

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	24%
25-29	24%
30-34	25%
35-39	27%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	15%
No	85%

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	83%
Yes, I think I've heard about the Holocaust	9%
No, I don't think I have heard about the Holocaust	6%
No, I definitely have not heard about the Holocaust	2%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	86%
The Nazis	64%
Germany	32%
World War I	12%
Jews	7%
The Great Depression	5%
The United States	2%
Israel	1%
Palestine	1%
Franklin Delano Roosevelt/FDR	1%
Other	1%
Not sure	1%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	97%
Homosexuals	46%
The Disabled/People with disabilities	43%
Roma-Sinti (Gypsies)	37%
Resistance Workers	20%
Non-Jewish Poles	18%
Jehovah's Witnesses	11%
Rescuers	12%
Communists	11%
Other	8%
Not sure	2%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—MINNESOTA
 March 2020

4. In which country or countries listed below did the Holocaust take place? **SELECT ALL THAT APPLY**

Germany	80%
Poland	46%
Europe (Generally)	34%
Austria	23%
France	17%
Hungary	17%
Former Czechoslovakia/Czech Republic/Slovakia	15%
Belgium	11%
Italy	11%
Former Soviet Union	10%
Ukraine	9%
Romania	9%
The Netherlands (Holland)	8%
Denmark	7%
Former Yugoslavia	6%
Latvia	6%
Estonia	5%
Lithuania	3%
North Africa	2%
Greece	1%
The United States	1%
Australia	1%
All of the above	6%
Not sure	5%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? **[OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	62%
Dachau	9%
Treblinka	3%
Bergen-Belsen	2%
Buchenwald	1%
Sobibor	1%
Warsaw ghetto	1%
Krakow ghetto	1%
Other incorrect response	6%
Don't know/None	30%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—MINNESOTA
 March 2020

6. With which of the wars listed below is the Holocaust associated with?

The Civil War	1%
World War I	13%
World War II	76%
The Vietnam War	--
Not sure	10%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	94%
TOTAL NOT FAMILIAR	6%
Very familiar	56%
Familiar	38%
Not very familiar	4%
Not at all familiar	2%
Not sure	--

- Anne Frank

TOTAL FAMILIAR	87%
TOTAL NOT FAMILIAR	12%
Very familiar	54%
Familiar	33%
Not very familiar	12%
Not at all familiar	--
Not sure	1%

- Oskar Schindler

TOTAL FAMILIAR	43%
TOTAL NOT FAMILIAR	49%
Very familiar	14%
Familiar	29%
Not very familiar	25%
Not at all familiar	24%
Not sure	8%

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

- Elie Wiesel

TOTAL FAMILIAR	25%
TOTAL NOT FAMILIAR	66%
Very familiar	11%
Familiar	14%
Not very familiar	29%
Not at all familiar	37%
Not sure	9%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	98%
Other	1%
Not sure	1%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	2%
100,000	5%
1 million	14%
2 million	14%
6 million	47%
20 million	7%
Not sure	11%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Shooting	37%
Concentration camps	36%
Gassing	18%
Slave labor camps	17%
Death camps	8%
Starvation	5%
Medical experiments	3%
Ghettos	3%
Other	21%
Not sure	12%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	62%
Death/extermination camp	19%
Forced labor camp	2%
Other	10%
Not sure	15%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	97%
No, I do not believe the Holocaust happened	--
Not sure	3%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	89%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	5%
The Holocaust is a myth and did not happen	1%
Not sure	5%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	46%
TOTAL NO	47%
Yes, often	3%
Yes, occasionally	22%
Yes, but only once or twice	21%
No	47%
Not sure	7%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	13%
TOTAL DISAGREE	61%
Strongly agree	4%
Agree	9%
Neutral—neither agree nor disagree	25%
Disagree	35%
Strongly disagree	26%
Not sure	1%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	56%
TOTAL DISAGREE	16%
Strongly agree	24%
Agree	32%
Neutral—neither agree nor disagree	25%
Disagree	11%
Strongly disagree	5%
Not sure	3%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

Schoen Cooperman Research
 Claims Conference Holocaust Poll—MINNESOTA
 March 2020

17. Holocaust education should be compulsory in school.

TOTAL AGREE	72%
TOTAL DISAGREE	3%
Strongly agree	38%
Agree	34%
Neutral—neither agree nor disagree	22%
Disagree	3%
Strongly disagree	--
Not sure	3%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	87%
TOTAL DISAGREE	2%
Strongly agree	56%
Agree	31%
Neutral—neither agree nor disagree	10%
Disagree	2%
Strongly disagree	--
Not sure	1%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	78%
At home	9%
Television	3%
Books	1%
Movies	1%
Other	1%
Social media	--
Online, not on social media	--
Museums	--
From a friend	--
At a house of worship (church/synagogue/mosque/temple)	--
Not sure	7%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—MINNESOTA
 March 2020

20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

A film adaptation of the Diary of Anne Frank	26%
Anne Frank: Diary of a Young Girl	15%
Schindler’s List	15%
Number the Stars	7%
Other	30%
Not sure	7%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	56%
Elementary school	37%
High school	35%
All of the above	12%
Did not learn about the Holocaust in school	4%
Not sure	3%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	59%
Social studies/Government/Civics	30%
English/Language arts	3%
School trip to a museum	1%
Special assembly	1%
A special class dedicated to the Holocaust	--
Other	1%
Not sure	5%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	35%
Lessons about the Holocaust are mostly historically accurate, but could be better	53%
Lessons about the Holocaust are historically inaccurate	3%
Not sure	9%

Schoen Cooperman Research
 Claims Conference Holocaust Poll—MINNESOTA
 March 2020

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	70%
The government	9%
Parents	4%
Non-profit organizations	2%
Religious institutions	1%
The private sector	1%
It is no one's responsibility	4%
Not sure	9%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
 [MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	68%
To learn from past mistakes and prevent genocide and mass atrocity today	59%
Teaches about racism, intolerance, and indifference	46%
To prevent something like the Holocaust from happening again	40%
To study the past and consider our roles as citizens today	13%
Learning about the Holocaust is the right thing to do	8%
Other	2%
None	2%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	40%
I have not visited, but someone I know has visited	28%
I have personally visited a Holocaust museum in the United States	22%
Not sure	10%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	66%
I know of a survivor of the Holocaust but not personally	18%
I personally knew a survivor of the Holocaust who has passed away	4%
I personally know a survivor of the Holocaust	4%
Not sure	8%

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	7%
Yes—on social media	35%
Yes—both in my community and on social media	18%
No	34%
Not sure	6%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	7%
TOTAL NOT ACCEPTABLE	79%
Strongly acceptable	2%
Somewhat acceptable	5%
Somewhat unacceptable	13%
Strongly unacceptable	66%
Not sure	14%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	68%
No, there is not antisemitism in the United States today	8%
Not sure	24%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

Demographics

Intro: We're just about finished...

31. {Gender}

Male	49%
Female	51%
Other	--

32. {Race}

White or Caucasian	81%
Hispanic or Latino	4%
Black or African American	6%
Native American or American Indian	1%
Asian/Pacific Islander	5%
Other	3%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	20%
Moderate	21%
Liberal	29%
Progressive	8%
Other	6%
Not sure	16%

34. What is your religion?

Protestant	24%
Evangelical	1%
Catholic	16%
Jewish	1%
Muslim	--
Atheist/Agnostic	11%
Other [specify]	20%
None/Not affiliated	22%
Not sure	5%

Schoen Cooperman Research
Claims Conference Holocaust Poll—MINNESOTA
March 2020

35. What is the highest level of education you have completed?

Some high school or less	6%
High school graduate	22%
Some college	24%
College graduate	28%
Some graduate school	5%
Graduate/post-graduate degree	11%
Technical school	4%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	13%
\$20,000 to \$40,000	23%
\$40,000 to \$60,000	17%
\$60,000 to \$75,000	12%
\$75,000 to \$100,000	17%
More than \$100,000	16%
Not sure	2%