Screening Questions

- {Age}

  Under 18 [TERMINATE]                         --
  18-24                                          26%
  25-29                                          23%
  30-34                                          24%
  35-39                                          27%
  40+ [TERMINATE]                                --

- Are you currently enrolled in college?

  Yes                                            19%
  No                                             81%
Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust 82%
Yes, I think I’ve heard about the Holocaust 7%
No, I don’t think I have heard about the Holocaust 2%
No, I definitely have not heard about the Holocaust 9%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler 89%
The Nazis 66%
Germany 35%
World War I 12%
Jews 9%
The Great Depression 5%
The United States 3%
Israel 1%
Palestine --
Franklin Delano Roosevelt/FDR 1%
Other 4%
Not sure 1%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people 98%
Homosexuals 40%
The Disabled/People with disabilities 38%
Roma-Sinti (Gypsies) 30%
Jehovah’s Witnesses 19%
Resistance Workers 17%
Non-Jewish Poles 17%
Communists 12%
Rescuers 11%
Other 5%
Not sure 1%
4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>78%</td>
</tr>
<tr>
<td>Poland</td>
<td>34%</td>
</tr>
<tr>
<td>Europe (Generally)</td>
<td>30%</td>
</tr>
<tr>
<td>Austria</td>
<td>22%</td>
</tr>
<tr>
<td>France</td>
<td>15%</td>
</tr>
<tr>
<td>Former Czechoslovakia/Czech Republic/Slovakia</td>
<td>13%</td>
</tr>
<tr>
<td>Hungary</td>
<td>12%</td>
</tr>
<tr>
<td>Former Soviet Union</td>
<td>11%</td>
</tr>
<tr>
<td>Belgium</td>
<td>9%</td>
</tr>
<tr>
<td>Ukraine</td>
<td>8%</td>
</tr>
<tr>
<td>Romania</td>
<td>7%</td>
</tr>
<tr>
<td>Lithuania</td>
<td>6%</td>
</tr>
<tr>
<td>Former Yugoslavia</td>
<td>5%</td>
</tr>
<tr>
<td>Italy</td>
<td>5%</td>
</tr>
<tr>
<td>Estonia</td>
<td>5%</td>
</tr>
<tr>
<td>The Netherlands (Holland)</td>
<td>4%</td>
</tr>
<tr>
<td>Denmark</td>
<td>4%</td>
</tr>
<tr>
<td>Latvia</td>
<td>4%</td>
</tr>
<tr>
<td>The United States</td>
<td>2%</td>
</tr>
<tr>
<td>North Africa</td>
<td>1%</td>
</tr>
<tr>
<td>Greece</td>
<td>1%</td>
</tr>
<tr>
<td>China</td>
<td>--</td>
</tr>
<tr>
<td>Australia</td>
<td>--</td>
</tr>
<tr>
<td>All of the above</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>Not sure</td>
<td>10%</td>
</tr>
</tbody>
</table>
5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz 59%
Dachau 11%
Belzec 3%
Buchenwald 2%
Bergen-Belsen 1%
Lodz Ghetto 1%
Chelmno 1%
Sobibor 1%
Warsaw ghetto 1%
Treblinka --
Other incorrect response 10%
Don't know/None 28%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War 1%
World War I 19%
World War II 72%
The Vietnam War --
Not sure 8%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR 93%
TOTAL NOT FAMILIAR 4%

Very familiar 54%
Familiar 39%
Not very familiar 4%
Not at all familiar --
Not sure 3%
• Anne Frank

TOTAL FAMILIAR 84%
TOTAL NOT FAMILIAR 13%

Very familiar 46%
Familiar 38%
Not very familiar 12%
Not at all familiar 1%
Not sure 3%

• Oskar Schindler

TOTAL FAMILIAR 32%
TOTAL NOT FAMILIAR 55%

Very familiar 13%
Familiar 19%
Not very familiar 28%
Not at all familiar 27%
Not sure 13%

• Elie Wiesel

TOTAL FAMILIAR 24%
TOTAL NOT FAMILIAR 64%

Very familiar 9%
Familiar 15%
Not very familiar 31%
Not at all familiar 33%
Not sure 12%
Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler 95%
Other 1%
Not sure 4%

9. Approximately how many Jews were killed during the Holocaust? Please select from the following list:

25,000 1%
100,000 5%
1 million 11%
2 million 13%
6 million 40%
20 million 9%
Not sure 21%

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps 41%
Shooting 33%
Gassing 15%
Slave labor camps 11%
Starvation 9%
Death camps 6%
Medical experiments 3%
Ghettos 3%
Other 21%
Not sure 16%

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11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp 61%
Death/extermination camp 17%
Forced labor camp 2%
Other 8%
Not sure 19%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened 90%
No, I do not believe the Holocaust happened 3%
Not sure 7%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?

The Holocaust happened, and the number of Jews who died in it have been fairly described 81%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated 8%
The Holocaust is a myth and did not happen 1%
Not sure 10%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

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2 ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf
14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>TOTAL YES</td>
<td>48%</td>
</tr>
<tr>
<td>TOTAL NO</td>
<td>45%</td>
</tr>
</tbody>
</table>

- Yes, often: 4%
- Yes, occasionally: 17%
- Yes, but only once or twice: 27%
- No: 45%
- Not sure: 7%

**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>7%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>62%</td>
</tr>
</tbody>
</table>

- Strongly agree: 3%
- Agree: 4%
- Neutral—neither agree nor disagree: 24%
- Disagree: 36%
- Strongly disagree: 26%
- Not sure: 7%

16. Something like the Holocaust could happen again today.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>63%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>14%</td>
</tr>
</tbody>
</table>

- Strongly agree: 26%
- Agree: 37%
- Neutral—neither agree nor disagree: 16%
- Disagree: 8%
- Strongly disagree: 6%
- Not sure: 7%

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3 Adapted from ADL Global 100 [https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)
17. Holocaust education should be compulsory in school.

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>70%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>29%</td>
</tr>
<tr>
<td>Agree</td>
<td>41%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>19%</td>
</tr>
<tr>
<td>Disagree</td>
<td>2%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>1%</td>
</tr>
<tr>
<td>Not sure</td>
<td>8%</td>
</tr>
</tbody>
</table>

18. It is important to continue teaching people about the Holocaust, in part, so it doesn’t happen again.

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>82%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>2%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>53%</td>
</tr>
<tr>
<td>Agree</td>
<td>29%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>10%</td>
</tr>
<tr>
<td>Disagree</td>
<td>2%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>--</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
</tr>
</tbody>
</table>

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>At school</td>
<td>71%</td>
</tr>
<tr>
<td>At home</td>
<td>11%</td>
</tr>
<tr>
<td>Books</td>
<td>3%</td>
</tr>
<tr>
<td>Social Media</td>
<td>3%</td>
</tr>
<tr>
<td>Television</td>
<td>2%</td>
</tr>
<tr>
<td>Movies</td>
<td>1%</td>
</tr>
<tr>
<td>At a house of worship (church/synagogue/mosque/temple)</td>
<td>1%</td>
</tr>
<tr>
<td>Online, not on social media</td>
<td>--</td>
</tr>
<tr>
<td>From a friend</td>
<td>--</td>
</tr>
<tr>
<td>Museums</td>
<td>--</td>
</tr>
<tr>
<td>Other</td>
<td>--</td>
</tr>
<tr>
<td>Not sure</td>
<td>8%</td>
</tr>
</tbody>
</table>

Social Media 21%
The Boy in the Striped Pajamas 14%
Schindler’s List 10%
A film adaptation of the Diary of Anne Frank 5%
Number the Stars 5%
The Pianist 5%
Life is Beautiful --
Night (book) --
Shoah (film) --
Jojo Rabbit --
All the Light We Cannot See --
The Zookeeper’s Wife --
Anne Frank: Diary of a Young Girl --
Other 10%
Not sure 30%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school 52%
High school 46%
Elementary school 29%
All of the above 10%
Did not learn about the Holocaust in school 1%
Not sure 6%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]
Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history 60%
Social studies/Government/Civics 22%
English/Language arts 6%
A special class dedicated to the Holocaust 1%
School trip to a museum 1%
Special assembly --
Other 1%
Not sure 9%
23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate 23%
Lessons about the Holocaust are mostly historically accurate, but could be better 54%
Lessons about the Holocaust are historically inaccurate 6%
Not sure 17%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers 65%
The government 13%
Parents 7%
It is no one’s responsibility 3%
Religious institutions 1%
The private sector --
Non-profit organizations --
Not sure 11%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
[MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event 62%
To learn from past mistakes and prevent genocide and mass atrocity today 55%
To prevent something like the Holocaust from happening again 46%
Teaches about racism, intolerance, and indifference 38%
To study the past and consider our roles as citizens today 12%
Learning about the Holocaust is the right thing to do 3%
Other 1%
None 8%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one 45%
I have not visited, but someone I know has visited 24%
I have personally visited a Holocaust museum in the United States 17%
Not sure 14%
27. Do you personally know or know of a survivor of the Holocaust?

I personally know a survivor of the Holocaust 5%
I personally knew a survivor of the Holocaust who has passed away 5%
I know of a survivor of the Holocaust but not personally 22%
I do not know or know of a survivor of the Holocaust 61%
Not sure 7%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler.”

Yes—in my community 10%
Yes—on social media 32%
Yes—both in my community and on social media 14%
No 39%
Not sure 5%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?

TOTAL ACCEPTABLE 10%
TOTAL NOT ACCEPTABLE 72%

Strongly acceptable 3%
Somewhat acceptable 7%
Somewhat unacceptable 19%
Strongly unacceptable 53%
Not sure 18%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today 62%
No, there is not antisemitism in the United States today 6%
Not sure 32%

**Demographics**

**Intro:** We’re just about finished...

### 31. **{Gender}**

<table>
<thead>
<tr>
<th>Gender</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>45%</td>
</tr>
<tr>
<td>Female</td>
<td>54%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

### 32. **{Race}**

<table>
<thead>
<tr>
<th>Race</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>White or Caucasian</td>
<td>81%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>10%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>1%</td>
</tr>
<tr>
<td>Native American or American Indian</td>
<td>4%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

### 33. In terms of political orientation or ideology do you consider yourself....?

<table>
<thead>
<tr>
<th>Political Orientation</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>32%</td>
</tr>
<tr>
<td>Moderate</td>
<td>15%</td>
</tr>
<tr>
<td>Liberal</td>
<td>13%</td>
</tr>
<tr>
<td>Progressive</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
<tr>
<td>Not sure</td>
<td>25%</td>
</tr>
</tbody>
</table>

### 34. What is your religion?

<table>
<thead>
<tr>
<th>Religion</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protestant</td>
<td>10%</td>
</tr>
<tr>
<td>Evangelical</td>
<td>6%</td>
</tr>
<tr>
<td>Catholic</td>
<td>19%</td>
</tr>
<tr>
<td>Jewish</td>
<td>--</td>
</tr>
<tr>
<td>Muslim</td>
<td>--</td>
</tr>
<tr>
<td>Atheist/Agnostic</td>
<td>6%</td>
</tr>
<tr>
<td>Other [specify]</td>
<td>24%</td>
</tr>
<tr>
<td>None/Not affiliated</td>
<td>30%</td>
</tr>
<tr>
<td>Not sure</td>
<td>5%</td>
</tr>
</tbody>
</table>
35. What is the highest level of education you have completed?

- Some high school or less: 6%
- High school graduate: 34%
- Some college: 31%
- College graduate: 18%
- Some graduate school: 3%
- Graduate/post-graduate degree: 6%
- Technical school: 2%

36. What is your annual household income?

- You and your family earn less than $20,000 annually: 19%
- $20,000 to $40,000: 28%
- $40,000 to $60,000: 17%
- $60,000 to $75,000: 7%
- $75,000 to $100,000: 12%
- More than $100,000: 11%
- Not sure: 6%