAL NOT FAMILIAR 6%

Very familiar 62%
Familiar 29%
Not very familiar 4%
Not at all familiar 2%
Not sure 3%
• Anne Frank

TOTAL FAMILIAR  82%
TOTAL NOT FAMILIAR  14%

Very familiar  52%
Familiar  30%
Not very familiar  9%
Not at all familiar  5%
Not sure  4%

• Oskar Schindler

TOTAL FAMILIAR  35%
TOTAL NOT FAMILIAR  53%

Very familiar  13%
Familiar  22%
Not very familiar  27%
Not at all familiar  26%
Not sure  12%

• Elie Wiesel

TOTAL FAMILIAR  31%
TOTAL NOT FAMILIAR  58%

Very familiar  14%
Familiar  17%
Not very familiar  26%
Not at all familiar  32%
Not sure  11%

INTRO: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler  86%
Other  6%
Not sure  8%
9. **Approximately** how many Jews were killed during the Holocaust? Please select from the following list:

- 25,000 5%
- 100,000 6%
- 1 million 10%
- 2 million 15%
- 6 million 37%
- 20 million 10%
- Not sure 17%

10. Okay and how was the Holocaust carried out?  **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

- Concentration Camps 30%
- Shooting 28%
- Gassing 13%
- Death Camps 8%
- Slave labor camps 8%
- Starvation 5%
- Medical Experiments 3%
- Ghettos 3%
- Other 24%
- Not sure 20%

11. From what you know or have heard, what was Auschwitz?  **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

- Concentration camp 47%
- Death/extermination camp 17%
- Forced labor camp 1%
- Other 17%
- Not sure 26%

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INTRO: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened 90%
No, I do not believe the Holocaust happened 3%
Not sure 7%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?

The Holocaust happened, and the number of Jews who died in it have been fairly described 77%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated 12%
The Holocaust is a myth and did not happen 3%
Not sure 8%

INTRO: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES 49%
TOTAL NO 42%
Yes, often 10%
Yes, occasionally 20%
Yes, but only once or twice 19%
No 42%
Not sure 9%

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2 ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf
INTRO: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
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<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>20%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>55%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>10%</td>
</tr>
<tr>
<td>Agree</td>
<td>10%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>20%</td>
</tr>
<tr>
<td>Disagree</td>
<td>28%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>27%</td>
</tr>
<tr>
<td>Not sure</td>
<td>5%</td>
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</table>

16. Something like the Holocaust could happen again today.

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>59%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>17%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>24%</td>
</tr>
<tr>
<td>Agree</td>
<td>35%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>18%</td>
</tr>
<tr>
<td>Disagree</td>
<td>10%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>7%</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
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</table>

17. Holocaust education should be compulsory in school.

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>64%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>7%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>31%</td>
</tr>
<tr>
<td>Agree</td>
<td>33%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>23%</td>
</tr>
<tr>
<td>Disagree</td>
<td>5%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>2%</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
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</tbody>
</table>

³ Adapted from ADL Global 100 [https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf]
18. It is important to continue teaching people about the Holocaust, in part, so it doesn’t happen again.

TOTAL AGREE 80%
TOTAL DISAGREE 4%

Strongly agree 48%
Agree 32%
Neutral—neither agree nor disagree 12%
Disagree 3%
Strongly disagree 1%
Not sure 4%

INTRO: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school 67%
At home 9%
Television 6%
Books 3%
Movies 3%
Social Media 2%
Online, not on social media 1%
At a house of worship (church/synagogue/mosque/temple) 1%
From a friend 1%
Museums 1%
Other 1%
Not sure 5%

- Anne Frank: Diary of a Young Girl 22%
- Social Media 15%
- Schindler’s List 7%
- Life is Beautiful 7%
- The Boy in the Striped Pajamas 7%
- A film adaptation of the Diary of Anne Frank 6%
- Night (book) 4%
- Number the Stars 4%
- The Pianist 4%
- Shoah (film) 3%
- Jojo Rabbit 3%
- All the Light We Cannot See 1%
- The Zookeeper’s Wife 1%
- Other 8%
- Not sure 8%

21. At what level of school did you learn about the Holocaust? SELECT ALL THAT APPLY

- Middle school/Junior high school 54%
- High school 35%
- Elementary school 26%
- All of the above 7%
- Did not learn about the Holocaust in school 4%
- Not sure 7%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?

- History/European history/World history 54%
- Social studies/Government/Civics 22%
- English/Language arts 9%
- A special class dedicated to the Holocaust 3%
- School trip to a museum 3%
- Special assembly 2%
- Other 1%
- Not sure 6%
23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate 33%
Lessons about the Holocaust are mostly historically accurate, but could be better 50%
Lessons about the Holocaust are historically inaccurate 4%
Not sure 13%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers 60%
The government 10%
Parents 6%
Religious institutions 4%
It is no one’s responsibility 4%
The private sector 3%
Non-profit organizations 2%
Not sure 11%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? [MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event 60%
To learn from past mistakes and prevent genocide and mass atrocity today 52%
To prevent something like the Holocaust from happening again 41%
Teaches about racism, intolerance, and indifference 37%
To study the past and consider our roles as citizens today 15%
Learning about the Holocaust is the right thing to do 10%
Other 1%
None 7%
26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one 34%
I have personally visited a Holocaust museum in the United States 28%
I have not visited, but someone I know has visited 26%
Not sure 12%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust 55%
I know of a survivor of the Holocaust but do not know him/her personally 19%
I personally knew a survivor of the Holocaust who has passed away 11%
I personally know a survivor of the Holocaust 7%
Not sure 8%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler."

Yes—in my community 13%
Yes—on social media 30%
Yes—both in my community and on social media 13%
No 36%
Not sure 8%
29. Do you think that it is acceptable for an individual to hold neo-Nazi views?  

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL ACCEPTABLE</td>
<td>15%</td>
</tr>
<tr>
<td>TOTAL NOT ACCEPTABLE</td>
<td>70%</td>
</tr>
<tr>
<td>Strongly acceptable</td>
<td>6%</td>
</tr>
<tr>
<td>Somewhat acceptable</td>
<td>9%</td>
</tr>
<tr>
<td>Somewhat unacceptable</td>
<td>14%</td>
</tr>
<tr>
<td>Strongly unacceptable</td>
<td>56%</td>
</tr>
<tr>
<td>Not sure</td>
<td>15%</td>
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</table>

30. Okay, and in your opinion, is there antisemitism in the United States today?  

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, there is antisemitism in the United States today</td>
<td>64%</td>
</tr>
<tr>
<td>No, there is not antisemitism in the United States today</td>
<td>12%</td>
</tr>
<tr>
<td>Not sure</td>
<td>24%</td>
</tr>
</tbody>
</table>

Demographics

INTRO: We’re just about finished...

31. {Gender}

Male 44%
Female 55%
Other 1%

32. {Race}

White or Caucasian 56%
Hispanic or Latino 20%
Black or African American 14%
Native American or American Indian 1%
Asian/Pacific Islander 6%
Other 3%

33. [IDEOLOGY] In terms of political orientation or ideology do you consider yourself....?

Conservative 24%
Moderate 42%
Liberal 25%
Other 5%
Not Sure 4%

34. [RELIGION] What is your religion?

Protestant 16%
Evangelical 6%
Catholic 26%
Jewish 2%
Muslim 1%
Atheist/Agnostic 7%
Other [specify] 14%
None/Not affiliated 23%
Not sure 5%
35. [EDUCATION] What is the highest level of education you have completed?

- Some high school or less: 9%
- High school graduate: 24%
- Some college: 32%
- College graduate: 27%
- Some graduate school: 2%
- Graduate/post-graduate degree: 6%

36. [INCOME]

- You and your family earn less than $20,000 annually: 15%
- $20,000 to $40,000: 16%
- $40,000 to $60,000: 18%
- $60,000 to $75,000: 12%
- $75,000 to $100,000: 15%
- More than $100,000: 20%
- Not sure: 4%