Screening Questions

• {Age}

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18 [TERMINATE]</td>
<td>--</td>
</tr>
<tr>
<td>18-24</td>
<td>25%</td>
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<tr>
<td>25-29</td>
<td>26%</td>
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<tr>
<td>30-34</td>
<td>25%</td>
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<tr>
<td>35-39</td>
<td>24%</td>
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<tr>
<td>40+ [TERMINATE]</td>
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</table>

• Are you currently enrolled in college?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Yes</td>
<td>27%</td>
</tr>
<tr>
<td>No</td>
<td>73%</td>
</tr>
</tbody>
</table>
Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust 76%
Yes, I think I’ve heard about the Holocaust 15%
No, I don’t think I have heard about the Holocaust 3%
No, I definitely have not heard about the Holocaust 6%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler 72%
The Nazis 60%
Germany 38%
World War I 15%
Jews 15%
The United States 8%
The Great Depression 6%
Israel 3%
Franklin Delano Roosevelt/FDR 2%
Palestine 1%
Other 2%
Not sure 5%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people 83%
Homosexuals 31%
The Disabled/People with disabilities 26%
Roma-Sinti (Gypsies) 20%
Resistance Workers 13%
Jehovah’s Witnesses 12%
Non-Jewish Poles 9%
Communists 8%
Rescuers 8%
Other 7%
Not sure 5%
4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

- Germany: 66%
- Europe (Generally): 25%
- Poland: 22%
- Austria: 13%
- France: 12%
- Hungary: 10%
- Belgium: 8%
- Former Soviet Union: 7%
- Former Czechoslovakia/Czech Republic/Slovakia: 6%
- Romania: 5%
- Ukraine: 5%
- The Netherlands (Holland): 4%
- Denmark: 4%
- Italy: 4%
- Former Yugoslavia: 3%
- Lithuania: 3%
- The United States: 2%
- Latvia: 2%
- Greece: 2%
- Estonia: 1%
- North Africa: 1%
- China: 1%
- Australia: --
- All of the above: 3%
- Other: 2%
- Not sure: 12%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

- Auschwitz: 39%
- Dachau: 5%
- Buchenwald: 3%
- Bergen-Belsen: 2%
- Belzec: 1%
- Chelmno: 1%
- Treblinka: 1%
- Warsaw ghetto: 1%
- Other incorrect response: 25%
- Don’t know/None: 26%
6. With which of the wars listed below is the Holocaust associated with? [SELECT ALL THAT APPLY]

- The Civil War: 4%
- World War I: 26%
- World War II: 57%
- The Vietnam War: 2%
- Not sure: 11%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her. [SELECT ALL THAT APPLY]

- Adolf Hitler
  - TOTAL FAMILIAR: 94%
  - TOTAL NOT FAMILIAR: 4%
  - Very familiar: 62%
  - Familiar: 32%
  - Not very familiar: 2%
  - Not at all familiar: 2%
  - Not sure: 2%

- Anne Frank
  - TOTAL FAMILIAR: 80%
  - TOTAL NOT FAMILIAR: 16%
  - Very familiar: 46%
  - Familiar: 34%
  - Not very familiar: 12%
  - Not at all familiar: 4%
  - Not sure: 4%

- Oskar Schindler
  - TOTAL FAMILIAR: 32%
  - TOTAL NOT FAMILIAR: 58%
  - Very familiar: 14%
  - Familiar: 18%
  - Not very familiar: 37%
  - Not at all familiar: 21%
  - Not sure: 10%
Elie Wiesel

TOTAL FAMILIAR 27%
TOTAL NOT FAMILIAR 62%

Very familiar 11%
Familiar 16%
Not very familiar 33%
Not at all familiar 29%
Not sure 11%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler 88%
Other 7%
Not sure 5%

9. Approximately how many Jews were killed during the Holocaust? Please select from the following list:

25,000 2%
100,000 7%
1 million 10%
2 million 17%
6 million 38%
20 million 12%
Not sure 14%

---

10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps 25%
Gassing 13%
Death camps 6%
Starvation 5%
Shooting 4%
Slave labor camps 4%
Ghettos 4%
Medical experiments 1%
Other 23%
Not sure 23%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp 43%
Death/extermination camp 10%
Forced labor camp 1%
Other 13%
Not sure 35%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened 88%
No, I do not believe the Holocaust happened 3%
Not sure 9%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two? 2

The Holocaust happened, and the number of Jews who died in it have been fairly described 71%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated 16%
The Holocaust is a myth and did not happen 4%
Not sure 9%

2 ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf
**Intro**: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

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<tbody>
<tr>
<td>TOTAL YES</td>
<td>44%</td>
</tr>
<tr>
<td>TOTAL NO</td>
<td>47%</td>
</tr>
<tr>
<td>Yes, often</td>
<td>9%</td>
</tr>
<tr>
<td>Yes, occasionally</td>
<td>20%</td>
</tr>
<tr>
<td>Yes, but only once or twice</td>
<td>15%</td>
</tr>
<tr>
<td>No</td>
<td>47%</td>
</tr>
<tr>
<td>Not sure</td>
<td>9%</td>
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</table>

**Intro**: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.

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<table>
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<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>16%</td>
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<tr>
<td>TOTAL DISAGREE</td>
<td>55%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>9%</td>
</tr>
<tr>
<td>Agree</td>
<td>7%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>24%</td>
</tr>
<tr>
<td>Disagree</td>
<td>31%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>24%</td>
</tr>
<tr>
<td>Not sure</td>
<td>5%</td>
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</tbody>
</table>

16. Something like the Holocaust could happen again today.

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<tbody>
<tr>
<td>TOTAL AGREE</td>
<td>60%</td>
</tr>
<tr>
<td>TOTAL DISAGREE</td>
<td>14%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>22%</td>
</tr>
<tr>
<td>Agree</td>
<td>38%</td>
</tr>
<tr>
<td>Neutral—neither agree nor disagree</td>
<td>16%</td>
</tr>
<tr>
<td>Disagree</td>
<td>10%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>4%</td>
</tr>
<tr>
<td>Not sure</td>
<td>10%</td>
</tr>
</tbody>
</table>

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3 Adapted from ADL Global 100 [https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)
17. Holocaust education should be compulsory in school.

TOTAL AGREE 58%
TOTAL DISAGREE 9%

Strongly agree 31%
Agree 27%
Neutral—neither agree nor disagree 28%
Disagree 6%
Strongly disagree 3%
Not sure 5%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn’t happen again.

TOTAL AGREE 78%
TOTAL DISAGREE 4%

Strongly agree 48%
Agree 30%
Neutral—neither agree nor disagree 13%
Disagree 3%
Strongly disagree 1%
Not sure 5%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school 68%
At home 10%
Television 6%
Books 3%
Movies 3%
Social Media 2%
From a friend 1%
Online, not on social media --
At a house of worship (church/synagogue/mosque/temple) --
Museums --
Other 1%
Not sure 6%

Anne Frank: Diary of a Young Girl 24%
A film adaptation of the Diary of Anne Frank 10%
The Pianist 10%
The Boy in the Striped Pajamas 6%
Social Media 7%
Night (book) 7%
Jojo Rabbit 7%
Schindler’s List 3%
Life is Beautiful 3%
Number the Stars 3%
Shoah (film) 3%
All the Light We Cannot See --
The Zookeeper’s Wife --
Other 6%
Not sure 11%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school 55%
High school 34%
Elementary school 3%
All of the above 8%
Did not learn about the Holocaust in school 2%
Not sure 7%

22. [IF ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history 48%
Social studies/Government/Civics 29%
English/Language arts 5%
A special class dedicated to the Holocaust 3%
School trip to a museum 2%
Special assembly 1%
At Home --
Television --
Books --
Movies --
Other 2%
Not sure 10%
23. In your opinion, are lessons taught in schools about the Holocaust historically accurate? [OPEN ENDED]

Lessons about the Holocaust are completely historically accurate 32%
Lessons about the Holocaust are mostly historically accurate, but could be better 48%
Lessons about the Holocaust are historically inaccurate 4%
Not sure 16%

24. Who do you think should be responsible for providing education about the Holocaust? [SELECT ALL THAT APPLY]

Schools/teachers 56%
The government 12%
It is no one’s responsibility 8%
Parents 6%
Religious institutions 4%
The private sector 2%
Non-profit organizations 2%
Not sure 10%

25. In your opinion, what are the biggest benefits of teaching the Holocaust in school? [MULTIPLE CHOICES ALLOWED]

The Holocaust is a historically significant event 58%
To learn from past mistakes and prevent genocide and mass atrocity today 49%
To prevent something like the Holocaust from happening again 40%
Teaches about racism, intolerance, and indifference 33%
To study the past and consider our roles as citizens today 11%
Learning about the Holocaust is the right thing to do 12%
Other 2%
None 7%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one 35%
I have personally visited a Holocaust museum in the United States 26%
I have not visited, but someone I know has visited 22%
Not sure 17%
27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust 55%
I know of a survivor of the Holocaust but not personally 18%
I personally know a survivor of the Holocaust 8%
I personally knew a survivor of the Holocaust who has passed away 8%
Not sure 11%

INTRO: We’re almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, “Heil Hitler” symbols such as Nazi-imagery or tattoos with “88” a numerical code for “Heil Hitler.”

Yes—in my community 11%
Yes—on social media 29%
Yes—both in my community and on social media 12%
No 44%
Not sure 4%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?

TOTAL ACCEPTABLE 19%
TOTAL NOT ACCEPTABLE 62%

Strongly acceptable 6%
Somewhat acceptable 13%
Somewhat unacceptable 10%
Strongly unacceptable 52%
Not sure 19%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today 59%
No, there is not antisemitism in the United States today 11%
Not sure 30%

Demographics

Intro: We’re just about finished...

31. {Gender}

<table>
<thead>
<tr>
<th>Gender</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>52%</td>
</tr>
<tr>
<td>Female</td>
<td>48%</td>
</tr>
<tr>
<td>Other</td>
<td>--</td>
</tr>
</tbody>
</table>

32. {Race}

<table>
<thead>
<tr>
<th>Race</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>White or Caucasian</td>
<td>55%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>6%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>33%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
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</tbody>
</table>

33. In terms of political orientation or ideology do you consider yourself....?

<table>
<thead>
<tr>
<th>Political Orientation</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>28%</td>
</tr>
<tr>
<td>Moderate</td>
<td>24%</td>
</tr>
<tr>
<td>Liberal</td>
<td>18%</td>
</tr>
<tr>
<td>Progressive</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
</tr>
<tr>
<td>Not sure</td>
<td>17%</td>
</tr>
</tbody>
</table>

34. What is your religion?

<table>
<thead>
<tr>
<th>Religion</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protestant</td>
<td>20%</td>
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<tr>
<td>Evangelical</td>
<td>4%</td>
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<tr>
<td>Catholic</td>
<td>14%</td>
</tr>
<tr>
<td>Jewish</td>
<td>1%</td>
</tr>
<tr>
<td>Muslim</td>
<td>--</td>
</tr>
<tr>
<td>Atheist/Agnostic</td>
<td>7%</td>
</tr>
<tr>
<td>Other [specify]</td>
<td>27%</td>
</tr>
<tr>
<td>None/Not affiliated</td>
<td>19%</td>
</tr>
<tr>
<td>Not sure</td>
<td>8%</td>
</tr>
</tbody>
</table>
35. What is the highest level of education you have completed?

- Some high school or less: 4%
- High school graduate: 24%
- Some college: 32%
- College graduate: 21%
- Some graduate school: 5%
- Graduate/post-graduate degree: 13%
- Technical school: 1%

36. What is your annual household income?

- You and your family earn less than $20,000 annually: 18%
- $20,000 to $40,000: 24%
- $40,000 to $60,000: 22%
- $60,000 to $75,000: 8%
- $75,000 to $100,000: 12%
- More than $100,000: 13%
- Not sure: 3%