

Schoen Cooperman Research
Claims Conference Holocaust Poll—NORTH CAROLINA
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	23%
30-34	26%
35-39	25%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	24%
No	76%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	80%
Yes, I think I've heard about the Holocaust	13%
No, I don't think I have heard about the Holocaust	--
No, I definitely have not heard about the Holocaust	7%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	77%
The Nazis	56%
Germany	23%
World War I	11%
Jews	9%
The Great Depression	5%
The United States	3%
Palestine	2%
Israel	1%
Franklin Delano Roosevelt/FDR	--
Other	1%
Not sure	6%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	88%
Homosexuals	31%
The Disabled/People with disabilities	28%
Roma-Sinti (Gypsies)	25%
Non-Jewish Poles	15%
Jehovah's Witnesses	13%
Resistance Workers	12%
Communists	11%
Rescuers	8%
Other	3%
Not sure	7%

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4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

Germany	77%
Poland	31%
Europe (Generally)	21%
Austria	20%
France	13%
Hungary	13%
Belgium	11%
Former Czechoslovakia/Czech Republic/Slovakia	11%
Former Soviet Union	10%
The Netherlands (Holland)	8%
Italy	8%
Former Yugoslavia	6%
Denmark	5%
Ukraine	4%
Romania	4%
Lithuania	4%
Greece	3%
The United States	2%
Estonia	2%
Latvia	2%
North Africa	1%
China	--
Australia	--
All of the above	2%
Other	--
Not sure	12%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED]

Auschwitz	49%
Dachau	5%
Belzec	2%
Warsaw ghetto	2%
Bergen-Belsen	1%
Chelmno	1%
Treblinka	1%
Buchenwald	1%
Sobibor	1%
Other incorrect response	11%
Don't know/None	37%

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6. With which of the wars listed below is the Holocaust associated with?

The Civil War	5%
World War I	20%
World War II	67%
The Vietnam War	1%
Not sure	7%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	94%
TOTAL NOT FAMILIAR	3%
Very familiar	63%
Familiar	31%
Not very familiar	1%
Not at all familiar	2%
Not sure	3%

- Anne Frank

TOTAL FAMILIAR	85%
TOTAL NOT FAMILIAR	13%
Very familiar	49%
Familiar	36%
Not very familiar	10%
Not at all familiar	3%
Not sure	2%

- Oskar Schindler

TOTAL FAMILIAR	32%
TOTAL NOT FAMILIAR	57%
Very familiar	13%
Familiar	19%
Not very familiar	30%
Not at all familiar	27%
Not sure	11%

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- Elie Wiesel

TOTAL FAMILIAR	29%
TOTAL NOT FAMILIAR	61%
Very familiar	17%
Familiar	12%
Not very familiar	27%
Not at all familiar	34%
Not sure	10%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	91%
Other	2%
Not sure	7%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	4%
100,000	3%
1 Million	11%
2 Million	11%
6 Million	43%
20 Million	7%
Not sure	21%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	29%
Shooting	28%
Gassing	16%
Slave labor camps	9%
Death camps	7%
Starvation	6%
Ghettos	3%
Medical experiments	3%
Other	23%
Not sure	20%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	49%
Death/extermination camp	15%
Forced labor camp	--
Other	15%
Not sure	24%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	91%
No, I do not believe the Holocaust happened	3%
Not sure	6%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? ²

The Holocaust happened, and the number of Jews who died in it have been fairly described	82%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	8%
The Holocaust is a myth and did not happen	--
Not sure	10%

² Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	38%
TOTAL NO	51%
Yes, often	6%
Yes, occasionally	14%
Yes, but only once or twice	18%
No	51%
Not sure	11%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	13%
TOTAL DISAGREE	51%
Strongly agree	10%
Agree	3%
Neutral—neither agree nor disagree	31%
Disagree	26%
Strongly disagree	25%
Not sure	5%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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16. Something like the Holocaust could happen again today.

TOTAL AGREE	57%
TOTAL DISAGREE	16%
Strongly agree	28%
Agree	29%
Neutral—neither agree nor disagree	20%
Disagree	12%
Strongly disagree	4%
Not sure	7%

17. Holocaust education should be compulsory in school.

TOTAL AGREE	61%
TOTAL DISAGREE	5%
Strongly agree	33%
Agree	28%
Neutral—neither agree nor disagree	25%
Disagree	2%
Strongly disagree	3%
Not sure	9%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	75%
TOTAL DISAGREE	2%
Strongly agree	49%
Agree	26%
Neutral—neither agree nor disagree	16%
Disagree	1%
Strongly disagree	1%
Not sure	7%

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Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	73%
At home	7%
Television	6%
Books	3%
From a friend	2%
Online, not on social media	1%
Other	--
Social Media	--
Museums	--
Movies	--
At a house of worship (church/synagogue/mosque/temple)	--
Not sure	8%

**20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust?
 [OPEN ENDED]**

Schindler’s List	30%
Social Media	17%
A film adaptation of the Diary of Anne Frank	12%
Anne Frank: Diary of a Young Girl	9%
Number the Stars	9%
The Boy in the Striped Pajamas	5%
Night (book)	5%
All the Light We Cannot See	5%
Other	8%
Not sure	--

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	51%
High school	36%
Elementary school	27%
All of the above	7%
Did not learn about the Holocaust in school	3%
Not sure	7%

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22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	49%
Social studies/Government/Civics	23%
English/Language arts	8%
School trip to a museum	5%
A special class dedicated to the Holocaust	1%
Special assembly	--
Other	1%
Not sure	13%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	35%
Lessons about the Holocaust are mostly historically accurate, but could be better	45%
Lessons about the Holocaust are historically inaccurate	2%
Not sure	18%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	60%
The government	10%
Parents	5%
Religious institutions	3%
Non-profit organizations	2%
The private sector	1%
It is no one’s responsibility	7%
Not sure	12%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? [MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event	62%
To learn from past mistakes and prevent genocide and mass atrocity today	51%
Teaches about racism, intolerance, and indifference	40%
To prevent something like the Holocaust from happening again	36%
To study the past and consider our roles as citizens today	12%
Learning about the Holocaust is the right thing to do	9%
Other	1%
None	10%

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26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	39%
I have personally visited a Holocaust museum in the United States	29%
I have not visited, but someone I know has visited	20%
Not sure	12%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	67%
I know of a survivor of the Holocaust but not personally	12%
I personally know a survivor of the Holocaust	7%
I personally knew a survivor of the Holocaust who has passed away	6%
Not sure	8%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	10%
Yes—on social media	25%
Yes—both in my community and on social media	13%
No	41%
Not sure	11%

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29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	17%
TOTAL NOT ACCEPTABLE	66%
Strongly acceptable	7%
Somewhat acceptable	10%
Somewhat unacceptable	14%
Strongly unacceptable	52%
Not sure	17%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	63%
No, there is not antisemitism in the United States today	10%
Not sure	27%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	56%
Female	43%
Other	1%

32. {Race}

White or Caucasian	63%
Hispanic or Latino	9%
Black or African American	22%
Native American or American Indian	--
Asian/Pacific Islander	3%
Other	3%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	21%
Moderate	26%
Liberal	25%
Progressive	6%
Other	7%
Not sure	15%

34. What is your religion?

Protestant	22%
Evangelical	4%
Catholic	11%
Jewish	--
Muslim	--
Atheist/Agnostic	6%
Other [specify]	18%
None/Not affiliated	31%
Not sure	8%

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35. What is the highest level of education you have completed?

Some high school or less	8%
High school graduate	28%
Some college	26%
College graduate	23%
Some graduate school	1%
Graduate/post-graduate degree	10%
Technical school	4%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	15%
\$20,000 to \$40,000	32%
\$40,000 to \$60,000	24%
\$60,000 to \$75,000	6%
\$75,000 to \$100,000	10%
More than \$100,000	12%
Not sure	1%