

Schoen Cooperman Research  
Claims Conference Holocaust Poll—ARKANSAS  
March 2020

**Screening Questions**

- {Age}

Under 18 [TERMINATE]	--
18-24	26%
25-29	26%
30-34	24%
35-39	24%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	24%
No	76%

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<b>Survey Questions</b>
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**Intro:** Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

**1. Have you ever seen or heard the word Holocaust before?**

Yes, I have definitely heard about the Holocaust	80%
Yes, I think I've heard about the Holocaust	18%
No, I don't think I have heard about the Holocaust	1%
No, I definitely have not heard about the Holocaust	1%

**IF NO, SKIP TO Q7**

**2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Adolf Hitler	70%
The Nazis	64%
Germany	30%
Jews	12%
World War I	9%
The Great Depression	6%
The United States	4%
Palestine	2%
Israel	1%
Franklin Delano Roosevelt/FDR	1%
Other	4%
Not sure	5%

**3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]**

The Jewish people	87%
Homosexuals	30%
The Disabled/People with disabilities	29%
Roma-Sinti (Gypsies)	22%
Non-Jewish Poles	11%
Jehovah's Witnesses	10%
Resistance Workers	9%
Rescuers	9%
Communists	7%
Other	5%
Not sure	7%

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**4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]**

Germany	69%
Poland	28%
Europe (Generally)	24%
Austria	16%
France	12%
Hungary	10%
Former Czechoslovakia/Czech Republic/Slovakia	9%
Belgium	8%
Former Soviet Union	6%
The Netherlands (Holland)	6%
Denmark	6%
Ukraine	6%
Romania	5%
Lithuania	5%
Former Yugoslavia	3%
Italy	2%
The United States	2%
North Africa	2%
Estonia	1%
Latvia	1%
Greece	1%
China	1%
Australia	1%
All of the above	3%
Other	1%
Not sure	12%

**5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Auschwitz	38%
Dachau	4%
Belzec	3%
Treblinka	2%
Bergen-Belsen	1%
Sobibor	1%
Other incorrect response	16%
Don't know/None	40%

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6. With which of the wars listed below is the Holocaust associated with?

The Civil War	2%
World War I	21%
World War II	63%
The Vietnam War	3%
Not sure	11%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	92%
TOTAL NOT FAMILIAR	7%
Very familiar	55%
Familiar	37%
Not very familiar	6%
Not at all familiar	1%
Not sure	1%

- Anne Frank

TOTAL FAMILIAR	84%
TOTAL NOT FAMILIAR	14%
Very familiar	49%
Familiar	35%
Not very familiar	10%
Not at all familiar	4%
Not sure	2%

- Oskar Schindler

TOTAL FAMILIAR	27%
TOTAL NOT FAMILIAR	65%
Very familiar	8%
Familiar	19%
Not very familiar	32%
Not at all familiar	33%
Not sure	8%

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- Elie Wiesel

TOTAL FAMILIAR	19%
TOTAL NOT FAMILIAR	72%
Very familiar	9%
Familiar	10%
Not very familiar	30%
Not at all familiar	42%
Not sure	9%

**Intro:** The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

**8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]**

Adolf Hitler	93%
Other	--
Not sure	7%

**9. Approximately** how many Jews were killed during the Holocaust?<sup>1</sup> Please select from the following list:

25,000	4%
100,000	8%
1 million	8%
2 million	17%
6 million	31%
20 million	10%
Not sure	22%

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<sup>1</sup> UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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**10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camps	39%
Shooting	32%
Gassing	15%
Death camps	8%
Slave labor camps	5%
Starvation	5%
Medical experiments	3%
Ghettos	3%
Other	20%
Not sure	17%

**11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]**

Concentration camp	49%
Death/extermination camp	11%
Forced labor camp	--
Other	13%
Not sure	31%

**Intro:** Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

**12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?**

Yes, I believe the Holocaust happened	93%
No, I do not believe the Holocaust happened	3%
Not sure	4%

**13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?<sup>2</sup>**

The Holocaust happened, and the number of Jews who died in it have been fairly described	82%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	9%
The Holocaust is a myth and did not happen	2%
Not sure	7%

<sup>2</sup> ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**Intro:** We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

**14.** Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	45%
TOTAL NO	46%
Yes, often	6%
Yes, occasionally	16%
Yes, but only once or twice	23%
No	46%
Not sure	9%

**Intro:** Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

**15.** People still talk too much about the Holocaust.<sup>3</sup>

TOTAL AGREE	14%
TOTAL DISAGREE	59%
Strongly agree	4%
Agree	10%
Neutral—neither agree nor disagree	22%
Disagree	33%
Strongly disagree	26%
Not sure	5%

**16.** Something like the Holocaust could happen again today.

TOTAL AGREE	63%
TOTAL DISAGREE	13%
Strongly agree	25%
Agree	38%
Neutral—neither agree nor disagree	16%
Disagree	8%
Strongly disagree	5%
Not sure	8%

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<sup>3</sup> Adapted from ADL Global 100 [https://global100.adl.org/static/ADL\\_GLOBAL\\_100\\_SURVEY\\_QUESTIONNAIRE.pdf](https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf)

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**17. Holocaust education should be compulsory in school.**

TOTAL AGREE	60%
TOTAL DISAGREE	4%
Strongly agree	30%
Agree	30%
Neutral—neither agree nor disagree	27%
Disagree	3%
Strongly disagree	1%
Not sure	9%

**18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.**

TOTAL AGREE	86%
TOTAL DISAGREE	2%
Strongly agree	51%
Agree	35%
Neutral—neither agree nor disagree	9%
Disagree	2%
Strongly disagree	--
Not sure	3%

**Intro:** You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

**19. Where did you first hear about the Holocaust?**

At school	72%
At home	6%
Television	6%
Books	5%
Movies	5%
Social Media	2%
Online, not on social media	--
From a friend	--
Museums	--
At a house of worship (church/synagogue/mosque/temple)	--
Other	--
Not sure	4%



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**20.** [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust?  
**[OPEN ENDED]**

Schindler’s List	21%
Anne Frank: Diary of a Young Girl	20%
The Boy in the Striped Pajamas	12%
Night (book)	10%
The Pianist	7%
Life is Beautiful	3%
A film adaptation of the Diary of Anne Frank	3%
Jojo Rabbit	3%
Other	5%
Not sure	16%

**21.** At what level of school did you learn about the Holocaust? **[SELECT ALL THAT APPLY]**

Middle school/Junior high school	55%
High school	38%
Elementary school	29%
All of the above	8%
Did not learn about the Holocaust in school	2%
Not sure	4%

**22.** **[If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]**

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	65%
Social studies/Government/Civics	17%
English/Language arts	8%
A special class dedicated to the Holocaust	1%
Special assembly	1%
School trip to a museum	--
Other	--
Not sure	8%

**23.** In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	27%
Lessons about the Holocaust are mostly historically accurate, but could be better	55%
Lessons about the Holocaust are historically inaccurate	4%
Not sure	14%

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**24. Who do you think should be responsible for providing education about the Holocaust?**

Schools/teachers	66%
The government	11%
It is no one's responsibility	6%
Parents	5%
Religious institutions	2%
The private sector	1%
Not sure	9%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?  
 [MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	72%
To learn from past mistakes and prevent genocide and mass atrocity today	51%
Teaches about racism, intolerance, and indifference	41%
To prevent something like the Holocaust from happening again	37%
To study the past and consider our roles as citizens today	9%
Learning about the Holocaust is the right thing to do	7%
Other	1%
None	3%

**26. Have you personally or has anyone you know visited a Holocaust museum in the United States?**

I have not visited a Holocaust museum and do not know anyone who has visited one	47%
I have not visited, but someone I know has visited	20%
I have personally visited a Holocaust museum in the United States	16%
Not sure	17%

**27. Do you personally know or know of a survivor of the Holocaust?**

I do not know or know of a survivor of the Holocaust	67%
I know of a survivor of the Holocaust but not personally	19%
I personally knew a survivor of the Holocaust who has passed away	4%
I personally know a survivor of the Holocaust	3%
Not sure	7%

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**INTRO:** We're almost finished. We are now going to ask some questions about the United States today.

**28.** Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

*Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."*

Yes—in my community	7%
Yes—on social media	41%
Yes—both in my community and on social media	10%
No	35%
Not sure	7%

**29.** Do you think that it is acceptable for an individual to hold neo-Nazi views?<sup>4</sup>

TOTAL ACCEPTABLE	10%
TOTAL NOT ACCEPTABLE	69%
Strongly acceptable	3%
Somewhat acceptable	7%
Somewhat unacceptable	10%
Strongly unacceptable	59%
Not sure	21%

**30.** Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	54%
No, there is not antisemitism in the United States today	11%
Not sure	35%

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<sup>4</sup> <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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**Demographics**

**Intro:** We're just about finished...

**31. {Gender}**

Male	43%
Female	56%
Other	1%

**32. {Race}**

White or Caucasian	72%
Hispanic or Latino	6%
Black or African American	15%
Native American or American Indian	1%
Asian/Pacific Islander	1%
Other	5%

**33. In terms of political orientation or ideology do you consider yourself....?**

Conservative	27%
Moderate	20%
Liberal	18%
Progressive	5%
Other	6%
Not sure	24%

**34. What is your religion?**

Protestant	20%
Evangelical	4%
Catholic	13%
Jewish	1%
Muslim	--
Atheist/Agnostic	4%
Other [specify]	30%
None/Not affiliated	21%
Not sure	7%

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**35. What is the highest level of education you have completed?**

Some high school or less	3%
High school graduate	31%
Some college	29%
College graduate	21%
Some graduate school	4%
Graduate/post-graduate degree	9%
Technical school	3%

**36. What is your annual household income?**

You and your family earn less than \$20,000 annually	24%
\$20,000 to \$40,000	31%
\$40,000 to \$60,000	18%
\$60,000 to \$75,000	11%
\$75,000 to \$100,000	8%
More than \$100,000	7%
Not sure	1%