### Screening Questions

- **Age**

  Under 18 [TERMINATE]  
  18-24  26%  
  25-29  25%  
  30-34  24%  
  35-39  25%  
  40+ [TERMINATE]  --

- Are you currently enrolled in college?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>29%</td>
</tr>
<tr>
<td>No</td>
<td>71%</td>
</tr>
</tbody>
</table>
Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?
   - Yes, I have definitely heard about the Holocaust — 80%
   - Yes, I think I’ve heard about the Holocaust — 12%
   - No, I don’t think I have heard about the Holocaust — 7%
   - No, I definitely have not heard about the Holocaust — 1%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]
   - Adolf Hitler — 75%
   - The Nazis — 63%
   - Germany — 34%
   - World War I — 14%
   - Jews — 12%
   - The United States — 5%
   - The Great Depression — 4%
   - Israel — 4%
   - Franklin Delano Roosevelt/FDR — 2%
   - Palestine — —
   - Other — 4%
   - Not sure — 5%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]
   - The Jewish people — 89%
   - Homosexuals — 44%
   - The Disabled/People with disabilities — 38%
   - Roma-Sinti (Gypsies) — 31%
   - Non-Jewish Poles — 22%
   - Resistance Workers — 19%
   - Communists — 17%
   - Jehovah’s Witnesses — 16%
   - Rescuers — 12%
   - Other — 7%
   - Not sure — 2%
4. In which country or countries listed below did the Holocaust take place? **SELECT ALL THAT APPLY**

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>75%</td>
</tr>
<tr>
<td>Poland</td>
<td>40%</td>
</tr>
<tr>
<td>Europe (Generally)</td>
<td>29%</td>
</tr>
<tr>
<td>Austria</td>
<td>29%</td>
</tr>
<tr>
<td>Former Czechoslovakia/Czech Republic/Slovakia</td>
<td>18%</td>
</tr>
<tr>
<td>Belgium</td>
<td>18%</td>
</tr>
<tr>
<td>Hungary</td>
<td>16%</td>
</tr>
<tr>
<td>France</td>
<td>14%</td>
</tr>
<tr>
<td>Former Yugoslavia</td>
<td>11%</td>
</tr>
<tr>
<td>Ukraine</td>
<td>10%</td>
</tr>
<tr>
<td>Italy</td>
<td>9%</td>
</tr>
<tr>
<td>Former Soviet Union</td>
<td>9%</td>
</tr>
<tr>
<td>The Netherlands (Holland)</td>
<td>9%</td>
</tr>
<tr>
<td>Denmark</td>
<td>9%</td>
</tr>
<tr>
<td>Romania</td>
<td>8%</td>
</tr>
<tr>
<td>Lithuania</td>
<td>6%</td>
</tr>
<tr>
<td>Estonia</td>
<td>6%</td>
</tr>
<tr>
<td>Latvia</td>
<td>5%</td>
</tr>
<tr>
<td>The United States</td>
<td>5%</td>
</tr>
<tr>
<td>North Africa</td>
<td>4%</td>
</tr>
<tr>
<td>Greece</td>
<td>3%</td>
</tr>
<tr>
<td>China</td>
<td>--</td>
</tr>
<tr>
<td>Australia</td>
<td>--</td>
</tr>
<tr>
<td>All of the above</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
</tr>
</tbody>
</table>
5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz 57%
Dachau 9%
Bergen-Belsen 3%
Warsaw ghetto 3%
Belzec 2%
Treblinka 1%
Chelmno 1%
Buchenwald --
Krakow ghetto --
Lodz ghetto --
Sobibor --
Other incorrect response 11%
Don’t know/None 23%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War 3%
World War I 15%
World War II 75%
The Vietnam War 3%
Not sure 4%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

• Adolf Hitler

TOTAL FAMILIAR 92%
TOTAL NOT FAMILIAR 5%

Very familiar 62%
Familiar 30%
Not very familiar 5%
Not at all familiar --
Not sure 3%
• Anne Frank

TOTAL FAMILIAR 85%
TOTAL NOT FAMILIAR 14%

Very familiar 54%
Familiar 31%
Not very familiar 10%
Not at all familiar 4%
Not sure 1%

• Oskar Schindler

TOTAL FAMILIAR 43%
TOTAL NOT FAMILIAR 52%

Very familiar 20%
Familiar 23%
Not very familiar 30%
Not at all familiar 22%
Not sure 5%

• Elie Wiesel

TOTAL FAMILIAR 31%
TOTAL NOT FAMILIAR 62%

Very familiar 12%
Familiar 19%
Not very familiar 26%
Not at all familiar 36%
Not sure 7%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler 91%
Other 7%
Not sure 2%
9. **Approximately** how many Jews were killed during the Holocaust? Please select from the following list:

- 25,000
- 100,000
- 1 million
- 2 million
- 6 million
- 20 million
- Not sure

10. Okay, and how was the Holocaust carried out? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

- Concentration camps: 34%
- Shooting: 31%
- Gassing: 17%
- Slave labor camps: 11%
- Death camps: 9%
- Ghettos: 7%
- Starvation: 5%
- Medical experiments: 2%
- Other: 26%
- Not sure: 14%

11. From what you know or have heard, what was Auschwitz? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

- Concentration camp: 58%
- Death/extermination camp: 13%
- Forced labor camp: 2%
- Other: 15%
- Not sure: 17%

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Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened 92%
No, I do not believe the Holocaust happened 4%
Not sure 4%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?2

The Holocaust happened, and the number of Jews who died in it have been fairly described 79%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated 11%
The Holocaust is a myth and did not happen 4%
Not sure 6%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES 58%
TOTAL NO 35%

Yes, often 7%
Yes, occasionally 25%
Yes, but only once or twice 26%
No 35%
Not sure 7%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

2 ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf
15. People still talk too much about the Holocaust.³

<table>
<thead>
<tr>
<th></th>
<th>TOTAL AGREE</th>
<th>TOTAL DISAGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>28%</td>
<td></td>
</tr>
<tr>
<td>Disagree</td>
<td>21%</td>
<td></td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>29%</td>
<td></td>
</tr>
<tr>
<td>Not sure</td>
<td>4%</td>
<td></td>
</tr>
</tbody>
</table>

16. Something like the Holocaust could happen again today.

<table>
<thead>
<tr>
<th></th>
<th>TOTAL AGREE</th>
<th>TOTAL DISAGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>24%</td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>Disagree</td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>Not sure</td>
<td>5%</td>
<td></td>
</tr>
</tbody>
</table>

17. Holocaust education should be compulsory in school.

<table>
<thead>
<tr>
<th></th>
<th>TOTAL AGREE</th>
<th>TOTAL DISAGREE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Disagree</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
<td></td>
</tr>
</tbody>
</table>

³ Adapted from ADL Global 100 [https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)
It is important to continue teaching people about the Holocaust, in part, so it doesn’t happen again.

TOTAL AGREE 83%
TOTAL DISAGREE 5%

Strongly agree 47%
Agree 36%
Neutral—neither agree nor disagree 11%
Disagree 4%
Strongly disagree 1%
Not sure 1%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

Where did you first hear about the Holocaust?

At school 59%
At home 15%
Books 6%
Television 5%
Movies 4%
Online, not on social media 3%
Social Media 2%
At a house of worship (church/synagogue/mosque/temple) 1%
From a friend 1%
Museums 1%
Other --
Not sure 3%

Life is Beautiful 21%
Social Media 19%
Anne Frank: Diary of a Young Girl 15%
Schindler’s List 13%
The Pianist 10%
A film adaptation of the Diary of Anne Frank 5%
Night (book) 3%
Number the Stars 3%
Shoah (film) 3%
The Boy in the Striped Pajamas --
Jojo Rabbit --
All the Light We Cannot See --
The Zookeeper’s Wife --
Other --
Not sure 8%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school 50%
High school 35%
Elementary school 26%
All of the above 7%
Did not learn about the Holocaust in school 6%
Not sure 9%

22. [IF ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]
Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history 59%
Social studies/Government/Civics 19%
English/Language arts 9%
A special class dedicated to the Holocaust 4%
School trip to a museum 1%
Special assembly 1%
Other --
Not sure 7%
23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate 26%
Lessons about the Holocaust are mostly historically accurate, but could be better 57%
Lessons about the Holocaust are historically inaccurate 2%
Not sure 15%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers 55%
The government 14%
It is no one’s responsibility 6%
Non-profit organizations 5%
The private sector 4%
Parents 3%
Religious institutions 3%
Not sure 10%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? [MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event 60%
To learn from past mistakes and prevent genocide and mass atrocity today 57%
To prevent something like the Holocaust from happening again 47%
Teaches about racism, intolerance, and indifference 37%
To study the past and consider our roles as citizens today 18%
Learning about the Holocaust is the right thing to do 8%
Other 2%
None 1%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one 37%
I have not visited, but someone I know has visited 30%
I have personally visited a Holocaust museum in the United States 23%
Not sure 10%
27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust 52%
I know of a survivor of the Holocaust but not personally 23%
I personally knew a survivor of the Holocaust who has passed away 10%
I personally know a survivor of the Holocaust 9%
Not sure 6%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler.”

Yes—in my community 13%
Yes—on social media 34%
Yes—both in my community and on social media 16%
No 31%
Not sure 6%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?

TOTAL ACCEPTABLE 16%
TOTAL NOT ACCEPTABLE 73%

Strongly acceptable 5%
Somewhat acceptable 11%
Somewhat unacceptable 16%
Strongly unacceptable 57%
Not sure 11%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today 69%
No, there is not antisemitism in the United States today 8%
Not sure 23%

Demographics

Intro: We’re just about finished...

31. {Gender}

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>47%</td>
</tr>
<tr>
<td>Female</td>
<td>52%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

32. {Race}

<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White or Caucasian</td>
<td>73%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>13%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>4%</td>
</tr>
<tr>
<td>Native American or American Indian</td>
<td>1%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

33. In terms of political orientation or ideology do you consider yourself....?

<table>
<thead>
<tr>
<th>Political Orientation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>18%</td>
</tr>
<tr>
<td>Moderate</td>
<td>24%</td>
</tr>
<tr>
<td>Liberal</td>
<td>31%</td>
</tr>
<tr>
<td>Progressive</td>
<td>10%</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
</tr>
<tr>
<td>Not sure</td>
<td>11%</td>
</tr>
</tbody>
</table>

34. What is your religion?

<table>
<thead>
<tr>
<th>Religion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protestant</td>
<td>16%</td>
</tr>
<tr>
<td>Evangelical</td>
<td>4%</td>
</tr>
<tr>
<td>Catholic</td>
<td>17%</td>
</tr>
<tr>
<td>Jewish</td>
<td>--</td>
</tr>
<tr>
<td>Muslim</td>
<td>--</td>
</tr>
<tr>
<td>Atheist/Agnostic</td>
<td>16%</td>
</tr>
<tr>
<td>Other [specify]</td>
<td>14%</td>
</tr>
<tr>
<td>None/Not affiliated</td>
<td>30%</td>
</tr>
<tr>
<td>Not sure</td>
<td>3%</td>
</tr>
</tbody>
</table>
35. What is the highest level of education you have completed?

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Some high school or less</td>
<td>5%</td>
</tr>
<tr>
<td>High school graduate</td>
<td>25%</td>
</tr>
<tr>
<td>Some college</td>
<td>24%</td>
</tr>
<tr>
<td>College graduate</td>
<td>29%</td>
</tr>
<tr>
<td>Some graduate school</td>
<td>4%</td>
</tr>
<tr>
<td>Graduate/post-graduate degree</td>
<td>11%</td>
</tr>
<tr>
<td>Technical school</td>
<td>2%</td>
</tr>
</tbody>
</table>

36. What is your annual household income?

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>You and your family earn less than $20,000 annually</td>
<td>20%</td>
</tr>
<tr>
<td>$20,000 to $40,000</td>
<td>18%</td>
</tr>
<tr>
<td>$40,000 to $60,000</td>
<td>14%</td>
</tr>
<tr>
<td>$60,000 to $75,000</td>
<td>9%</td>
</tr>
<tr>
<td>$75,000 to $100,000</td>
<td>18%</td>
</tr>
<tr>
<td>More than $100,000</td>
<td>18%</td>
</tr>
<tr>
<td>Not sure</td>
<td>3%</td>
</tr>
</tbody>
</table>