

Schoen Cooperman Research  
Claims Conference Holocaust Poll—FLORIDA  
March 2020

<b>Screening Questions</b>
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- {Age}

Under 18 [TERMINATE]	--
18-24	25%
25-29	25%
30-34	24%
35-39	26%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	28%
No	72%

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<b>Survey Questions</b>
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**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

**1. Have you ever seen or heard the word Holocaust before?**

10

Yes, I have definitely heard about the Holocaust	74%
Yes, I think I've heard about the Holocaust	16%
No, I don't think I have heard about the Holocaust	6%
No, I definitely have not heard about the Holocaust	4%

**IF NO, SKIP TO Q7**

**2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Adolf Hitler	69%
The Nazis	62%
Germany	33%
World War I	14%
Jews	13%
The Great Depression	8%
The United States	8%
Israel	5%
Palestine	3%
Franklin Delano Roosevelt/FDR	--
Other	5%
Not sure	--

**3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]**

The Jewish people	85%
Homosexuals	37%
The Disabled/People with disabilities	27%
Roma-Sinti (Gypsies)	20%
Jehovah's Witnesses	18%
Non-Jewish Poles	15%
Resistance Workers	13%
Rescuers	8%
Communists	8%
Other	7%
Not sure	6%

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**4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]**

Germany	69%
Poland	27%
Europe (Generally)	23%
Austria	16%
France	12%
Former Czechoslovakia/Czech Republic/Slovakia	10%
Hungary	9%
Belgium	8%
The United States	8%
Former Soviet Union	7%
Italy	7%
Former Yugoslavia	6%
Denmark	6%
Ukraine	6%
Romania	5%
The Netherlands (Holland)	4%
Lithuania	3%
Estonia	3%
North Africa	2%
Greece	2%
China	2%
Latvia	1%
Australia	1%
All of the above	3%
Other	2%
Not sure	9%

**5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	37%
Dachau	5%
Bergen-Belsen	2%
Belzec	5%
Chelmno	1%
Treblinka	2%
Buchenwald	1%
Warsaw ghetto	1%
Other incorrect response	6%
Don't know/None	41

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6. With which of the wars listed below is the Holocaust associated with?

The Civil War	9%
World War I	23%
World War II	58%
The Vietnam War	--
Not sure	10%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	89%
TOTAL NOT FAMILIAR	8%
Very familiar	61%
Familiar	28%
Not very familiar	7%
Not at all familiar	1%
Not sure	3%

- Anne Frank

TOTAL FAMILIAR	83%
TOTAL NOT FAMILIAR	12%
Very familiar	48%
Familiar	35%
Not very familiar	9%
Not at all familiar	3%
Not sure	5%

- Oskar Schindler

TOTAL FAMILIAR	41%
TOTAL NOT FAMILIAR	48%
Very familiar	20%
Familiar	21%
Not very familiar	24%
Not at all familiar	24%
Not sure	11%

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- Elie Wiesel

TOTAL FAMILIAR	33%
TOTAL NOT FAMILIAR	56%
Very familiar	14%
Familiar	19%
Not very familiar	28%
Not at all familiar	28%
Not sure	11%

**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

**8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]**

Adolf Hitler	86%
Other	--
Not sure	14%

**9. Approximately** how many Jews were killed during the Holocaust?<sup>1</sup> Please select from the following list:

25,000	3%
100,000	6%
1 million	9%
2 million	13%
6 million	39%
20 million	12%
Not sure	18%

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<sup>1</sup> UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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**10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	23%
Gassing	13%
Death camps	3%
Starvation	3%
Medical experiments	3%
Shooting	2%
Slave labor camps	2%
Ghettos	2%
Other	25%
Not sure	24%

**11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	39%
Death/extermination camp	10%
Forced labor camp	1%
Other	5%
Not sure	45%

**Intro:** Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

**12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?**

Yes, I believe the Holocaust happened	89%
No, I do not believe the Holocaust happened	4%
Not sure	7%

**13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?<sup>2</sup>**

The Holocaust happened, and the number of Jews who died in it have been fairly described	70%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	15%
The Holocaust is a myth and did not happen	6%
Not sure	9%

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<sup>2</sup> ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**Intro:** We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

**14.** Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	57%
TOTAL NO	36%
Yes, often	20%
Yes, occasionally	16%
Yes, but only once or twice	21%
No	36%
Not sure	7%

**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

**15.** People still talk too much about the Holocaust.<sup>3</sup>

TOTAL AGREE	29%
TOTAL DISAGREE	43%
Strongly agree	14%
Agree	15%
Neutral—neither agree nor disagree	24%
Disagree	22%
Strongly disagree	21%
Not sure	4%

**16.** Something like the Holocaust could happen again today.

TOTAL AGREE	55%
TOTAL DISAGREE	20%
Strongly agree	25%
Agree	30%
Neutral—neither agree nor disagree	22%
Disagree	11%
Strongly disagree	9%
Not sure	3%

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<sup>3</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**17. Holocaust education should be compulsory in school.**

TOTAL AGREE	59%
TOTAL DISAGREE	10%
Strongly agree	31%
Agree	28%
Neutral—neither agree nor disagree	27%
Disagree	7%
Strongly disagree	3%
Not sure	4%

**18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.**

TOTAL AGREE	79%
TOTAL DISAGREE	4%
Strongly agree	50%
Agree	29%
Neutral—neither agree nor disagree	15%
Disagree	2%
Strongly disagree	2%
Not sure	2%

**Intro:** You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

**19. Where did you first hear about the Holocaust?**

At school	58%
At home	11%
Television	8%
Movies	5%
Books	4%
Social Media	3%
Online, not on social media	2%
At a house of worship (church/synagogue/mosque/temple)	1%
From a friend	1%
Museums	--
Other	1%
Not sure	6%



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**20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]**

Social Media	13%
Life is Beautiful	13%
Anne Frank: Diary of a Young Girl	10%
Schindler’s List	10%
A film adaptation of the Diary of Anne Frank	11%
The Boy in the Striped Pajamas	6%
The Pianist	9%
Number the Stars	7%
Jojo Rabbit	4%
Night (book)	2%
Shoah (film)	2%
All the Lights We Cannot See	--
The Zookeeper’s Wife	--
Other	2%
Not sure	11%

**21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]**

Middle school/Junior high school	50%
High school	36%
Elementary school	30%
All of the above	7%
Did not learn about the Holocaust in school	3%
Not sure	7%

**22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”] Okay, and in which class or classes did you learn about the Holocaust at school?**

History/European history/World history	56%
Social studies/Government/Civics	16%
English/Language arts	8%
Special assembly	4%
School trip to a museum	2%
A special class dedicated to the Holocaust	1%
Other	3%
Not sure	10%

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**23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?**

Lessons about the Holocaust are completely historically accurate	38%
Lessons about the Holocaust are mostly historically accurate, but could be better	46%
Lessons about the Holocaust are historically inaccurate	5%
Not sure	11%

**24. Who do you think should be responsible for providing education about the Holocaust?**

Schools/teachers	55%
The government	10%
Parents	9%
It is no one's responsibility	6%
The private sector	5%
Religious institutions	4%
Non-profit organizations	2%
Not sure	9%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
 [MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	58%
To learn from past mistakes and prevent genocide and mass atrocity today	46%
To prevent something like the Holocaust from happening again	45%
Teaches about racism, intolerance, and indifference	34%
Learning about the Holocaust is the right thing to do	14%
To study the past and consider our roles as citizens today	12%
Other	--
None	7%

**26. Have you personally or has anyone you know visited a Holocaust museum in the United States?**

I have not visited a Holocaust museum and do not know anyone who has visited one	35%
I have personally visited a Holocaust museum in the United States	29%
I have not visited, but someone I know has visited	25%
Not sure	11%

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**27.** Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	53%
I know of a survivor of the Holocaust but not personally	15%
I personally know a survivor of the Holocaust	13%
I personally knew a survivor of the Holocaust who has passed away	9%
Not sure	10%

**INTRO:** We're almost finished. We are now going to ask some questions about the United States today.

**28.** Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

*Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."*

Yes—in my community	12%
Yes—on social media	25%
Yes—both in my community and on social media	17%
No	35%
Not sure	11%

**29.** Do you think that it is acceptable for an individual to hold neo-Nazi views?<sup>4</sup>

TOTAL ACCEPTABLE	22%
TOTAL NOT ACCEPTABLE	60%
Strongly acceptable	12%
Somewhat acceptable	10%
Somewhat unacceptable	14%
Strongly unacceptable	46%
Not sure	18%

**30.** Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	60%
No, there is not antisemitism in the United States today	17%
Not sure	23%

<sup>4</sup> <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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**Demographics**

**Intro:** We're just about finished...

**31. {Gender}**

Male	50%
Female	50%
Other	--

**32. {Race}**

White or Caucasian	53%
Hispanic or Latino	20%
Black or African American	17%
Asian/Pacific Islander	4%
Other	6%

**33. In terms of political orientation or ideology do you consider yourself....?**

Conservative	24%
Moderate	27%
Liberal	21%
Progressive	7%
Other	7%
Not sure	14%

**34. What is your religion?**

Protestant	18%
Evangelical	7%
Catholic	28%
Jewish	3%
Muslim	-
Atheist/Agnostic	7%
Other [specify]	12%
None/Not affiliated	19%
Not sure	6%

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**35. What is the highest level of education you have completed?**

Some high school or less	7%
High school graduate	22%
Some college	24%
College graduate	24%
Some graduate school	4%
Graduate/post-graduate degree	14%
Technical school	5%

**36. What is your annual household income?**

You and your family earn less than \$20,000 annually	17%
\$20,000 to \$40,000	21%
\$40,000 to \$60,000	21%
\$60,000 to \$75,000	12%
\$75,000 to \$100,000	14%
More than \$100,000	12%
Not sure	3%