

Schoen Cooperman Research
Claims Conference Holocaust Poll—OKLAHOMA
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	27%
25-29	24%
30-34	24%
35-39	25%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	18%
No	82%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	78%
Yes, I think I've heard about the Holocaust	13%
No, I don't think I have heard about the Holocaust	4%
No, I definitely have not heard about the Holocaust	5%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	75%
The Nazis	64%
Germany	30%
World War I	14%
Jews	13%
The United States	5%
The Great Depression	5%
Israel	3%
Franklin Delano Roosevelt/FDR	2%
Palestine	1%
Other	5%
Not sure	5%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	87%
Homosexuals	32%
The Disabled/People with disabilities	31%
Roma-Sinti (Gypsies)	24%
Non-Jewish Poles	19%
Resistance Workers	18%
Jehovah's Witnesses	16%
Rescuers	13%
Communists	12%
Other	6%
Not sure	6%

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4. In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

Germany	73%
Poland	32%
Europe (Generally)	27%
Austria	21%
Former Czechoslovakia/Czech Republic/Slovakia	14%
France	13%
Hungary	10%
Belgium	9%
Former Soviet Union	8%
Italy	8%
Romania	8%
The Netherlands (Holland)	7%
Ukraine	7%
Former Yugoslavia	6%
Lithuania	6%
Denmark	4%
The United States	4%
Latvia	3%
Estonia	2%
North Africa	2%
Greece	2%
China	--
Australia	--
All of the above	3%
Other	1%
Not sure	12%

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5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	46%
Dachau	7%
Warsaw ghetto	2%
Bergen-Belsen	1%
Belzec	1%
Krakow Ghetto	1%
Chelmno	--
Treblinka	--
Buchenwald	--
Mauthausen	--
Other incorrect response	10%
Don't know/None	41%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	1%
World War I	17%
World War II	64%
The Vietnam War	3%
Not sure	15%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	91%
TOTAL NOT FAMILIAR	5%
Very familiar	63%
Familiar	28%
Not very familiar	4%
Not at all familiar	1%
Not sure	4%

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- Anne Frank

TOTAL FAMILIAR	83%
TOTAL NOT FAMILIAR	12%
Very familiar	51%
Familiar	32%
Not very familiar	9%
Not at all familiar	3%
Not sure	5%

- Oskar Schindler

TOTAL FAMILIAR	39%
TOTAL NOT FAMILIAR	52%
Very familiar	16%
Familiar	23%
Not very familiar	25%
Not at all familiar	27%
Not sure	9%

- Elie Wiesel

TOTAL FAMILIAR	30%
TOTAL NOT FAMILIAR	60%
Very familiar	11%
Familiar	19%
Not very familiar	22%
Not at all familiar	38%
Not sure	10%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	89%
Other	4%
Not sure	7%

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9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	4%
100,000	4%
1 Million	7%
2 Million	10%
6 Million	37%
20 Million	13%
Not sure	25%

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	34%
Shooting	29%
Gassing	14%
Slave labor camps	7%
Ghettos	6%
Death camps	4%
Starvation	3%
Medical experiments	3%
Death marches	1%
Other	16%
Not sure	21%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED]

Concentration camp	52%
Death/extermination camp	12%
Forced labor camp	1%
Other	7%
Not sure	28%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	87%
No, I do not believe the Holocaust happened	3%
Not sure	10%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	74%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	10%
The Holocaust is a myth and did not happen	3%
Not sure	13%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	49%
TOTAL NO	40%
Yes, often	5%
Yes, occasionally	21%
Yes, but only once or twice	23%
No	40%
Not sure	11%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust³.

TOTAL AGREE	14%
TOTAL DISAGREE	56%
Strongly agree	7%
Agree	7%
Neutral—neither agree nor disagree	24%
Disagree	29%
Strongly disagree	27%
Not sure	6%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	60%
TOTAL DISAGREE	13%
Strongly agree	26%
Agree	34%
Neutral—neither agree nor disagree	19%
Disagree	7%
Strongly disagree	6%
Not sure	8%

17. Holocaust education should be compulsory in school.

TOTAL AGREE	60%
TOTAL DISAGREE	5%
Strongly agree	30%
Agree	30%
Neutral—neither agree nor disagree	23%
Disagree	2%
Strongly disagree	3%
Not sure	12%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	76%
TOTAL DISAGREE	3%
Strongly agree	46%
Agree	30%
Neutral—neither agree nor disagree	12%
Disagree	1%
Strongly disagree	2%
Not sure	9%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	69%
At home	7%
Television	7%
Books	4%
Social Media	2%
Movies	1%
From a friend	1%
Museums	1%
Online, not on social media	--
At a house of worship (church/synagogue/mosque/temple)	--
Other	1%
Not sure	7%

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust?
[OPEN ENDED]

Schindler's List	15%
Anne Frank: Diary of a Young Girl	12%
The Boy in the Striped Pajamas	9%
Life is Beautiful	7%
Jojo Rabbit	7%
Social Media	3%
Night (book)	3%
Other	23%
Not sure	21%

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21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	54%
Elementary school	29%
High school	28%
All of the above	6%
Did not learn about the Holocaust in school	6%
Not sure	7%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	53%
Social studies/Government/Civics	21%
English/Language arts	9%
A special class dedicated to the Holocaust	3%
School trip to a museum	2%
Special assembly	--
Other	1%
Not sure	11%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	26%
Lessons about the Holocaust are mostly historically accurate, but could be better	53%
Lessons about the Holocaust are historically inaccurate	4%
Not sure	17%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	58%
The government	10%
It is no one’s responsibility	9%
Parents	4%
Non-profit organizations	3%
Religious institutions	2%
The private sector	--
Not sure	14%

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**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
[MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	60%
To learn from past mistakes and prevent genocide and mass atrocity today	49%
To prevent something like the Holocaust from happening again	38%
Teaches about racism, intolerance, and indifference	33%
To study the past and consider our roles as citizens today	17%
Learning about the Holocaust is the right thing to do	5%
Other	2%
None	12%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	41%
I have personally visited a Holocaust museum in the United States	21%
I have not visited, but someone I know has visited	19%
Not sure	19%

27. Do you personally know or know of a survivor of the Holocaust?

I know of a survivor of the Holocaust but not personally	17%
I personally know a survivor of the Holocaust	6%
I personally knew a survivor of the Holocaust who has passed away	4%
I do not know or know of a survivor of the Holocaust	58%
Not sure	15%

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INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	11%
Yes—on social media	29%
Yes—both in my community and on social media	19%
No	30%
Not sure	11%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	11%
TOTAL NOT ACCEPTABLE	68%
Strongly acceptable	4%
Somewhat acceptable	7%
Somewhat unacceptable	19%
Strongly unacceptable	49%
Not sure	21%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	63%
No, there is not antisemitism in the United States today	14%
Not sure	23%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	48%
Female	52%
Other	--

32. {Race}

White or Caucasian	68%
Hispanic or Latino	11%
Black or African American	10%
Native American or American Indian	6%
Asian/Pacific Islander	2%
Other	3%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	25%
Moderate	31%
Liberal	16%
Progressive	7%
Other	7%
Not sure	14%

34. What is your religion?

Protestant	16%
Evangelical	7%
Catholic	9%
Jewish	--
Muslim	--
Atheist/Agnostic	6%
Other [specify]	27%
None/Not affiliated	28%
Not sure	7%

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35. What is the highest level of education you have completed?

Some high school or less	7%
High school graduate	26%
Some college	27%
College graduate	19%
Some graduate school	5%
Graduate/post-graduate degree	10%
Technical school	6%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	23%
\$20,000 to \$40,000	29%
\$40,000 to \$60,000	14%
\$60,000 to \$75,000	9%
\$75,000 to \$100,000	11%
More than \$100,000	10%
Not sure	4%