Screening Questions

- {Age}

Under 18 [TERMINATE] --
18-24 24%
25-29 26%
30-34 25%
35-39 25%
40+ [TERMINATE] --

- Are you currently enrolled in college?

Yes 32%
No 68%
Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?
   - Yes, I have definitely heard about the Holocaust 76%
   - Yes, I think I’ve heard about the Holocaust 13%
   - No, I don’t think I have heard about the Holocaust 3%
   - No, I definitely have not heard about the Holocaust 8%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]
   - Adolf Hitler 75%
   - The Nazis 63%
   - Germany 38%
   - World War I 13%
   - Jews 13%
   - The Great Depression 10%
   - The United States 7%
   - Israel 3%
   - Palestine 3%
   - Franklin Delano Roosevelt/FDR 2%
   - Other 1%
   - Not sure 4%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]
   - The Jewish people 82%
   - Homosexuals 32%
   - The Disabled/People with disabilities 31%
   - Roma-Sinti (Gypsies) 27%
   - Non-Jewish Poles 22%
   - Jehovah’s Witnesses 20%
   - Resistance Workers 17%
   - Communists 17%
   - Rescuers 11%
   - Other 5%
   - Not sure 2%
4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

<table>
<thead>
<tr>
<th>Country</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>69%</td>
</tr>
<tr>
<td>Poland</td>
<td>33%</td>
</tr>
<tr>
<td>Europe (Generally)</td>
<td>21%</td>
</tr>
<tr>
<td>Austria</td>
<td>17%</td>
</tr>
<tr>
<td>Hungary</td>
<td>13%</td>
</tr>
<tr>
<td>France</td>
<td>11%</td>
</tr>
<tr>
<td>Former Czechoslovakia/Czech Republic/Slovakia</td>
<td>11%</td>
</tr>
<tr>
<td>Belgium</td>
<td>10%</td>
</tr>
<tr>
<td>Italy</td>
<td>10%</td>
</tr>
<tr>
<td>Former Yugoslavia</td>
<td>8%</td>
</tr>
<tr>
<td>The United States</td>
<td>8%</td>
</tr>
<tr>
<td>The Netherlands (Holland)</td>
<td>7%</td>
</tr>
<tr>
<td>Denmark</td>
<td>7%</td>
</tr>
<tr>
<td>Ukraine</td>
<td>7%</td>
</tr>
<tr>
<td>Former Soviet Union</td>
<td>6%</td>
</tr>
<tr>
<td>Romania</td>
<td>6%</td>
</tr>
<tr>
<td>Lithuania</td>
<td>5%</td>
</tr>
<tr>
<td>Greece</td>
<td>5%</td>
</tr>
<tr>
<td>Australia</td>
<td>4%</td>
</tr>
<tr>
<td>Estonia</td>
<td>3%</td>
</tr>
<tr>
<td>Latvia</td>
<td>3%</td>
</tr>
<tr>
<td>North Africa</td>
<td>2%</td>
</tr>
<tr>
<td>China</td>
<td>--</td>
</tr>
<tr>
<td>All of the above</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>--</td>
</tr>
<tr>
<td>Not sure</td>
<td>8%</td>
</tr>
</tbody>
</table>
5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

- Auschwitz 45%
- Dachau 5%
- Treblinka 3%
- Bergen-Belsen 2%
- Belzec 2%
- Chelmno 1%
- Sobibor 1%
- Buchenwald --
- Majdanek --
- Warsaw ghetto --
- Other incorrect response 26%
- Don't know/None 29%

6. With which of the wars listed below is the Holocaust associated with?

- The Civil War 8%
- World War I 26%
- World War II 55%
- The Vietnam War 2%
- Not sure 9%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

  TOTAL FAMILIAR 89%
  TOTAL NOT FAMILIAR 6%
  Very familiar 66%
  Familiar 23%
  Not very familiar 4%
  Not at all familiar 2%
  Not sure 5%
• Anne Frank

TOTAL FAMILIAR  76%
TOTAL NOT FAMILIAR  20%

Very familiar  53%
Familiar  23%
Not very familiar  10%
Not at all familiar  10%
Not sure  4%

• Oskar Schindler

TOTAL FAMILIAR  38%
TOTAL NOT FAMILIAR  51%

Very familiar  15%
Familiar  23%
Not very familiar  25%
Not at all familiar  26%
Not sure  11%

• Elie Wiesel

TOTAL FAMILIAR  31%
TOTAL NOT FAMILIAR  56%

Very familiar  17%
Familiar  14%
Not very familiar  27%
Not at all familiar  29%
Not sure  13%

**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

**8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]**

Adolf Hitler  83%
Other  11%
Not sure  6%
9. **Approximately** how many Jews were killed during the Holocaust? Please select from the following list:

- 25,000: 6%
- 100,000: 3%
- 1 million: 10%
- 2 million: 13%
- 6 million: 37%
- 20 million: 11%
- Not sure: 20%

10. Okay, and how was the Holocaust carried out? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

- Shooting: 28%
- Concentration camps: 27%
- Gassing: 14%
- Slave labor camps: 9%
- Death camps: 6%
- Starvation: 4%
- Ghettos: 3%
- Medical experiments: 1%
- Other: 28%
- Not sure: 20%

11. From what you know or have heard, what was Auschwitz? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

- Concentration camp: 42%
- Death/extermination camp: 15%
- Forced labor camp: 2%
- Other: 19%
- Not sure: 28%

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Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

- Yes, I believe the Holocaust happened: 90%
- No, I do not believe the Holocaust happened: 4%
- Not sure: 6%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?

- The Holocaust happened, and the number of Jews who died in it have been fairly described: 69%
- The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated: 12%
- The Holocaust is a myth and did not happen: 6%
- Not sure: 12%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

- TOTAL YES: 58%
- TOTAL NO: 32%

- Yes, often: 16%
- Yes, occasionally: 24%
- Yes, but only once or twice: 18%
- No: 32%
- Not sure: 10%

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2 ADL Global 100 [https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)
**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.

<table>
<thead>
<tr>
<th>Agree</th>
<th>25%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>17%</td>
</tr>
<tr>
<td>Agree</td>
<td>8%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>21%</td>
</tr>
<tr>
<td>Disagree</td>
<td>21%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>27%</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
</tr>
</tbody>
</table>

16. Something like the Holocaust could happen again today.

<table>
<thead>
<tr>
<th>Agree</th>
<th>58%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>24%</td>
</tr>
<tr>
<td>Agree</td>
<td>34%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>16%</td>
</tr>
<tr>
<td>Disagree</td>
<td>11%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>8%</td>
</tr>
<tr>
<td>Not sure</td>
<td>7%</td>
</tr>
</tbody>
</table>

17. Holocaust education should be compulsory in school.

<table>
<thead>
<tr>
<th>Agree</th>
<th>64%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>31%</td>
</tr>
<tr>
<td>Agree</td>
<td>33%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>23%</td>
</tr>
<tr>
<td>Disagree</td>
<td>5%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>2%</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
</tr>
</tbody>
</table>

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3 Adapted from ADL Global 100 [https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)
18. It is important to continue teaching people about the Holocaust, in part, so it doesn’t happen again.

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>80%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>4%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>52%</td>
</tr>
<tr>
<td>Agree</td>
<td>28%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>10%</td>
</tr>
<tr>
<td>Disagree</td>
<td>2%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>2%</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
</tr>
</tbody>
</table>

**Intro:** You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>At school</td>
<td>62%</td>
</tr>
<tr>
<td>At home</td>
<td>7%</td>
</tr>
<tr>
<td>Television</td>
<td>7%</td>
</tr>
<tr>
<td>Books</td>
<td>5%</td>
</tr>
<tr>
<td>Social Media</td>
<td>3%</td>
</tr>
<tr>
<td>Movies</td>
<td>2%</td>
</tr>
<tr>
<td>Museums</td>
<td>2%</td>
</tr>
<tr>
<td>Online, not on social media</td>
<td>1%</td>
</tr>
<tr>
<td>At a house of worship (church/synagogue/mosque/temple)</td>
<td>1%</td>
</tr>
<tr>
<td>From a friend</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>--</td>
</tr>
<tr>
<td>Not sure</td>
<td>9%</td>
</tr>
</tbody>
</table>

Life is Beautiful 18%
Social Media 16%
Anne Frank: Diary of a Young Girl 16%
Schindler’s List 7%
All the Light We Cannot See 5%
The Boy in the Striped Pajamas 2%
A film adaptation of the Diary of Anne Frank 2%
Night (book) 2%
Number the Stars 2%
The Pianist 2%
Jojo Rabbit 2%
The Zookeeper’s Wife 2%
Other 11%
Not sure 13%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school 59%
High school 31%
Elementary school 22%
All of the above 6%
Did not learn about the Holocaust in school 2%
Not sure 8%

22. [IF ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]
Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history 51%
Social studies/Government/Civics 17%
English/Language arts 12%
A special class dedicated to the Holocaust 5%
School trip to a museum 3%
Special assembly 1%
Other 3%
Not sure 8%
23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate 34%
Lessons about the Holocaust are mostly historically accurate, but could be better 49%
Lessons about the Holocaust are historically inaccurate 3%
Not sure 14%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers 54%
The government 10%
The private sector 7%
Parents 6%
Religious institutions 4%
Non-profit organizations 2%
It is no one's responsibility 4%
Not sure 13%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? [MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event 60%
To learn from past mistakes and prevent genocide and mass atrocity today 49%
To prevent something like the Holocaust from happening again 39%
Teaches about racism, intolerance, and indifference 39%
To study the past and consider our roles as citizens today 12%
Learning about the Holocaust is the right thing to do 10%
Other --
None 9%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have personally visited a Holocaust museum in the United States 34%
I have not visited a Holocaust museum and do not know anyone who has visited one 27%
I have not visited, but someone I know has visited 25%
Not sure 14%
27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust 51%
I know of a survivor of the Holocaust but not personally 21%
I personally knew a survivor of the Holocaust who has passed away 10%
I personally know a survivor of the Holocaust 7%
Not sure 11%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler.”

Yes—in my community 14%
Yes—on social media 37%
Yes—both in my community and on social media 13%
No 25%
Not sure 11%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?

TOTAL ACCEPTABLE 21%
TOTAL NOT ACCEPTABLE 63%

Strongly acceptable 13%
Somewhat acceptable 8%
Somewhat unacceptable 14%
Strongly unacceptable 49%
Not sure 16%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today 64%
No, there is not antisemitism in the United States today 12%
Not sure 24%

Intro: We’re just about finished...

31. {Gender}

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>54%</td>
</tr>
<tr>
<td>Female</td>
<td>46%</td>
</tr>
<tr>
<td>Other</td>
<td>--</td>
</tr>
</tbody>
</table>

32. {Race}

<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White or Caucasian</td>
<td>50%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>29%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>13%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
</tbody>
</table>

33. In terms of political orientation or ideology do you consider yourself....?

<table>
<thead>
<tr>
<th>Political Orientation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>24%</td>
</tr>
<tr>
<td>Moderate</td>
<td>28%</td>
</tr>
<tr>
<td>Liberal</td>
<td>24%</td>
</tr>
<tr>
<td>Progressive</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
<tr>
<td>Not sure</td>
<td>15%</td>
</tr>
</tbody>
</table>

34. What is your religion?

<table>
<thead>
<tr>
<th>Religion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protestant</td>
<td>19%</td>
</tr>
<tr>
<td>Evangelical</td>
<td>8%</td>
</tr>
<tr>
<td>Catholic</td>
<td>32%</td>
</tr>
<tr>
<td>Jewish</td>
<td>3%</td>
</tr>
<tr>
<td>Muslim</td>
<td>2%</td>
</tr>
<tr>
<td>Atheist/Agnostic</td>
<td>5%</td>
</tr>
<tr>
<td>Other [specify]</td>
<td>12%</td>
</tr>
<tr>
<td>None/Not affiliated</td>
<td>13%</td>
</tr>
<tr>
<td>Not sure</td>
<td>6%</td>
</tr>
</tbody>
</table>
35. What is the highest level of education you have completed?

- Some high school or less: 4%
- High school graduate: 23%
- Some college: 25%
- College graduate: 23%
- Some graduate school: 5%
- Graduate/post-graduate degree: 17%
- Technical school: 3%

36. What is your annual household income?

- You and your family earn less than $20,000 annually: 17%
- $20,000 to $40,000: 22%
- $40,000 to $60,000: 18%
- $60,000 to $75,000: 12%
- $75,000 to $100,000: 15%
- More than $100,000: 14%
- Not sure: 2%