### Screening Questions

- **{Age}**

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18 [TERMINATE]</td>
<td>--</td>
</tr>
<tr>
<td>18-24</td>
<td>25%</td>
</tr>
<tr>
<td>25-29</td>
<td>26%</td>
</tr>
<tr>
<td>30-34</td>
<td>25%</td>
</tr>
<tr>
<td>35-39</td>
<td>24%</td>
</tr>
<tr>
<td>40+ [TERMINATE]</td>
<td>--</td>
</tr>
</tbody>
</table>

- Are you currently enrolled in college?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>29%</td>
</tr>
<tr>
<td>No</td>
<td>71%</td>
</tr>
</tbody>
</table>
**Survey Questions**

**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

   - Yes, I have definitely heard about the Holocaust: 74%
   - Yes, I think I’ve heard about the Holocaust: 17%
   - No, I don’t think I have heard about the Holocaust: 2%
   - No, I definitely have not heard about the Holocaust: 7%

**IF NO, SKIP TO Q7**

2. Who or what do you think caused the Holocaust? **[OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

   - Adolf Hitler: 62%
   - The Nazis: 59%
   - Germany: 37%
   - Jews: 19%
   - World War I: 15%
   - The United States: 14%
   - The Great Depression: 11%
   - Israel: 7%
   - Palestine: 5%
   - Franklin Delano Roosevelt/FDR: 4%
   - Other: 1%
   - Not sure: 4%

3. Who were victims during the Holocaust? **[SELECT ALL THAT APPLY]**

   - The Jewish people: 83%
   - Homosexuals: 27%
   - The Disabled/People with disabilities: 25%
   - Roma-Sinti (Gypsies): 17%
   - Non-Jewish Poles: 17%
   - Resistance Workers: 16%
   - Jehovah's Witnesses: 15%
   - Communists: 15%
   - Rescuers: 12%
   - Other: 5%
   - Not sure: 6%
4. In which country or countries listed below did the Holocaust take place? **[SELECT ALL THAT APPLY]**

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>63%</td>
</tr>
<tr>
<td>Europe (Generally)</td>
<td>27%</td>
</tr>
<tr>
<td>Poland</td>
<td>22%</td>
</tr>
<tr>
<td>Austria</td>
<td>16%</td>
</tr>
<tr>
<td>France</td>
<td>12%</td>
</tr>
<tr>
<td>Former Czechoslovakia/Czech Republic/Slovakia</td>
<td>12%</td>
</tr>
<tr>
<td>Belgium</td>
<td>9%</td>
</tr>
<tr>
<td>The Netherlands (Holland)</td>
<td>9%</td>
</tr>
<tr>
<td>Former Soviet Union</td>
<td>8%</td>
</tr>
<tr>
<td>Ukraine</td>
<td>8%</td>
</tr>
<tr>
<td>The United States</td>
<td>8%</td>
</tr>
<tr>
<td>Hungary</td>
<td>7%</td>
</tr>
<tr>
<td>Former Yugoslavia</td>
<td>7%</td>
</tr>
<tr>
<td>Italy</td>
<td>7%</td>
</tr>
<tr>
<td>Denmark</td>
<td>6%</td>
</tr>
<tr>
<td>Romania</td>
<td>6%</td>
</tr>
<tr>
<td>North Africa</td>
<td>5%</td>
</tr>
<tr>
<td>Greece</td>
<td>5%</td>
</tr>
<tr>
<td>China</td>
<td>5%</td>
</tr>
<tr>
<td>Estonia</td>
<td>4%</td>
</tr>
<tr>
<td>Australia</td>
<td>4%</td>
</tr>
<tr>
<td>Lithuania</td>
<td>3%</td>
</tr>
<tr>
<td>Latvia</td>
<td>2%</td>
</tr>
<tr>
<td>All of the above</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>Not sure</td>
<td>7%</td>
</tr>
</tbody>
</table>
5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz 35%
Dachau 7%
Bergen-Belsen 5%
Belzec 2%
Warsaw ghetto 2%
Chelmno 1%
Lodz Ghetto 1%
Buchenwald 1%
Mauthausen 1%
Other incorrect response 30%
Don’t know/None 28%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War 9%
World War I 16%
World War II 64%
The Vietnam War 4%
Not sure 7%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

  TOTAL FAMILIAR 91%
  TOTAL NOT FAMILIAR 7%

  Very familiar 66%
  Familiar 25%
  Not very familiar 6%
  Not at all familiar 1%
  Not sure 2%
• Anne Frank

TOTAL FAMILIAR 71%
TOTAL NOT FAMILIAR 23%

Very familiar 42%
Familiar 29%
Not very familiar 18%
Not at all familiar 5%
Not sure 6%

• Oskar Schindler

TOTAL FAMILIAR 41%
TOTAL NOT FAMILIAR 52%

Very familiar 16%
Familiar 25%
Not very familiar 30%
Not at all familiar 22%
Not sure 7%

• Elie Wiesel

TOTAL FAMILIAR 40%
TOTAL NOT FAMILIAR 51%

Very familiar 18%
Familiar 22%
Not very familiar 29%
Not at all familiar 22%
Not sure 9%
Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

- Adolf Hitler: 78%
- Other: 9%
- Not sure: 13%

9. Approximately how many Jews were killed during the Holocaust? Please select from the following list:

- 25,000: 2%
- 100,000: 8%
- 1 million: 11%
- 2 million: 10%
- 6 million: 40%
- 20 million: 13%
- Not sure: 16%

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

- Shooting: 28%
- Concentration camps: 25%
- Gassing: 13%
- Slave labor camps: 6%
- Death camps: 5%
- Ghettos: 2%
- Starvation: 1%
- Medical experiments: 1%
- Other: 29%
- Not sure: 20%

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11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp 49%
Death/extermination camp 13%
Forced labor camp 3%
Other 19%
Not sure 24%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened 90%
No, I do not believe the Holocaust happened 6%
Not sure 4%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?

The Holocaust happened, and the number of Jews who died in it have been fairly described 66%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated 21%
The Holocaust is a myth and did not happen 7%
Not sure 6%

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

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2 ADL Global 100 [https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf]
14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES 57%
TOTAL NO 37%
Yes, often 14%
Yes, occasionally 23%
Yes, but only once or twice 20%
No 37%
Not sure 6%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.

TOTAL AGREE 38%
TOTAL DISAGREE 40%
Strongly agree 21%
Agree 17%
Neutral—neither agree nor disagree 18%
Disagree 21%
Strongly disagree 19%
Not sure 4%

16. Something like the Holocaust could happen again today.

TOTAL AGREE 58%
TOTAL DISAGREE 18%
Strongly agree 22%
Agree 36%
Neutral—neither agree nor disagree 19%
Disagree 9%
Strongly disagree 9%
Not sure 5%

3 Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf
17. Holocaust education should be compulsory in school.

TOTAL AGREE 65%
TOTAL DISAGREE 8%

Strongly agree 32%
Agree 33%
Neutral—neither agree nor disagree 21%
Disagree 5%
Strongly disagree 3%
Not sure 6%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn’t happen again.

TOTAL AGREE 79%
TOTAL DISAGREE 4%

Strongly agree 49%
Agree 30%
Neutral—neither agree nor disagree 14%
Disagree 2%
Strongly disagree 2%
Not sure 3%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school 52%
At home 10%
Books 8%
Television 6%
Social Media 6%
Movies 5%
Online, not on social media 3%
From a friend 2%
Museums 1%
At a house of worship (church/synagogue/mosque/temple) --
Other --
Not sure 7%

Social Media 16%
Anne Frank: Diary of a Young Girl 14%
Schindler’s List 7%
The Boy in the Striped Pajamas 6%
Night (book) 6%
Shoah (film) 6%
Life is Beautiful 4%
A film adaptation of the Diary of Anne Frank 4%
Jojo Rabbit 4%
All the Light We Cannot See 2%
The Zookeeper’s Wife 2%
Number the Stars --
The Pianist --
Other 23%
Not sure 6%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school 45%
High school 41%
Elementary school 22%
All of the above 5%
Did not learn about the Holocaust in school 5%
Not sure 7%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]
Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history 48%
Social studies/Government/Civics 26%
English/Language arts 9%
School trip to a museum 6%
A special class dedicated to the Holocaust 4%
Special assembly --
Other 2%
Not sure 5%
23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate 36%
Lessons about the Holocaust are mostly historically accurate, but could be better 47%
Lessons about the Holocaust are historically inaccurate 5%
Not sure 12%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers 51%
The government 12%
Parents 8%
Religious institutions 5%
The private sector 5%
It is no one’s responsibility 4%
Non-profit organizations 4%
Not sure 11%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
[MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event 55%
To learn from past mistakes and prevent genocide and mass atrocity today 49%
To prevent something like the Holocaust from happening again 43%
Teaches about racism, intolerance, and indifference 31%
Learning about the Holocaust is the right thing to do 17%
To study the past and consider our roles as citizens today 16%
Other --
None 3%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one 35%
I have personally visited a Holocaust museum in the United States 32%
I have not visited, but someone I know has visited 27%
Not sure 6%
27. Do you personally know or know of a survivor of the Holocaust?

- I do not know or know of a survivor of the Holocaust: 55%
- I personally knew a survivor of the Holocaust who has passed away: 14%
- I personally know a survivor of the Holocaust: 13%
- I know of a survivor of the Holocaust but not personally: 13%
- Not sure: 5%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler.”

- Yes—in my community: 18%
- Yes—on social media: 35%
- Yes—both in my community and on social media: 14%
- No: 29%
- Not sure: 4%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?

TOTAL ACCEPTABLE: 28%
TOTAL NOT ACCEPTABLE: 63%
- Strongly acceptable: 13%
- Somewhat acceptable: 15%
- Somewhat unacceptable: 17%
- Strongly unacceptable: 46%
- Not sure: 9%

30. Okay, and in your opinion, is there antisemitism in the United States today?

- Yes, there is antisemitism in the United States today: 65%
- No, there is not antisemitism in the United States today: 21%
- Not sure: 14%

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## Demographics

**Intro:** We’re just about finished...

### 31. {Gender}

<table>
<thead>
<tr>
<th>Gender</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>51%</td>
</tr>
<tr>
<td>Female</td>
<td>49%</td>
</tr>
<tr>
<td>Other</td>
<td>--</td>
</tr>
</tbody>
</table>

### 32. {Race}

<table>
<thead>
<tr>
<th>Race</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>White or Caucasian</td>
<td>56%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>17%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>18%</td>
</tr>
<tr>
<td>Native American or American Indian</td>
<td>--</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

### 33. In terms of political orientation or ideology do you consider yourself....?

<table>
<thead>
<tr>
<th>Political Orientation</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>17%</td>
</tr>
<tr>
<td>Moderate</td>
<td>32%</td>
</tr>
<tr>
<td>Liberal</td>
<td>32%</td>
</tr>
<tr>
<td>Progressive</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
<tr>
<td>Not sure</td>
<td>10%</td>
</tr>
</tbody>
</table>

### 34. What is your religion?

<table>
<thead>
<tr>
<th>Religion</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protestant</td>
<td>23%</td>
</tr>
<tr>
<td>Evangelical</td>
<td>1%</td>
</tr>
<tr>
<td>Catholic</td>
<td>39%</td>
</tr>
<tr>
<td>Jewish</td>
<td>4%</td>
</tr>
<tr>
<td>Muslim</td>
<td>1%</td>
</tr>
<tr>
<td>Atheist/Agnostic</td>
<td>3%</td>
</tr>
<tr>
<td>Other [specify]</td>
<td>6%</td>
</tr>
<tr>
<td>None/Not affiliated</td>
<td>21%</td>
</tr>
<tr>
<td>Not sure</td>
<td>2%</td>
</tr>
</tbody>
</table>
35. What is the highest level of education you have completed?

- Some high school or less: 3%
- High school graduate: 22%
- Some college: 17%
- College graduate: 32%
- Some graduate school: 4%
- Graduate/post-graduate degree: 21%
- Technical school: 1%

36. What is your annual household income?

- You and your family earn less than $20,000 annually: 12%
- $20,000 to $40,000: 17%
- $40,000 to $60,000: 15%
- $60,000 to $75,000: 16%
- $75,000 to $100,000: 13%
- More than $100,000: 25%
- Not sure: 2%