

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	25%
30-34	24%
35-39	25%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	29%
No	71%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	80%
Yes, I think I've heard about the Holocaust	12%
No, I don't think I have heard about the Holocaust	7%
No, I definitely have not heard about the Holocaust	1%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	75%
The Nazis	63%
Germany	34%
World War I	14%
Jews	12%
The United States	5%
The Great Depression	4%
Israel	4%
Franklin Delano Roosevelt/FDR	2%
Palestine	--
Other	4%
Not sure	5%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	89%
Homosexuals	44%
The Disabled/People with disabilities	38%
Roma-Sinti (Gypsies)	31%
Non-Jewish Poles	22%
Resistance Workers	19%
Communists	17%
Jehovah's Witnesses	16%
Rescuers	12%
Other	7%
Not sure	2%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

4. In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

Germany	75%
Poland	40%
Europe (Generally)	29%
Austria	29%
Former Czechoslovakia/Czech Republic/Slovakia	18%
Belgium	18%
Hungary	16%
France	14%
Former Yugoslavia	11%
Ukraine	10%
Italy	9%
Former Soviet Union	9%
The Netherlands (Holland)	9%
Denmark	9%
Romania	8%
Lithuania	6%
Estonia	6%
Latvia	5%
The United States	5%
North Africa	4%
Greece	3%
China	--
Australia	--
All of the above	3%
Other	1%
Not sure	6%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Washington
 March 2020

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	57%
Dachau	9%
Bergen-Belsen	3%
Warsaw ghetto	3%
Belzec	2%
Treblinka	1%
Chelmno	1%
Buchenwald	--
Krakow ghetto	--
Lodz ghetto	--
Sobibor	--
Other incorrect response	11%
Don't know/None	23%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	3%
World War I	15%
World War II	75%
The Vietnam War	3%
Not sure	4%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	92%
TOTAL NOT FAMILIAR	5%
Very familiar	62%
Familiar	30%
Not very familiar	5%
Not at all familiar	--
Not sure	3%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Washington
 March 2020

- Anne Frank

TOTAL FAMILIAR	85%
TOTAL NOT FAMILIAR	14%
Very familiar	54%
Familiar	31%
Not very familiar	10%
Not at all familiar	4%
Not sure	1%

- Oskar Schindler

TOTAL FAMILIAR	43%
TOTAL NOT FAMILIAR	52%
Very familiar	20%
Familiar	23%
Not very familiar	30%
Not at all familiar	22%
Not sure	5%

- Elie Wiesel

TOTAL FAMILIAR	31%
TOTAL NOT FAMILIAR	62%
Very familiar	12%
Familiar	19%
Not very familiar	26%
Not at all familiar	36%
Not sure	7%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	91%
Other	7%
Not sure	2%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	--
100,000	2%
1 million	13%
2 million	14%
6 million	42%
20 million	10%
Not sure	19%

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	34%
Shooting	31%
Gassing	17%
Slave labor camps	11%
Death camps	9%
Ghettos	7%
Starvation	5%
Medical experiments	2%
Other	26%
Not sure	14%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	58%
Death/extermination camp	13%
Forced labor camp	2%
Other	15%
Not sure	17%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	92%
No, I do not believe the Holocaust happened	4%
Not sure	4%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? ²

The Holocaust happened, and the number of Jews who died in it have been fairly described	79%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	11%
The Holocaust is a myth and did not happen	4%
Not sure	6%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	58%
TOTAL NO	35%
Yes, often	7%
Yes, occasionally	25%
Yes, but only once or twice	26%
No	35%
Not sure	7%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

15. People still talk too much about the Holocaust.³

TOTAL AGREE	18%
TOTAL DISAGREE	50%
Strongly agree	8%
Agree	10%
Neutral—neither agree nor disagree	28%
Disagree	21%
Strongly disagree	29%
Not sure	4%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	60%
TOTAL DISAGREE	19%
Strongly agree	24%
Agree	36%
Neutral—neither agree nor disagree	16%
Disagree	12%
Strongly disagree	7%
Not sure	5%

17. Holocaust education should be compulsory in school.

TOTAL AGREE	62%
TOTAL DISAGREE	7%
Strongly agree	30%
Agree	32%
Neutral—neither agree nor disagree	25%
Disagree	5%
Strongly disagree	2%
Not sure	6%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	83%
TOTAL DISAGREE	5%
Strongly agree	47%
Agree	36%
Neutral—neither agree nor disagree	11%
Disagree	4%
Strongly disagree	1%
Not sure	1%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	59%
At home	15%
Books	6%
Television	5%
Movies	4%
Online, not on social media	3%
Social Media	2%
At a house of worship (church/synagogue/mosque/temple)	1%
From a friend	1%
Museums	1%
Other	--
Not sure	3%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Washington
 March 2020

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Life is Beautiful	21%
Social Media	19%
Anne Frank: Diary of a Young Girl	15%
Schindler’s List	13%
The Pianist	10%
A film adaptation of the Diary of Anne Frank	5%
Night (book)	3%
Number the Stars	3%
Shoah (film)	3%
The Boy in the Striped Pajamas	--
Jojo Rabbit	--
All the Light We Cannot See	--
The Zookeeper’s Wife	--
Other	--
Not sure	8%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	50%
High school	35%
Elementary school	26%
All of the above	7%
Did not learn about the Holocaust in school	6%
Not sure	9%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	59%
Social studies/Government/Civics	19%
English/Language arts	9%
A special class dedicated to the Holocaust	4%
School trip to a museum	1%
Special assembly	1%
Other	--
Not sure	7%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—Washington
 March 2020

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	26%
Lessons about the Holocaust are mostly historically accurate, but could be better	57%
Lessons about the Holocaust are historically inaccurate	2%
Not sure	15%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	55%
The government	14%
It is no one's responsibility	6%
Non-profit organizations	5%
The private sector	4%
Parents	3%
Religious institutions	3%
Not sure	10%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
[MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event	60%
To learn from past mistakes and prevent genocide and mass atrocity today	57%
To prevent something like the Holocaust from happening again	47%
Teaches about racism, intolerance, and indifference	37%
To study the past and consider our roles as citizens today	18%
Learning about the Holocaust is the right thing to do	8%
Other	2%
None	1%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	37%
I have not visited, but someone I know has visited	30%
I have personally visited a Holocaust museum in the United States	23%
Not sure	10%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	52%
I know of a survivor of the Holocaust but not personally	23%
I personally knew a survivor of the Holocaust who has passed away	10%
I personally know a survivor of the Holocaust	9%
Not sure	6%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	13%
Yes—on social media	34%
Yes—both in my community and on social media	16%
No	31%
Not sure	6%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	16%
TOTAL NOT ACCEPTABLE	73%
Strongly acceptable	5%
Somewhat acceptable	11%
Somewhat unacceptable	16%
Strongly unacceptable	57%
Not sure	11%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	69%
No, there is not antisemitism in the United States today	8%
Not sure	23%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

Demographics

Intro: We're just about finished...

31. {Gender}

Male	47%
Female	52%
Other	1%

32. {Race}

White or Caucasian	73%
Hispanic or Latino	13%
Black or African American	4%
Native American or American Indian	1%
Asian/Pacific Islander	8%
Other	1%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	18%
Moderate	24%
Liberal	31%
Progressive	10%
Other	6%
Not sure	11%

34. What is your religion?

Protestant	16%
Evangelical	4%
Catholic	17%
Jewish	--
Muslim	--
Atheist/Agnostic	16%
Other [specify]	14%
None/Not affiliated	30%
Not sure	3%

Schoen Cooperman Research
Claims Conference Holocaust Poll—Washington
March 2020

35. What is the highest level of education you have completed?

Some high school or less	5%
High school graduate	25%
Some college	24%
College graduate	29%
Some graduate school	4%
Graduate/post-graduate degree	11%
Technical school	2%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	20%
\$20,000 to \$40,000	18%
\$40,000 to \$60,000	14%
\$60,000 to \$75,000	9%
\$75,000 to \$100,000	18%
More than \$100,000	18%
Not sure	3%