

Schoen Cooperman Research
Claims Conference Holocaust Poll—UTAH
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	25%
25-29	23%
30-34	28%
35-39	24%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	25%
No	75%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	79%
Yes, I think I've heard about the Holocaust	15%
No, I don't think I have heard about the Holocaust	2%
No, I definitely have not heard about the Holocaust	4%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	83%
The Nazis	67%
Germany	34%
World War I	14%
Jews	8%
The Great Depression	6%
The United States	4%
Israel	1%
Palestine	1%
Other	3%
Not sure	3%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	92%
Homosexuals	34%
The Disabled/People with disabilities	31%
Roma-Sinti (Gypsies)	25%
Non-Jewish Poles	15%
Resistance Workers	14%
Rescuers	9%
Communists	8%
Jehovah's Witnesses	7%
Other	6%
Not sure	5%

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**4. In which country or countries listed below did the Holocaust take place?
 [SELECT ALL THAT APPLY]**

Germany	81%
Poland	41%
Europe (Generally)	28%
Austria	28%
France	15%
Hungary	14%
Former Czechoslovakia/Czech Republic/Slovakia	12%
Belgium	12%
Former Soviet Union	12%
Italy	9%
Denmark	9%
The Netherlands (Holland)	9%
Former Yugoslavia	7%
Romania	6%
Lithuania	6%
Ukraine	5%
The United States	5%
Estonia	4%
Greece	4%
Latvia	3%
North Africa	1%
Australia	1%
All of the above	1%
Not sure	4%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz	53%
Dachau	9%
Warsaw ghetto	3%
Bergen-Belsen	2%
Belzec	2%
Treblinka	2%
Buchenwald	2%
Sobibor	1%
Other incorrect response	7%
Don't know/None	37%

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6. With which of the wars listed below is the Holocaust associated with?

The Civil War	3%
World War I	17%
World War II	70%
The Vietnam War	--
Not sure	10%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	90%
TOTAL NOT FAMILIAR	8%
Very familiar	56%
Familiar	34%
Not very familiar	4%
Not at all familiar	4%
Not sure	2%

- Anne Frank

TOTAL FAMILIAR	85%
TOTAL NOT FAMILIAR	13%
Very familiar	49%
Familiar	36%
Not very familiar	9%
Not at all familiar	4%
Not sure	2%

- Oskar Schindler

TOTAL FAMILIAR	31%
TOTAL NOT FAMILIAR	58%
Very familiar	10%
Familiar	21%
Not very familiar	33%
Not at all familiar	25%
Not sure	11%

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- Elie Wiesel

TOTAL FAMILIAR	25%
TOTAL NOT FAMILIAR	69%
Very familiar	9%
Familiar	16%
Not very familiar	31%
Not at all familiar	38%
Not sure	6%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	93%
Other	--
Not sure	7%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	1%
100,000	4%
1 million	8%
2 million	13%
6 million	43%
20 million	13%
Not sure	18%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	42%
Shooting	33%
Gassing	17%
Slave labor camps	8%
Death camps	5%
Starvation	4%
Medical experiments	4%
Ghettos	4%
Other	22%
Not sure	14%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	57%
Death/extermination camp	11%
Forced labor camp	3%
Other	11%
Not sure	24%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	91%
No, I do not believe the Holocaust happened	3%
Not sure	6%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	87%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	7%
The Holocaust is a myth and did not happen	1%
Not sure	5%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	49%
TOTAL NO	42%
Yes, often	4%
Yes, occasionally	18%
Yes, but only once or twice	27%
No	42%
Not sure	9%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	15%
TOTAL DISAGREE	63%
Strongly agree	5%
Agree	10%
Neutral—neither agree nor disagree	21%
Disagree	35%
Strongly disagree	28%
Not sure	1%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	64%
TOTAL DISAGREE	14%
Strongly agree	22%
Agree	42%
Neutral—neither agree nor disagree	17%
Disagree	11%
Strongly disagree	3%
Not sure	5%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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17. Holocaust education should be compulsory in school.

TOTAL AGREE	66%
TOTAL DISAGREE	7%
Strongly agree	31%
Agree	35%
Neutral—neither agree nor disagree	24%
Disagree	4%
Strongly disagree	3%
Not sure	3%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	82%
TOTAL DISAGREE	5%
Strongly agree	50%
Agree	32%
Neutral—neither agree nor disagree	12%
Disagree	4%
Strongly disagree	1%
Not sure	1%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	66%
At home	12%
Television	6%
Books	3%
Movies	2%
Social Media	1%
Online, not on social media	1%
Other	4%
Museums	--
From a friend	--
At a house of worship	--
Not sure	5%

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20. [IF book/television program/movie/site] [Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Schindler’s List	13%
The Boy in the Striped Pajamas	13%
Anne Frank: Diary of a Young Girl	11%
Social Media	10%
Jojo Rabbit	10%
A film adaptation of the Diary of Anne Frank	7%
Number the Stars	4%
Other	14%
Not sure	19%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	50%
Elementary school	39%
High school	33%
All of the above	9%
Did not learn about the Holocaust in school	2%
Not sure	7%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	63%
Social studies/Government/Civics	14%
English/Language arts	8%
Special assembly	3%
School trip to a museum	1%
A special class dedicated to the Holocaust	--
Other	--
Not sure	11%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	27%
Lessons about the Holocaust are mostly historically accurate, but could be better	53%
Lessons about the Holocaust are historically inaccurate	3%
Not sure	17%

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24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	61%
The government	10%
Parents	8%
The private sector	2%
Non-profit organizations	2%
Religious institutions	2%
It is no one's responsibility	7%
Not sure	8%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
 [MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	58%
To learn from past mistakes and prevent genocide and mass atrocity today	55%
Teaches about racism, intolerance, and indifference	42%
To prevent something like the Holocaust from happening again	40%
To study the past and consider our roles as citizens today	21%
Learning about the Holocaust is the right thing to do	9%
Other	2%
None	6%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	37%
I have not visited, but someone I know has visited	31%
I have personally visited a Holocaust museum in the United States	19%
Not sure	13%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	58%
I know of a survivor of the Holocaust but not personally	22%
I personally knew a survivor of the Holocaust who has passed away	11%
I personally know a survivor of the Holocaust	3%
Not sure	6%

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INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	8%
Yes—on social media	28%
Yes—both in my community and on social media	16%
No	40%
Not sure	8%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	11%
TOTAL NOT ACCEPTABLE	70%
Strongly acceptable	3%
Somewhat acceptable	8%
Somewhat unacceptable	10%
Strongly unacceptable	60%
Not sure	19%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	60%
No, there is not antisemitism in the United States today	9%
Not sure	31%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	45%
Female	55%
Other	--

32. {Race}

White or Caucasian	81%
Hispanic or Latino	10%
Black or African American	1%
Asian/Pacific Islander	2%
Other	6%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	32%
Moderate	19%
Liberal	23%
Progressive	6%
Other	5%
Not sure	15%

34. What is your religion?

Protestant	4%
Evangelical	4%
Mormon	36%
Catholic	15%
Jewish	--
Muslim	--
Atheist/Agnostic	7%
Other [specify]	11%
None/Not affiliated	17%
Not sure	6%

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35. What is the highest level of education you have completed?

Some high school or less	6%
High school graduate	19%
Some college	34%
College graduate	25%
Some graduate school	5%
Graduate/post-graduate degree	8%
Technical school	3%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	15%
\$20,000 to \$40,000	27%
\$40,000 to \$60,000	21%
\$60,000 to \$75,000	12%
\$75,000 to \$100,000	11%
More than \$100,000	9%
Not sure	5%