

Schoen Cooperman Research
Claims Conference Holocaust Poll—LOUISIANA
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	23%
30-34	27%
35-39	24%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	25%
No	75%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	68%
Yes, I think I've heard about the Holocaust	15%
No, I don't think I have heard about the Holocaust	7%
No, I definitely have not heard about the Holocaust	10%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	72%
The Nazis	54%
Germany	32%
Jews	16%
World War I	8%
The Great Depression	6%
The United States	5%
Israel	2%
Franklin Delano Roosevelt/FDR	1%
Other	4%
Not sure	6%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	88%
Homosexuals	28%
The Disabled/People with disabilities	22%
Roma-Sinti (Gypsies)	18%
Non-Jewish Poles	10%
Resistance Workers	10%
Jehovah's Witnesses	9%
Communists	8%
Rescuers	5%
Other	8%
Not sure	6%

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4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

Germany	72%
Poland	29%
Europe (Generally)	22%
Austria	20%
Former Czechoslovakia/Czech Republic/Slovakia	14%
Belgium	14%
France	12%
Hungary	10%
The Netherlands (Holland)	10%
Denmark	8%
Ukraine	8%
Romania	8%
Former Soviet Union	7%
Former Yugoslavia	7%
Italy	7%
Lithuania	6%
Estonia	4%
The United States	3%
Greece	3%
Latvia	2%
North Africa	2%
China	2%
Australia	1%
All of the Above	2%
Other	--
Not sure	13%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz	40%
Dachau	5%
Bergen-Belsen	2%
Belzec	2%
Buchenwald	2%
Warsaw ghetto	2%
Treblinka	1%
Other incorrect response	20%
Don't know/None	30%

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6. With which of the wars listed below is the Holocaust associated with?

The Civil War	4%
World War I	17%
World War II	62%
The Vietnam War	2%
Not sure	15%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	84%
TOTAL NOT FAMILIAR	12%
Very familiar	59%
Familiar	25%
Not very familiar	7%
Not at all familiar	5%
Not sure	4%

- Anne Frank

TOTAL FAMILIAR	71%
TOTAL NOT FAMILIAR	21%
Very familiar	46%
Familiar	25%
Not very familiar	15%
Not at all familiar	6%
Not sure	8%

- Oskar Schindler

TOTAL FAMILIAR	26%
TOTAL NOT FAMILIAR	57%
Very familiar	9%
Familiar	17%
Not very familiar	25%
Not at all familiar	32%
Not sure	17%

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- Elie Wiesel

TOTAL FAMILIAR	22%
TOTAL NOT FAMILIAR	60%
Very familiar	9%
Familiar	13%
Not very familiar	25%
Not at all familiar	35%
Not sure	18%

INTRO: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	90%
Other	2%
Not sure	8%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

Approximately:

25,000	3%
100,000	6%
1 million	9%
2 million	10%
6 million	38%
20 million	8%
Not sure	26%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	17%
Gassing	12%
Death camps	12%
Murder	12%
Slave labor camps	6%
Camps	6%
Shooting	3%
Starvation	1%
Medical experiments	1%
Ghettos	1%
All of the above	11%
Other	18%
Not sure	21%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	44%
Death/extermination camp	19%
Forced labor camp	3%
Other	8%
Not sure	40%

INTRO: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	84%
No, I do not believe the Holocaust happened	4%
Not sure	12%

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13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? ²

The Holocaust happened, and the number of Jews who died in it have been fairly described	70%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	14%
The Holocaust is a myth and did not happen	2%
Not sure	14%

INTRO: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	40%
TOTAL NO	46%
Yes, often	3%
Yes, occasionally	14%
Yes, but only once or twice	23%
No	46%
Not sure	14%

INTRO: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	12%
TOTAL DISAGREE	52%
Strongly agree	7%
Agree	5%
Neutral—neither agree nor disagree	26%
Disagree	23%
Strongly disagree	29%
Not sure	10%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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16. Something like the Holocaust could happen again today.

TOTAL AGREE	46%
TOTAL DISAGREE	22%
Strongly agree	18%
Agree	28%
Neutral—neither agree nor disagree	17%
Disagree	11%
Strongly disagree	11%
Not sure	15%

17. Holocaust education should be compulsory in school.

TOTAL AGREE	52%
TOTAL DISAGREE	7%
Strongly agree	27%
Agree	25%
Neutral—neither agree nor disagree	30%
Disagree	5%
Strongly disagree	2%
Not sure	11%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	69%
TOTAL DISAGREE	8%
Strongly agree	43%
Agree	26%
Neutral—neither agree nor disagree	17%
Disagree	6%
Strongly disagree	2%
Not sure	6%

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INTRO: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	71%
At home	6%
Television	5%
Books	2%
Social Media	2%
Movies	1%
Online, not on social media	1%
At a house of worship (church/synagogue/mosque/temple)	1%
Other	1%
From a friend	--
Museums	--
Not sure	10%

20. [IF book/television program/movie/site] Okay, in which book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Social Media	17%
A film adaptation of the Diary of Anne Frank	17%
Anne Frank: Diary of a Young Girl	13%
Life is Beautiful	16%
Schindler’s List	4%
The Boy in the Striped Pajamas	4%
Night (book)	4%
Shoah (film)	4%
Jojo Rabbit	4%
Other	4%
Not sure	13%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	49%
High school	34%
Elementary school	19%
All of the above	4%
Did not learn about the Holocaust in school	8%
Not sure	7%

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22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	55%
Social studies/Government/Civics	26%
English/Language arts	7%
School trip to a museum	2%
Other	1%
Not sure	9%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are mostly historically accurate, but could be better	43%
Lessons about the Holocaust are completely historically accurate	27%
Lessons about the Holocaust are historically inaccurate	5%
Not sure	25%

24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	57%
The government	9%
Parents	5%
Religious institutions	4%
It is no one’s responsibility	4%
The private sector	1%
Non-profit organizations	2%
Not sure	18%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
 [MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	54%
To learn from past mistakes and prevent genocide and mass atrocity today	48%
To prevent something like the Holocaust from happening again	39%
Teaches about racism, intolerance, and indifference	35%
To study the past and consider our roles as citizens today	18%
Learning about the Holocaust is the right thing to do	7%
Other	1%
None	10%

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26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	46%
I have not visited, but someone I know has visited	19%
I have personally visited a Holocaust museum in the United States	15%
Not sure	20%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	61%
I know of a survivor of the Holocaust but do not know him/her personally	15%
I personally know a survivor of the Holocaust	5%
I personally knew a survivor of the Holocaust who has passed away	3%
Not sure	16%

INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	7%
Yes—on social media	29%
Yes—both in my community and on social media	12%
No	39%
Not sure	13%

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29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	10%
TOTAL NOT ACCEPTABLE	66%
Strongly acceptable	5%
Somewhat acceptable	5%
Somewhat unacceptable	15%
Strongly unacceptable	51%
Not sure	24%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	59%
No, there is not antisemitism in the United States today	12%
Not sure	29%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

INTRO: We're just about finished...

31. {Gender}

Male	46%
Female	53%
Other	1%

32. {Race}

White or Caucasian	60%
Hispanic or Latino	3%
Black or African American	34%
Asian/Pacific Islander	2%
Other	1%

33. [IDEOLOGY] In terms of political orientation or ideology do you consider yourself....?

Conservative	25%
Moderate	28%
Liberal	16%
Progressive	6%
Other	5%
Not sure	20%

34. [RELIGION] What is your religion?

Protestant	15%
Evangelical	4%
Catholic	23%
Jewish	1%
Muslim	--
Atheist/Agnostic	3%
Other [specify]	24%
None/Not affiliated	19%
Not sure	11%

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35. [EDUCATION] What is the highest level of education you have completed?

Some high school or less	6%
High school graduate	30%
Some college	27%
College graduate	20%
Some graduate school	3%
Graduate/post-graduate degree	10%
Technical school	4%

36. [INCOME]

You and your family earn less than \$20,000 annually	YES
\$20,000 to \$40,000	24%
\$40,000 to \$60,000	12%
\$60,000 to \$75,000	11%
\$75,000 to \$100,000	12%
More than \$100,000	11%
Not sure	6%