Screening Questions

- {Age}

<table>
<thead>
<tr>
<th>Age</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18 [TERMINATE]</td>
<td>--</td>
</tr>
<tr>
<td>18-24</td>
<td>24%</td>
</tr>
<tr>
<td>25-29</td>
<td>26%</td>
</tr>
<tr>
<td>30-34</td>
<td>25%</td>
</tr>
<tr>
<td>35-39</td>
<td>25%</td>
</tr>
<tr>
<td>40+ [TERMINATE]</td>
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</table>

- Are you currently enrolled in college?

<table>
<thead>
<tr>
<th>Enrollment</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Yes</td>
<td>28%</td>
</tr>
<tr>
<td>No</td>
<td>72%</td>
</tr>
</tbody>
</table>
Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?
   - Yes, I have definitely heard about the Holocaust 79%
   - Yes, I think I’ve heard about the Holocaust 13%
   - No, I don’t think I have heard about the Holocaust 6%
   - No, I definitely have not heard about the Holocaust 2%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]
   - Adolf Hitler 79%
   - The Nazis 67%
   - Germany 38%
   - World War I 16%
   - Jews 13%
   - The Great Depression 7%
   - The United States 6%
   - Israel 5%
   - Franklin Delano Roosevelt/FDR 2%
   - Palestine 1%
   - Other 2%
   - Not sure 4%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]
   - The Jewish people 92%
   - Homosexuals 40%
   - The Disabled/People with disabilities 38%
   - Roma-Sinti (Gypsies) 29%
   - Jehovah’s Witnesses 19%
   - Resistance Workers 18%
   - Non-Jewish Poles 16%
   - Communists 14%
   - Rescuers 12%
   - Other 5%
   - Not sure 4%
4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>74%</td>
</tr>
<tr>
<td>Poland</td>
<td>31%</td>
</tr>
<tr>
<td>Europe (Generally)</td>
<td>28%</td>
</tr>
<tr>
<td>Austria</td>
<td>26%</td>
</tr>
<tr>
<td>Former Czechoslovakia/Czech Republic/Slovakia</td>
<td>12%</td>
</tr>
<tr>
<td>Hungary</td>
<td>12%</td>
</tr>
<tr>
<td>France</td>
<td>11%</td>
</tr>
<tr>
<td>Denmark</td>
<td>11%</td>
</tr>
<tr>
<td>Italy</td>
<td>11%</td>
</tr>
<tr>
<td>Belgium</td>
<td>9%</td>
</tr>
<tr>
<td>Former Soviet Union</td>
<td>8%</td>
</tr>
<tr>
<td>Ukraine</td>
<td>8%</td>
</tr>
<tr>
<td>Latvia</td>
<td>8%</td>
</tr>
<tr>
<td>The Netherlands (Holland)</td>
<td>7%</td>
</tr>
<tr>
<td>Lithuania</td>
<td>7%</td>
</tr>
<tr>
<td>Former Yugoslavia</td>
<td>6%</td>
</tr>
<tr>
<td>Romania</td>
<td>6%</td>
</tr>
<tr>
<td>Estonia</td>
<td>6%</td>
</tr>
<tr>
<td>Greece</td>
<td>4%</td>
</tr>
<tr>
<td>The United States</td>
<td>3%</td>
</tr>
<tr>
<td>North Africa</td>
<td>2%</td>
</tr>
<tr>
<td>Australia</td>
<td>1%</td>
</tr>
<tr>
<td>China</td>
<td>--</td>
</tr>
<tr>
<td>All of the above</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>--</td>
</tr>
<tr>
<td>Not sure</td>
<td>8%</td>
</tr>
</tbody>
</table>
5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz 53%
Dachau 4%
Bergen-Belsen 4%
Belzec 3%
Chelmno 2%
Warsaw ghetto 2%
Krakow ghetto 1%
Treblinka 1%
Sobibor 1%
Buchenwald 1%
Other incorrect response 14%
Don't know/None 29%

6. With which of the wars listed below is the Holocaust associated with?

The Civil War 3%
World War I 21%
World War II 66%
The Vietnam War 1%
Not sure 9%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR 95%
TOTAL NOT FAMILIAR 3%
Very familiar 67%
Familiar 28%
Not very familiar 2%
Not at all familiar 1%
Not sure 2%
### Anne Frank

**TOTAL FAMILIAR**: 78%

**TOTAL NOT FAMILIAR**: 19%

- **Very familiar**: 50%
- **Familiar**: 28%
- **Not very familiar**: 11%
- **Not at all familiar**: 8%
- **Not sure**: 3%

### Oskar Schindler

**TOTAL FAMILIAR**: 37%

**TOTAL NOT FAMILIAR**: 49%

- **Very familiar**: 17%
- **Familiar**: 20%
- **Not very familiar**: 25%
- **Not at all familiar**: 24%
- **Not sure**: 14%

### Elie Wiesel

**TOTAL FAMILIAR**: 30%

**TOTAL NOT FAMILIAR**: 57%

- **Very familiar**: 16%
- **Familiar**: 14%
- **Not very familiar**: 26%
- **Not at all familiar**: 31%
- **Not sure**: 13%
Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler 89%
Other 1%
Not sure 10%

9. **Approximately** how many Jews were killed during the Holocaust? Please select from the following list:

<table>
<thead>
<tr>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>25,000</td>
<td>2%</td>
</tr>
<tr>
<td>100,000</td>
<td>4%</td>
</tr>
<tr>
<td>1 million</td>
<td>10%</td>
</tr>
<tr>
<td>2 million</td>
<td>11%</td>
</tr>
<tr>
<td>6 million</td>
<td>42%</td>
</tr>
<tr>
<td>20 million</td>
<td>10%</td>
</tr>
<tr>
<td>Not sure</td>
<td>21%</td>
</tr>
</tbody>
</table>

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concentration camps</td>
<td>40%</td>
</tr>
<tr>
<td>Shooting</td>
<td>37%</td>
</tr>
<tr>
<td>Gassing</td>
<td>19%</td>
</tr>
<tr>
<td>Slave labor camps</td>
<td>11%</td>
</tr>
<tr>
<td>Death camps</td>
<td>5%</td>
</tr>
<tr>
<td>starvation</td>
<td>5%</td>
</tr>
<tr>
<td>Medical experiments</td>
<td>3%</td>
</tr>
<tr>
<td>Ghettos</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>23%</td>
</tr>
<tr>
<td>Not sure</td>
<td>13%</td>
</tr>
</tbody>
</table>

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11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp 56%
Death/extermination camp 13%
Forced labor camp 2%
Other 15%
Not sure 22%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened 88%
No, I do not believe the Holocaust happened 6%
Not sure 6%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? 

The Holocaust happened, and the number of Jews who died in it have been fairly described 78%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated 12%
The Holocaust is a myth and did not happen 3%
Not sure 7%

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2 ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf
Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust's impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>TOTAL YES</td>
<td>54%</td>
</tr>
<tr>
<td>TOTAL NO</td>
<td>36%</td>
</tr>
</tbody>
</table>

Yes, often 8%
Yes, occasionally 23%
Yes, but only once or twice 23%
No 36%
Not sure 10%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.

<p>| | |</p>
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>23%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>51%</td>
</tr>
</tbody>
</table>

Strongly agree 10%
Agree 13%
Neutral—neither agree nor disagree 21%
Disagree 31%
Strongly disagree 20%
Not sure 5%

16. Something like the Holocaust could happen again today.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>51%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>17%</td>
</tr>
</tbody>
</table>

Strongly agree 21%
Agree 30%
Neutral—neither agree nor disagree 26%
Disagree 11%
Strongly disagree 6%

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3 Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf
Not sure 6%

17. Holocaust education should be compulsory in school.

TOTAL AGREE 61%
TOTAL DISAGREE 8%

Strongly agree 34%
Agree 27%
Neutral—neither agree nor disagree 27%
Disagree 5%
Strongly disagree 3%
Not sure 4%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn’t happen again.

TOTAL AGREE 76%
TOTAL DISAGREE 8%

Strongly agree 44%
Agree 32%
Neutral—neither agree nor disagree 12%
Disagree 5%
Strongly disagree 3%
Not sure 4%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school 69%
At home 6%
Television 6%
Books 5%
At a house of worship (church/synagogue/mosque/temple) 3%
Movies 2%
Social Media 2%
Online, not on social media 1%
From a friend --
Museums --
Other --
Not sure 6%

Schindler’s List 19%
Anne Frank: Diary of a Young Girl 14%
Social Media 12%
All the Light We Cannot See 11%
Night (book) 8%
Life is Beautiful 3%
The Boy in the Striped Pajamas 3%
A film adaptation of the Diary of Anne Frank 3%
Number the Stars --
The Pianist --
Shoah (film) --
Jojo Rabbit --
The Zookeeper’s Wife --
Other 9%
Not sure 18%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school 42%
Elementary school 40%
High school 38%
All of the above 10%
Did not learn about the Holocaust in school 5%
Not sure 7%

22. [IF ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]
Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history 55%
Social studies/Government/Civics 23%
English/Language arts 6%
School trip to a museum 2%
A special class dedicated to the Holocaust 1%
Special assembly 1%
Other 3%
Not sure 9%
23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

- Lessons about the Holocaust are completely historically accurate: 28%
- Lessons about the Holocaust are mostly historically accurate, but could be better: 53%
- Lessons about the Holocaust are historically inaccurate: 5%
- Not sure: 14%

24. Who do you think should be responsible for providing education about the Holocaust?

- Schools/teachers: 57%
- The government: 9%
- Religious institutions: 7%
- It is no one’s responsibility: 7%
- Parents: 5%
- The private sector: 1%
- Non-profit organizations: --
- Not sure: 14%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
[MULTIPLE CHOICES ALLOWED]

- The Holocaust is a historically significant event: 63%
- To learn from past mistakes and prevent genocide and mass atrocity today: 52%
- To prevent something like the Holocaust from happening again: 35%
- Teaches about racism, intolerance, and indifference: 33%
- To study the past and consider our roles as citizens today: 19%
- Learning about the Holocaust is the right thing to do: 11%
- Other: 2%
- None: 4%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

- I have not visited a Holocaust museum and do not know anyone who has visited one: 33%
- I have not visited, but someone I know has visited: 31%
- I have personally visited a Holocaust museum in the United States: 24%
- Not sure: 12%
27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust 62%
I know of a survivor of the Holocaust but not personally 18%
I personally know a survivor of the Holocaust 9%
I personally knew a survivor of the Holocaust who has passed away 4%
Not sure 7%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler.”

Yes—in my community 11%
Yes—on social media 37%
Yes—both in my community and on social media 8%
No 37%
Not sure 7%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?

TOTAL ACCEPTABLE 18%
TOTAL NOT ACCEPTABLE 69%

Strongly acceptable 4%
Somewhat acceptable 14%
Somewhat unacceptable 12%
Strongly unacceptable 57%
Not sure 13%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today 64%
No, there is not antisemitism in the United States today 14%
Not sure 22%

Demographics

Intro: We’re just about finished...

31. {Gender}

Male 50%
Female 49%
Other 1%

32. {Race}

White or Caucasian 58%
Hispanic or Latino 13%
Black or African American 13%
Native American or American Indian --
Asian/Pacific Islander 9%
Other 7%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative 16%
Moderate 27%
Liberal 29%
Progressive 8%
Other 9%
Not sure 11%

34. What is your religion?

Protestant 16%
Evangelical 2%
Catholic 29%
Jewish 2%
Muslim 1%
Atheist/Agnostic 5%
Other [specify] 16%
None/Not affiliated 24%
Not sure 5%
35. What is the highest level of education you have completed?

Some high school or less 3%
High school graduate 19%
Some college 21%
College graduate 36%
Some graduate school 4%
Graduate/post-graduate degree 15%
Technical school 2%

36. What is your annual household income?

You and your family earn less than $20,000 annually 10%
$20,000 to $40,000 17%
$40,000 to $60,000 19%
$60,000 to $75,000 15%
$75,000 to $100,000 14%
More than $100,000 20%
Not sure 5%