

Schoen Cooperman Research
Claims Conference Holocaust Poll—ARIZONA
March 2020

Screening Questions

- {Age}

Under 18 [TERMINATE]	--
18-24	24%
25-29	25%
30-34	25%
35-39	26%
40+ [TERMINATE]	--

- Are you currently enrolled in college?

Yes	24%
No	76%

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Survey Questions

Intro: Thank you for your participation in this survey. The next questions in the survey are going to ask you about a particular historical topic that you may or may not know much about – the Holocaust. All answers and responses are confidential, so please be as honest and open as you can.

1. Have you ever seen or heard the word Holocaust before?

Yes, I have definitely heard about the Holocaust	80%
Yes, I think I've heard about the Holocaust	15%
No, I don't think I have heard about the Holocaust	2%
No, I definitely have not heard about the Holocaust	3%

IF NO, SKIP TO Q7

2. Who or what do you think caused the Holocaust? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Adolf Hitler	78%
The Nazis	63%
Germany	37%
World War I	16%
Jews	15%
The Great Depression	9%
The United States	7%
Franklin Delano Roosevelt/FDR	4%
Israel	3%
Palestine	1%
Other	5%
Not sure	3%

3. Who were victims during the Holocaust? [SELECT ALL THAT APPLY]

The Jewish people	90%
Homosexuals	37%
The Disabled/People with disabilities	33%
Roma-Sinti (Gypsies)	22%
Resistance Workers	16%
Non-Jewish Poles	15%
Jehovah's Witnesses	14%
Rescuers	11%
Communists	10%
Other	7%
Not sure	4%

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4. In which country or countries listed below did the Holocaust take place? [SELECT ALL THAT APPLY]

Germany	76%
Poland	32%
Austria	25%
Europe (Generally)	23%
Hungary	13%
France	12%
Former Czechoslovakia/Czech Republic/Slovakia	12%
Former Soviet Union	11%
Denmark	11%
The Netherlands (Holland)	10%
Romania	10%
Belgium	9%
Italy	9%
Ukraine	6%
Lithuania	6%
Former Yugoslavia	5%
Latvia	5%
Greece	5%
Estonia	3%
North Africa	3%
The United States	2%
Australia	2%
China	1%
All of the above	3%
Other	1%
Not sure	8%

5. During the Holocaust, Jews and many others were sent to concentration camps, death camps, and ghettos. Can you name any concentration camps, death camps, or ghettos you have heard of? [OPEN-ENDED AND MULTIPLE RESPONSES ALLOWED]

Auschwitz	48%
Dachau	8%
Buchenwald	3%
Bergen-Belsen	2%
Belzec	2%
Chelmno	2%
Treblinka	2%
Warsaw ghetto	2%
Other incorrect response	2%
Don't know/None	42%

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6. With which of the wars listed below is the Holocaust associated with?

The Civil War	6%
World War I	24%
World War II	57%
The Vietnam War	3%
Not sure	10%

7. You will now see the names of some historical figures who are associated with a particular point in history. For each, please indicate whether or not you are familiar with him or her.

- Adolf Hitler

TOTAL FAMILIAR	92%
TOTAL NOT FAMILIAR	5%
Very familiar	65%
Familiar	27%
Not very familiar	5%
Not at all familiar	--
Not sure	3%

- Anne Frank

TOTAL FAMILIAR	84%
TOTAL NOT FAMILIAR	11%
Very familiar	54%
Familiar	30%
Not very familiar	6%
Not at all familiar	5%
Not sure	5%

- Oskar Schindler

TOTAL FAMILIAR	37%
TOTAL NOT FAMILIAR	49%
Very familiar	13%
Familiar	24%
Not very familiar	24%
Not at all familiar	25%
Not sure	14%

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- Elie Wiesel

TOTAL FAMILIAR	28%
TOTAL NOT FAMILIAR	59%
Very familiar	14%
Familiar	14%
Not very familiar	27%
Not at all familiar	32%
Not sure	13%

Intro: The term Holocaust refers to the systematic, bureaucratic, state-sponsored persecution and murder of the Jewish people by the Nazi regime and its collaborators during World War II. You will now see some questions about the Holocaust.

8. Who was the leader of Nazi Germany during the Holocaust? [OPEN ENDED]

Adolf Hitler	93%
Other	--
Not sure	7%

9. Approximately how many Jews were killed during the Holocaust?¹ Please select from the following list:

25,000	2%
100,000	10%
1 million	10%
2 million	12%
6 million	33%
20 million	13%
Not sure	20%

¹ UCL Study <https://www.holocausteducation.org.uk/wp-content/uploads/What-do-students-know-and-understand-about-the-Holocaust1.pdf>

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10. Okay, and how was the Holocaust carried out? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camps	32%
Gassing	19%
Death camps	10%
Slave labor camps	8%
Starvation	7%
Medical experiments	4%
Ghettos	4%
Shooting	2%
Other	15%
Not sure	20%

11. From what you know or have heard, what was Auschwitz? [OPEN ENDED AND MULTIPLE RESPONSES ALLOWED]

Concentration camp	49%
Death/extermination camp	13%
Forced labor camp	1%
Other	4%
Not sure	33%

Intro: Thank you for your answers so far. You will now be asked some questions regarding your opinion about the Holocaust. After each, please select the answer choice that best represents what you think.

12. Some believe that the Holocaust did not happen. Do you believe the Holocaust happened?

Yes, I believe the Holocaust happened	95%
No, I do not believe the Holocaust happened	--
Not sure	5%

13. Which of the following statements comes closest to your views about the Holocaust in Europe during World War Two?²

The Holocaust happened, and the number of Jews who died in it have been fairly described	79%
The Holocaust happened, but the number of Jews who died in it has been greatly exaggerated	10%
The Holocaust is a myth and did not happen	2%
Not sure	9%

² ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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Intro: We will now be asking you about Holocaust denial and distortion. Holocaust denial is defined as a claim that the Holocaust did not take place. Distortion of the Holocaust intentionally excuses or minimizes the Holocaust’s impact, such as the number of victims; blames the Jews for the Holocaust, or portrays the Holocaust as a positive event.

14. Have you seen Holocaust denial or distortion on social media or elsewhere online?

TOTAL YES	46%
TOTAL NO	44%
Yes, often	8%
Yes, occasionally	23%
Yes, but only once or twice	15%
No	44%
Not sure	10%

Intro: Switching gears slightly, you will now see a list of statements that have been made about the Holocaust. For each, please tell me if you agree or disagree:

15. People still talk too much about the Holocaust.³

TOTAL AGREE	16%
TOTAL DISAGREE	52%
Strongly agree	10%
Agree	6%
Neutral—neither agree nor disagree	27%
Disagree	43%
Strongly disagree	9%
Not sure	5%

16. Something like the Holocaust could happen again today.

TOTAL AGREE	57%
TOTAL DISAGREE	15%
Strongly agree	31%
Agree	26%
Neutral—neither agree nor disagree	23%
Disagree	7%
Strongly disagree	8%
Not sure	5%

³ Adapted from ADL Global 100 https://global100.adl.org/static/ADL_GLOBAL_100_SURVEY_QUESTIONNAIRE.pdf

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17. Holocaust education should be compulsory in school.

TOTAL AGREE	59%
TOTAL DISAGREE	6%
Strongly agree	33%
Agree	26%
Neutral—neither agree nor disagree	24%
Disagree	6%
Strongly disagree	--
Not sure	11%

18. It is important to continue teaching people about the Holocaust, in part, so it doesn't happen again.

TOTAL AGREE	79%
TOTAL DISAGREE	2%
Strongly agree	54%
Agree	25%
Neutral—neither agree nor disagree	15%
Disagree	1%
Strongly disagree	1%
Not sure	4%

Intro: You will now be asked some questions about how you learned about the Holocaust as well as questions on Holocaust education in the United States today.

19. Where did you first hear about the Holocaust?

At school	78%
At home	5%
Books	4%
Television	3%
Social Media	3%
Online, not on social media	3%
Movies	--
From a friend	--
Museums	--
At a house of worship (church/synagogue/mosque/temple)	--
Other	--
Not sure	4%

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20. [IF book/television program/movie/site] Okay, and through what book/television program/movie/site did you first learn about the Holocaust? [OPEN ENDED]

Anne Frank: Diary of a Young Girl	19%
Life is Beautiful	11%
Jojo Rabbit	11%
Social Media	8%
Schindler’s List	8%
A film adaptation of the Diary of Anne Frank	8%
The Boy in the Striped Pajamas	4%
The Pianist	4%
All the Light We Cannot See	4%
Other	23%

21. At what level of school did you learn about the Holocaust? [SELECT ALL THAT APPLY]

Middle school/Junior high school	51%
High school	36%
Elementary school	28%
All of the above	6%
Did not learn about the Holocaust in school	4%
Not sure	4%

22. [If ANY CHOICE BESIDES “Did not learn about the Holocaust in school”]

Okay, and in which class or classes did you learn about the Holocaust at school?

History/European history/World history	61%
Social studies/Government/Civics	22%
English/Language arts	3%
Special assembly	3%
School trip to a museum	1%
Other	4%
Not sure	6%

23. In your opinion, are lessons taught in schools about the Holocaust historically accurate?

Lessons about the Holocaust are completely historically accurate	29%
Lessons about the Holocaust are mostly historically accurate, but could be better	49%
Lessons about the Holocaust are historically inaccurate	2%
Not sure	20%

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24. Who do you think should be responsible for providing education about the Holocaust?

Schools/teachers	53%
The government	13%
It is no one's responsibility	9%
Religious institutions	4%
Parents	3%
Non-profit organizations	3%
The private sector	2%
Not sure	13%

**25. In your opinion, what are the biggest benefits of teaching the Holocaust in school?
 [MULTIPLE CHOICES ALLOWED]**

The Holocaust is a historically significant event	64%
To learn from past mistakes and prevent genocide and mass atrocity today	51%
To prevent something like the Holocaust from happening again	41%
Teaches about racism, intolerance, and indifference	35%
To study the past and consider our roles as citizens today	15%
Learning about the Holocaust is the right thing to do	7%
Other	2%
None	5%

26. Have you personally or has anyone you know visited a Holocaust museum in the United States?

I have not visited a Holocaust museum and do not know anyone who has visited one	36%
I have not visited, but someone I know has visited	25%
I have personally visited a Holocaust museum in the United States	22%
Not sure	17%

27. Do you personally know or know of a survivor of the Holocaust?

I do not know or know of a survivor of the Holocaust	56%
I know of a survivor of the Holocaust but not personally	23%
I personally knew a survivor of the Holocaust who has passed away	9%
I personally know a survivor of the Holocaust	4%
Not sure	8%

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INTRO: We're almost finished. We are now going to ask some questions about the United States today.

28. Have you personally seen Nazi symbols in your community or on the social media platforms you visit or have used in the past 5 years?

Some common examples of Nazi symbols include: flags with swastikas, pictures idealizing Hitler, flyers with pro-Nazi messages, pictures glorifying Nazi soldiers, "Heil Hitler" symbols such as Nazi-imagery or tattoos with "88" a numerical code for "Heil Hitler."

Yes—in my community	11%
Yes—on social media	34%
Yes—both in my community and on social media	19%
No	28%
Not sure	8%

29. Do you think that it is acceptable for an individual to hold neo-Nazi views?⁴

TOTAL ACCEPTABLE	15%
TOTAL NOT ACCEPTABLE	71%
Strongly acceptable	5%
Somewhat acceptable	10%
Somewhat unacceptable	11%
Strongly unacceptable	60%
Not sure	14%

30. Okay, and in your opinion, is there antisemitism in the United States today?

Yes, there is antisemitism in the United States today	64%
No, there is not antisemitism in the United States today	11%
Not sure	25%

⁴ <http://apps.washingtonpost.com/g/page/politics/washington-post-abc-news-poll-aug-16-20-2017/2235/>

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Demographics

Intro: We're just about finished...

31. {Gender}

Male	53%
Female	45%
Other	2%

32. {Race}

White or Caucasian	54%
Hispanic or Latino	24%
Black or African American	9%
Native American or American Indian	3%
Asian/Pacific Islander	6%
Other	4%

33. In terms of political orientation or ideology do you consider yourself....?

Conservative	19%
Moderate	28%
Liberal	25%
Progressive	8%
Other	5%
Not sure	15%

34. What is your religion?

Protestant	14%
Evangelical	9%
Catholic	20%
Jewish	1%
Muslim	--
Atheist/Agnostic	9%
Other [specify]	15%
None/Not affiliated	28%
Not sure	4%

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35. What is the highest level of education you have completed?

Some high school or less	5%
High school graduate	23%
Some college	29%
College graduate	25%
Some graduate school	2%
Graduate/post-graduate degree	14%
Technical school	2%

36. What is your annual household income?

You and your family earn less than \$20,000 annually	14%
\$20,000 to \$40,000	27%
\$40,000 to \$60,000	18%
\$60,000 to \$75,000	18%
\$75,000 to \$100,000	15%
More than \$100,000	8%
Not sure	--